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- Burrell's Improved
H. B. No. 10 Cantaloupe

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D. V. Burrell Seed Growers Company

Rocky Ford, Colorado

- Thousands of the most Successful Planters
in the United States plant these seeds each year

Burrell's Better Seeds



A 20 Acre Field of Longfellow Cucumber Piled Ready for the Thresher

Choose Your Seedsman as Carefully as You Would Your Doctor

I consider that the greatest compliment we ever received was, **"You People Are Real Seedsmen."**

A real seedsman does not just handle seeds as so much merchandise. There is something about the business that gets into the blood and makes one realize the great responsibility placed on one's shoulders. Too much care cannot be given in the production of really good seeds, and it must be done by those thoroughly versed in this line of work. We have been growing seed and constantly striving to improve our stocks for 36 years.

Experienced planters know that seed is one of the smallest expenses in connection with the growing of a crop. There is the year's labor to consider, the use of the ground, equipment, horses or tractors, as well as the marketing expense and ease of finding a market after the crop is grown.

If for home use, there is the desirability of the product to think of and the satisfaction of growing something good.

Good, Uniform Produce That Packs and Looks Well is More Easily Sold and to Better Advantage.

It does not pay to shop around for cheap seed; buy the best and avoid disappointment. We do not claim to have the only good seed you can obtain but we believe you will never regret placing your confidence in us and sending us your orders. We shall try to do our part and furnish "As Good as Grow for You to Sow."

You will find our prices reasonable considering the quality of the seeds we have to offer. We wish to express our thanks to those who have used our seeds in the past. A good word from you to your neighbors is a great help to us.

We would appreciate receiving the names of your friends who grow gardens and will send extra seeds with the rest of your order for this favor. Order blank will be found in the back of our catalog.

Cordially yours,

D. V. BURRELL SEED GROWERS CO.
By D. V. Burrell,

The Only Bargain in Seeds Is in Quality—Buy the Best



Field of Our Special New York Lettuce Seed

This is New York Special No. 41. Well bred, true to type, popular with market growers for Fall and Winter use. Remember we are exercising our greatest care to give you the very best strains of all the varieties we offer, and the prices as low as this quality will permit.

Some of the Finest Varieties We Offer

WE recommend the following varieties as of **Exceptional Merit**. We grow large acreages under actual field conditions and the results are not from very small trial ground plantings but from extensive plantings and opportunity for comparisons.

"DVB" Cabbage—The finest Extra Early. 4 to 6 pounds.

Red Cored Chantenay Carrot—Most improved type Chantenay.

Burrell's Earliest of All Cucumber—Extra early, dark green slicer.

Clark's Special Cucumber Main Crop—Of special merit.

Bantam Evergreen Sweet Corn—Finest main crop sort.

Lettuce, New York No. 12—Very fine quality and early.

Burrell's Superfecto Cantaloupe—Finest we ever grew.

Honey Rock Cantaloupe—Very early, excellent quality.

Burrell's Klondike Watermelon and Striped Klondike Watermelon—The finest watermelons we ever grew.

Burrell's Strain Sweet Spanish Onion—Large, handsome, mild, long keeper, heaviest yielder, globe shaped.

Little Marvel Peas—Finest extra early.

Early Scarlet Globe Radish—The most popular early small radish.

Burrell's Special Bonny Best Tomato—Finest extra early.

Burrell's Special Gulf State Market Tomato—Finest main crop shipper.

The Pritchard Tomato—New introduction, exceptionally good.

And don't overlook our very fine Zinnias.

Seeds Produced at High Altitudes —“Out West”

Over 90 per cent of the garden seeds grown in the United States are produced in the west.

The soil and climatic conditions are favorable to their growth and harvest. The finest selections of stock seeds are planted and expert care has resulted in a quality of stocks which is superior to imported seed in nearly every instance.

High altitudes at our latitude make possible greater hardiness than can be obtained far north at low altitudes. We have cold nights, warm days and a long season.

The farther north you go the longer the day in summer and the more rapid the growth. The plant does not become accustomed to such extremes.

A careful check by scientists has shown that each 1,000 feet of elevation is equal to 200 miles of latitude at sea level. It then appears that seeds grown here at 4,000 feet elevation would be as hardy as if grown 800 miles farther north at sea level, where they cannot be grown successfully because the season is too short. As an illustration, many of our customers report that tomatoes grown from our seed are several days earlier, hardier and produce more abundant crops than from the same varieties grown from seed produced at low altitudes.

Don't fail to prove this for yourself.

We predict that the time will come when almost all seeds which will mature at 4,000 feet or more will be grown in such high places.

Your orders will have our best care.

Yours truly,

D. V. BURRELL SEED GROWERS CO.

See back page for index, terms and suggestions as to ordering

ASPARAGUS

Culture.—Asparagus will produce well in practically all sections of the country, and it should be in every garden. Plant the seeds 15 to 20 to the foot in rows 16 to 20 inches apart. Thin to about 3 inches apart when small. It is best to plant a little radish seed with the asparagus seed, as it comes up quickly and marks the rows so you can cultivate before the asparagus comes up. Keep free from weeds and cultivate well to get the best possible growth of plants. Transplant to permanent bed when the plants are either one or two years old. The soil for the permanent bed should be well drained and made very rich by covering with a heavy coat of barnyard manure. Disc the manure in and plow deep. Harrow several times as soon as plowed. Plow furrows 6 to 8 inches deep, 4 to 6 feet apart, and set the plants 2 feet apart in the furrows, spreading the roots out well. Cover with 2 to 3 inches of earth, and after the shoots begin to come up cover more, until the furrows are leveled.

Fertilize well each year with well-rotted manure. Do not cut any the first year and only a part of the crop the next year. You should not cut a full crop until 4 years old, and if well cared for, the bed will continue to produce for twelve to twenty years.

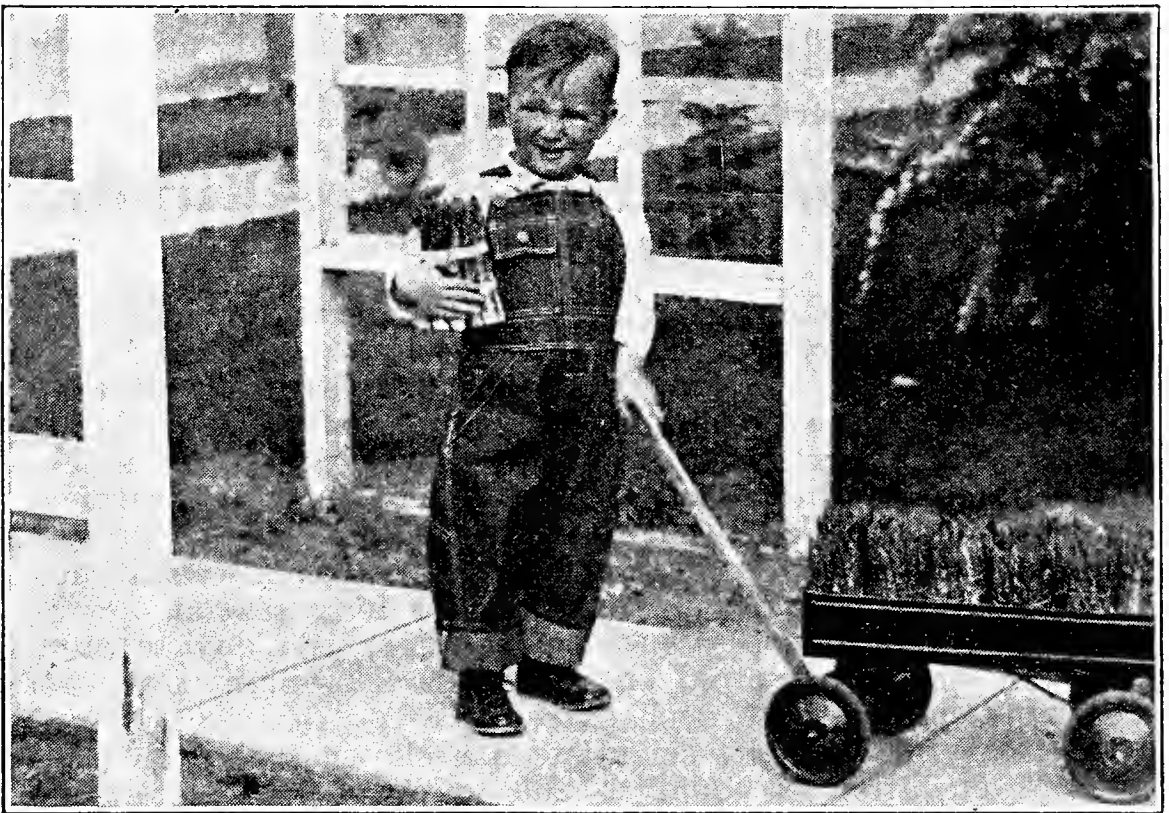
An ounce of seed produces about 500 plants. To be safe allow 1½ pounds of seed for each acre of permanent bed you wish to set; 5,500 plants set an acre; \$400 to \$600 per acre is a very common return from asparagus.

A valuable vegetable which should be in every garden.

Properly cared for one planting produces from twelve to twenty years.

Newer varieties are highly Rust Resistant.

Thirty-four years ago I set my first asparagus plants—four acres—but the varieties grown then were subject to rust and this venture was a failure because of it. Eight years ago I set a field of **Washington Asparagus** and not a single plant has rusted and the bountiful yield of large, succulent stalks has been very satisfactory.



A Young Asparagus Salesman (Billie Burrell)

Washington Asparagus This highly improved strain is the result of selection since 1910 under the direction of the Bureau of Plant Industry of the United States Department of Agriculture. Washington Asparagus is highly rust resistant and produces a heavy crop of large tender stalks. This is pedigreed seed.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (1 lb., 80c) (10 lbs., \$6.80) prepaid. Wholesale price, not prepaid—(25 lbs. @ 55c per lb.) (100 lbs. @ 50c per lb.).

Mary Washington Asparagus Earlier and preferred by some. Another Prof. Norton selection. Our stock is all from fields grown from pedigreed stock seed.

(Pkt., 5c) (oz., 15c) (¼ lb., 40c) (1 lb., \$1.40) (10 lbs., \$11.90) prepaid. Wholesale price, not prepaid—(25 lbs. @ \$1.10 per lb.) (100 lbs. @ \$1.00 per lb.).

GARDEN BEANS

A Good Crop. Prices lower. The Western States now produce nearly all the Garden Bean Seed planted in the U. S.

Beans like a dry and rather light soil, though they will do well in any garden soil if not planted too early in the spring. Planting should be delayed until all danger of frost is over. Dwarfs are earliest and most hardy as a general rule. In garden culture, beans are usually planted about 2 inches deep, in rows 18 inches apart, and 3 inches apart in the row; in field culture, in drills 2 to 3 feet apart, so as to cultivate with horse one way. Until blossoming season, frequent but shallow cultivation should be given. It is useless to expect a crop from a poorly prepared field or from one that needs deep stirring after planting, as cutting of the roots after the plants show bloom is very apt to kill the vines and ruin the crop. Two pounds will plant 100 feet of drill, and sixty pounds is sufficient for an acre.

Running beans, especially the Limas, are even more tender than the Dwarfs; therefore, planting must be delayed still later, or until liability to rot in consequence of cold, damp weather has passed. Plant five or six beans in each hill, about 2 inches deep, hills 3 feet apart each way. Two pounds of seed will be sufficient for 100 hills of Limas, or 50 pounds of Limas per acre.

Some market gardeners risk planting part of their crop five or six days before the average time of the last frost in the spring so that if they are fortunate and miss the frost they will be early on the market. To afford a regular succession of crops throughout the season, plant every two weeks after the first planting until mid-summer.



A Portion of One of Our Fields of Bountiful Beans

BUSH - GREEN POD

Bountiful One of the favorites with market growers. This is one of the best green pod beans. The demand for it has grown rapidly and this year our crop is good. We are making you attractive prices on our own grown stocks as long as they last. Bountiful beans are of excellent quality. The vines are very productive; pods long, straight, flat, entirely stringless when ready for shipping; tender and brittle. Very early and fine for the home garden.

(Pkt., 10c) (½ lb., 15c) (lb., 25c) (5 lbs., \$1.20) (10 lbs., \$2.10) prepaid. Wholesale price, not prepaid—(25 lbs., \$3.00) (100 lbs., \$10.00).

It Will Pay You to Send Us Your Orders for Bean Seed

We are located in the growing section. Nearly all the garden bean seed planted in the United States is grown in the Mountain States. We can supply you with the finest stocks at prices which are right. Prices are the lowest for more than 25 years.

BEANS—Continued

Burpee's Stringless Green Pod Finest for the Home Garden. A good shipper.

The pods are fleshy, being full and round before the beans begin to attain any size. They continue to bear a long time when kept picked off, and by planting two or three times during the season, the first planting as soon as danger from frost is past, and then later, about four weeks apart, you have snap beans covering a period of three or four months.

Very desirable dwarf green podded snap bean for either home or market garden. Plants very productive. Pods round and medium green, quite fleshy and remaining crisp and tender longer than many other sorts.

(Pkt., 10c) (½ lb., 20c) (lb., 30c) (5 lbs., \$1.35) (10 lbs., \$2.55) prepaid. Wholesale price, not prepaid—(25 lbs., \$3.75) (100 lbs., \$12.00). Write for prices on large lots of any variety.

Giant Stringless Green Pod This is a very productive sort. The vigorous plants grow large and spreading. The pods are large, nearly round, and of light green color. The time of maturity, a few days later than Burpee's Stringless, and the beans lighter colored. Excellent for both home and market gardens.

(Pkt., 10c) (½ lb., 20c) (1 lb., 30c) (5 lbs., \$1.35) (10 lbs., \$2.55) prepaid. Wholesale price, not prepaid—(25 lbs., \$3.75) (100 lbs., \$12.00).



Full Measure Beans

The pods are round, slender, and slightly longer than Stringless Green Pod. Entirely stringless and of such excellent quality that they are in good demand. Our crop this year was very good and we are able to make you the following attractive prices:

(Pkt., 10c) (½ lb., 20c) (lb., 35c) (5 lbs., \$1.50) (10 lbs., \$2.95) prepaid. Wholesale price, not prepaid—(25 lbs., \$4.75) (100 lbs., \$15.00).

Keeney's Stringless Refugee

An excellent entirely green, absolutely stringless sort. The pods are brittle and tender, the meat thick and fleshy, particularly fine and mild flavor. Pods average about 5¼ inches in length.

(Pkt., 10c) (½ lb., 15c) (lb., 25c) (5 lbs., \$1.20) (10 lbs., \$2.10) prepaid. Wholesale price, not prepaid—(25 lbs., \$3.00) (100 lbs., \$9.00).

Rogers Stringless Refugee The pods are round, slender, stringless and of excellent quality. Color light green. Very popular with canners.

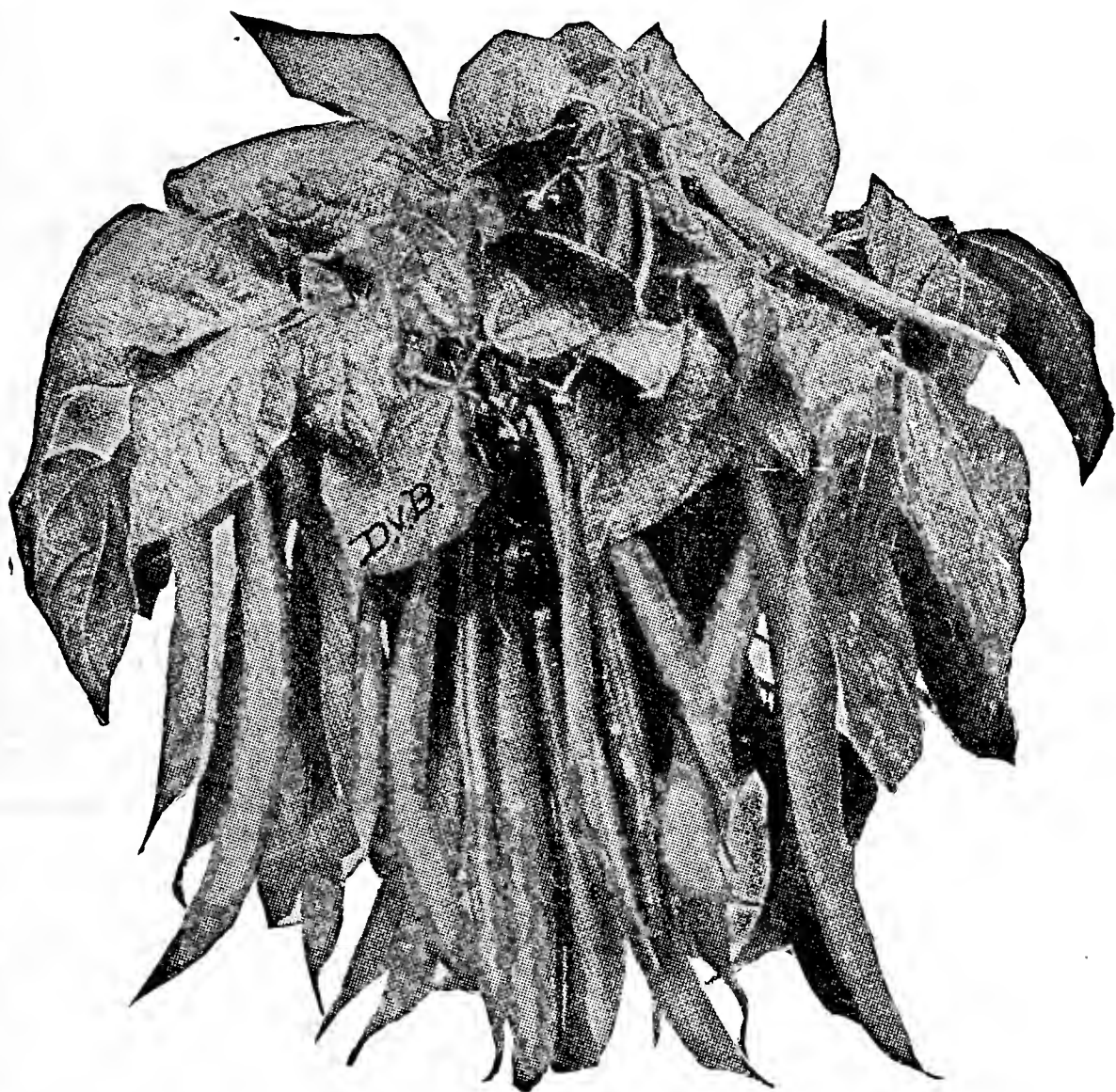
Same as Keeney's Stringless Refugee.

Black Valentine This is a popular sort with southern planters. Early, productive and a good shipper. The pods are round, straight, dark green, and long; but are not entirely stringless.

(Pkt., 10c) (½ lb., 15c) (lb., 25c) (5 lbs., \$1.15) (10 lbs., \$2.10) prepaid. Wholesale price, not prepaid—(25 lbs., \$2.75) (100 lbs., \$9.00).

BEANS—Continued

WAX BEANS



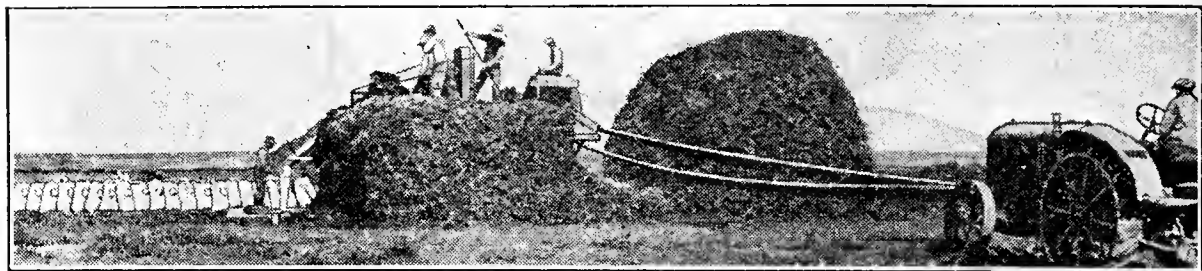
Pencil Pod Black Wax A medium early, very hardy sort, we consider it the best Wax Bean. The round stringless pods are long, straight and of excellent quality. The vigorous plants are less liable to rust or blight than most other sorts. We recommend Pencil Pod Black Wax to both home and market gardeners. If we were planting only one variety of Wax Beans it would be Pencil Pod Black Wax.
(Pkt., 10c) (½ lb., 20c) (1 lb., 35c) (5 lbs., \$1.50) (10 lbs., \$2.95) prepaid. Wholesale price, not prepaid—(25 lbs., \$4.75) (100 lbs., \$15.00).

Davis White Wax This is also called David White Kidney Wax. It is a well known market sort, much used for shipping. The plants are very hardy and productive and the variety is very desirable where a handsome wax-podded, white-seeded intermediate sort is wanted. The pods are remarkably long, about six inches, sometimes longer. They are handsome, light yellow, straight, very attractive and when young are crisp and tender. The dry beans are excellent for baking. Seed medium large, kidney shaped, clear white.
(Pkt., 10c) (½ lb., 15c) (1 lb., 25c) (5 lbs., \$1.20) (10 lbs., \$2.10) prepaid. Wholesale prices, not prepaid—(25 lbs., \$3.00) (100 lbs., \$10.00).

New Stringless White Wax Here is a new selection from the well known Davis Wax which is stringless. It is of excellent quality and as soon as there is sufficient seed we believe it will take the place of the older sort. Plant some this year and you will know whether you want to plant more extensively next year.
(Pkt., 10c) (½ lb., 25c) (1 lb., 45c) (5 lbs., \$2.00) (10 lbs., \$3.80) prepaid. Wholesale price, not prepaid—(25 lbs., \$7.00) (100 lbs., \$22.00).

New Stringless Kidney Wax One of the very best wax beans for early home garden or market growers, much resembling Wardwell's Kidney Wax, but pods are longer, more nearly round, and thicker; quality excellent and very productive. Pods about six inches long, pure yellow color, stringless, straight and brittle.
(Pkt., 10c) (½ lb., 25c) (1 lb., 45c) (5 lbs., \$2.00) (10 lbs., \$3.80) prepaid. Wholesale price, not prepaid—(25 lbs., \$7.00) (100 lbs., \$22.00).

BEANS—Continued LIMA BEANS



Threshing Henderson Bush Lima Beans on one of our seed farms

Henderson's Bush Lima This excellent variety will produce an abundant crop under a wider range of weather or soil conditions than any other Lima, and we urge its planting in every garden. In the home garden a small space will produce finest flavored Lima Beans for use as soon as they are large enough to shell, and later for dry shell beans. They yield a heavy crop, are a true bush sort, 18 to 20 inches high, require no support and are early, coming in weeks ahead of other Limas and bearing continually until frost. The beans have the true Lima flavor, buttery, rich and tender.

(Pkt., 10c) (½ lb., 15c) (lb., 25c) (5 lbs., \$1.20) (10 lbs., \$2.10) prepaid. Wholesale price, not prepaid—(25 lbs., \$3.00) (100 lbs., \$10.00).

Burpee's Improved Bush Lima A bush form of the large white Lima, which grows about 20 inches high. The beans are very large and of excellent quality, fully equal to the pole Lima both in quality and size.

(Pkt., 10c) (½ lb., 25c) (lb., 45c) (5 lbs., \$2.00) postpaid. Wholesale price, not prepaid—(25 lbs., \$7.00) (100 lbs., \$24.00).

Fordhook Bush Lima This variety is sometimes called the potato lima. The seed are large, plump and of the finest quality. Plants large, erect and produce heavily.

(Pkt., 10c) (½ lb., 50c) (lb., 80c) (5 lbs., \$3.50) (10 lbs., \$6.80) prepaid. Wholesale price, not prepaid—(25 lbs., \$13.75) (100 lbs., \$50.00).

BEANS—POLE

Ideal Market This is the earliest and most prolific of the green podded pole beans, being a full week earlier than the Kentucky Wonder. Pods five inches long, round, slightly curved, stringless and borne in clusters of 6; very tender, pulpy and of excellent quality; seeds black.

(Pkt., 10c) (½ lb., 25c) (lb., 40c) (5 lbs., \$1.75) (10 lbs., \$3.40) prepaid. Wholesale price, not prepaid—(25 lbs., \$5.75) (100 lbs., \$18.00).

King of the Garden Lima The pods are large, containing five or six large white beans. This variety is especially valuable where the garden space is limited, as a few hills will supply a good-sized family.

(Pkt., 10c) (½ lb., 25c) (lb., 45c) (5 lbs., \$2.00) postpaid. Wholesale price, not prepaid—(25 lbs., \$7.00) (100 lbs., \$24.00).

Kentucky Wonder The vines are vigorous, climbing well and very productive, bearing pods in large clusters. The pods are medium light green, very long, often reaching nine or ten inches, curved and twisted, nearly round and very crisp when young. One of the very best early pole snap beans for the home garden or market.

(Pkt., 10c) (½ lb., 15c) (lb., 25c) (5 lbs., \$1.20) (10 lbs., \$2.10) prepaid. Wholesale price, not prepaid—(25 lbs., \$3.00) (100 lbs., \$10.00).

DRY OR SHELL BEANS

Navy Beans These well-known white shell beans are the standard dry or shell bean for baked beans or bean soup. So well known that they need not be described.

Price—See below.

Pinto or Mexican Beans The Colorado Pinto Bean has taken a prominent place in the shell bean market, and the sales now amount to several million dollars a year. The stock we offer is hand-picked quality for seed and much better than the ordinary stock on the market.

Price—See below.

Great Northern Beans Sometimes called White Wonder. Larger than the navy beans, very prolific and the flavor exceptionally good. Grow a nice lot of this variety for your own use and you will always want to grow them.

Price on the above three varieties of Shell Beans—(Pkt., 10c) (½ lb., 15c) (lb., 25c) (5 lbs., \$1.00) (10 lbs., \$2.05) prepaid. Wholesale price, not prepaid—(25 lbs., \$2.00) (100 lbs., \$6.50).

BEETS—Table

Plant 1 oz. to 100 feet of drill. Six to eight pounds per acre.

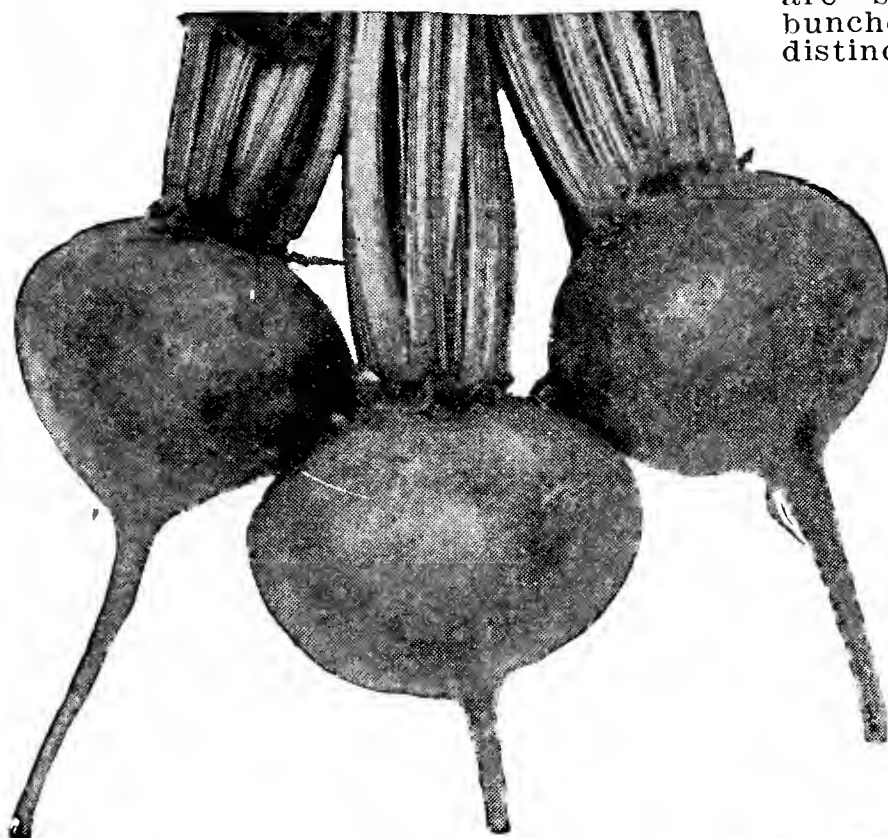
Beets are easily grown and one of the profitable crops for the market grower. If desirable to be very early, they may be grown in the hotbed and transplanted, for which purpose I recommend either Crosby's Egyptian or Early Wonder. Prepare your soil by manuring heavily and discing well before plowing, to make it easier to turn the manure under and thoroughly mix it with the soil. Harrow as soon as plowed, making a fine, well-settled seed bed. It is a great advantage to drag or float the land as this crushes all small clods and settles the surface well. Plant as early in the spring as the weather will permit. Beets will stand light frosts, but care must be taken, as a heavy frost would destroy them. The rows should be 16 to 20 inches apart and the seed planted from 1 to 1½ inches deep. Thin to 2 to 3 inches apart. Plant some thickly for greens. **There are no better greens than small tender beets (tops and all).**

Table beets may be sown at intervals of four weeks until the latter part of June to have tender, even sized beets throughout the season from late summer until winter, the later planting being for siloing to use or sell during the winter.

We make a specialty of beet seed and sell thousands of pounds each year.

Crosby's Egyptian, Burrell's Special Stock (See Cut)

This is extremely early, being one of the first early beets. The shape is nearly round, very smooth, a rich red, fine-grained and of extra quality. The tops are small, making fine bunches. They have a very distinctive bright red color and are uniform in shape and appearance. The tap root is small. The type is well illustrated in the cut herewith.



(Oz., 10 c)
(¼ lb., 25 c)
(lb., 75 c) (5
lbs., \$3.30) (10
lbs., \$6.35) pre-
paid. Whole-
sale price, not
prepaid — (25
lbs., \$12.50)
(100 lbs.,
\$45.00).

Early Wonder or Boston Crosby

A fine selection from Crosby's Egyptian, although slightly smaller and averages more full at the bottom and is a little earlier. The flesh is a beautiful deep red and more uniform than Crosby's; quality excellent, tops are small and erect and therefore may be planted closer than most other sorts, thereby increasing the yield. We believe it would be the best early sort for home market growers.

(Oz., 10c) (¼ lb., 25c) (lb., 65c) (5 lbs., \$2.85) (10 lbs., \$5.50) postpaid. Wholesale price, not prepaid—(25 lbs., \$11.25) (100 lbs., \$40.00).

From Eufaula, Okla.—"I got a delightful thrill from your fields of flowers along the highway. We saw nothing in the Rockies that could quite compare with your wonderful flowers." (These were Zinnias, sixty fields of different types and colors.)



BEETS—Table—Continued

Improved Detroit Dark Red Beet

in Large Quantities—This fine, dark red beet is one of our leaders.

Market Growers Note
Prices Are Wholesale

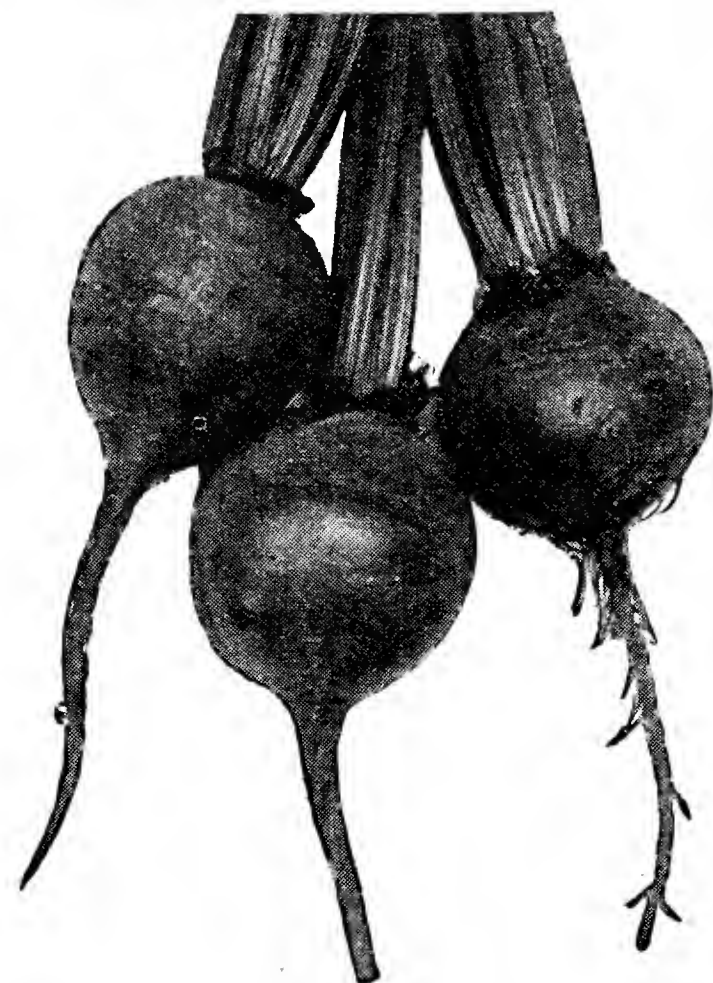
We recommend it for either the home or market garden. Canning factories buy this variety in large quantities as its uniform shape and dark red color make it very well liked for canning.

If there were only two varieties of Table Beets, we would choose **Early Wonder** for early home garden or market, and **Detroit Dark Red** for late home garden or market.

The best beet grown for canners' use is **Detroit Dark Red**.

The tops are small, dark green shaded with red, the roots globular, very smooth; the flesh a deep red, zoned with a lighter shade of same color and barely noticeable. This beet is acknowledged by the beet seed specialists throughout the world as the most uniform in size, shape and color, and of the highest quality.

(Oz., 10c) (¼ lb., 25c) (lb., 85c) (5 lbs., \$3.70) (10 lbs., \$7.20) prepaid. Wholesale price, not prepaid—(25 lbs., \$15.00) (100 lbs., \$55.00).



Burrell's Crimson Globe

This very valuable second early sort is a fit companion to our strain of Crosby's Egyptian. The color is darker red, shape just a little more square shouldered and a little deeper from base of top to tap root. The leaves are very dark red and tops small. It is a good beet to grow for late crop and keeps well when pitted, until late in the spring. It is beautifully zoned. Will please you.

(Oz., 10c) (¼ lb., 25c) (lb., 65c) (5 lbs., \$2.85) (10 lbs., \$5.50) prepaid. Wholesale price, not prepaid—(25 lbs., \$11.25) (100 lbs., \$40.00).



Edmand's Early Blood Turnip

The roots of good form; round; one small tap root; the flesh deep blood-red; very sweet and tender, a well-known and excellent early sort.

(Oz., 10c) (¼ lb., 25c) (lb., 65c) (5 lbs., \$2.85) (10 lbs., \$5.50) prepaid. Wholesale price, not prepaid—(25 lbs., \$11.25) (100 lbs., \$40.00).

Long Smooth Dark Red

Long slender and uniformly shaped. Suitable to use when one to two inches in diameter. Later grows quite large and is then valuable for stock feed. When one to two inches in diameter it is tender and sweet. The flesh is dark red and the zones hardly noticeable.

(Oz., 10c) (¼ lb., 25c) (1 lb., 60c) (5 lbs., \$2.65) (10 lbs., \$5.10) prepaid. Wholesale price, not prepaid—(25 lbs., \$10.00) (100 lbs., \$35.00).

From Topeka, Kas.: "I had splendid success with Burrell's Grey watermelons, my customers were well pleased with them."

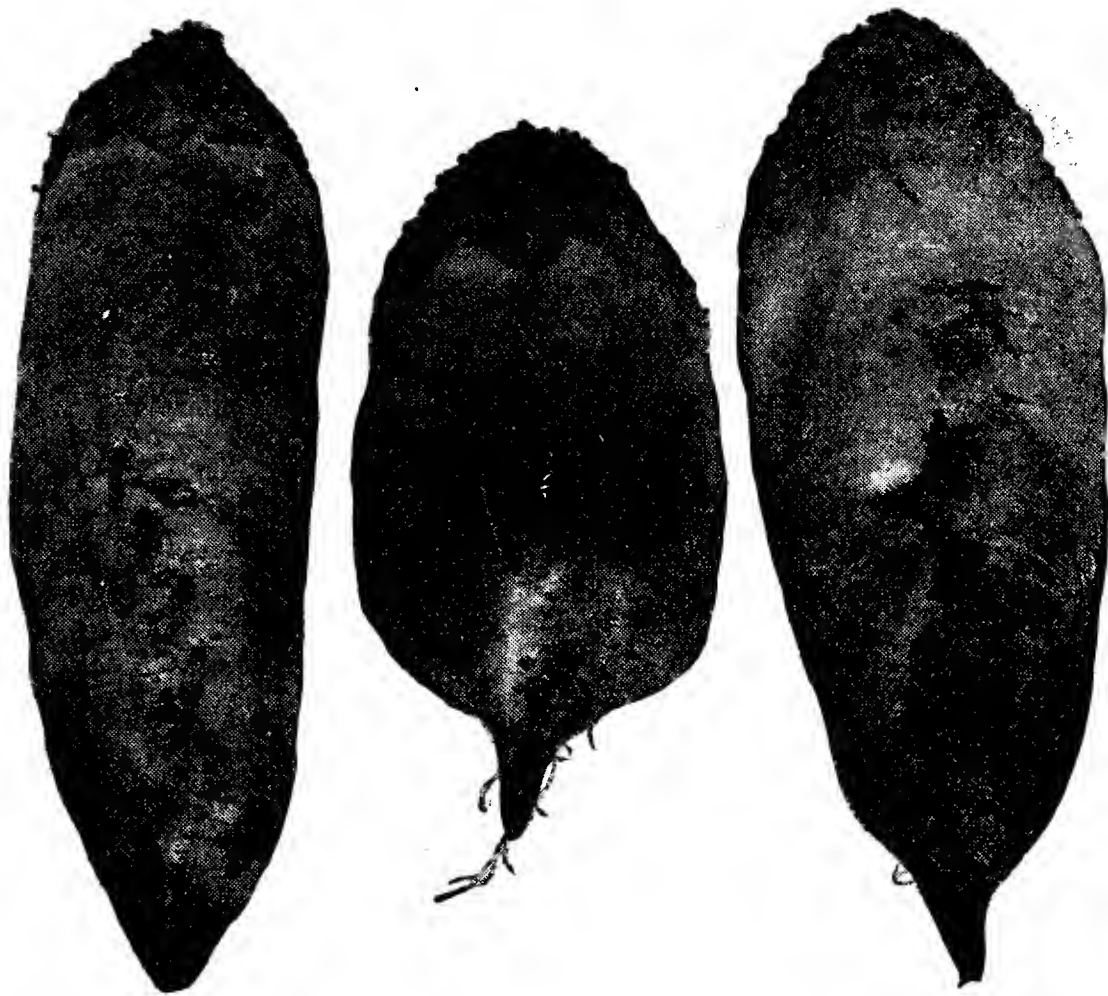
From Groveton, Tex.: "Mr ——— from Jacksonville recommended your tomato seed to me. He said you had the best grade of seed that could be bought anywhere."

MANGEL WURZEL

Mangel Wurzel or stock beets make splendid feed for cattle, hogs, sheep and poultry, increasing the milk flow of dairy cows, keeping stock and poultry in more healthy condition throughout the winter months, when other green feeds are not readily available. The yield is heavier than from turnips and rutabagas and the feeding value is higher; combined with grain it is worth almost as much, pound for pound, as grain as it aids digestion and assimilation.

Plant early in the spring about 2 weeks before the last frost; 5 to 8 pounds of seed per acre in rows 24 inches apart. Rather flat-lying fairly heavy soil, that has been well fertilized and plowed as deeply as possible is best. Thin to 12 to 15 inches apart when the plants are 4 to 6 inches tall. Cultivate frequently and keep free of weeds. If you wish to begin feeding early in the fall pull 2 or 3 days supply at a time. Before freezing weather harvest the remainder of the crop and remove the tops but do not cut the top of the beets. Pile about a ton in a place and cover with 5 or 6 inches of earth, leaving a small place on top of the pile open except to cover with tops (this is for ventilation). Later when cold weather comes cover all over with more earth to prevent freezing, or store in a cellar.

Mangel Wurzels usually contain 5 to 7 per cent sugar and on good soil you should grow 25 to 50 tons per acre.



Giant Half Sugar

Golden Tankard

Danish Sludstrup

Danish Sludstrup Our stock of this wonderful Mangel Wurzel is grown in Denmark where the parent stocks are under the supervision of the Danish Government. This is one of the most important stock food varieties and found not only one of the heaviest yielders, but to contain a higher per cent of food value in proportion to the weight.

Color, skin deep yellow; flesh white; growth, two-thirds above ground; smooth, small tops, small tap roots. **Price—See below.**

Giant Long Red Enormously productive; roots very large, long, straight and thick. **Price—See below.**

Golden Tankard Yellowish orange color. Shape cylindrical. Flesh yellow, zoned with white. **Price—See below.**

Giant Half Sugar Rose Top This is by many considered the greatest beet for feeding stock. It is richer in sugar than the Mangel-Wurzels and not so rich as sugar beets. **Price—See below.**

Sugar Beet White Klein Wanzleben This variety is best liked and most extensively planted for sugar factories.

Price of Mangel Wurzel and Sugar Beet—(Oz., 10c) (¼ lb., 20c) (lb., 50c) (5 lbs., \$2.20) (10 lbs., \$4.25) prepaid.. Wholesale price, not prepaid—(25 lbs., \$7.50) (100 lbs., \$25.00.).

BEET—Swiss Chard

Replaces Spinach during the hot weather, and is grown much in the same way as beets. Seed should be sown during April or May in drills 16 to 20 inches apart; seedlings thinned to stand from 12 to 18 inches apart in the row. Plants are quite hardy and will yield throughout the summer and fall until severe frost touches the foliage. One ounce of seed per 100 feet; four pounds per acre.

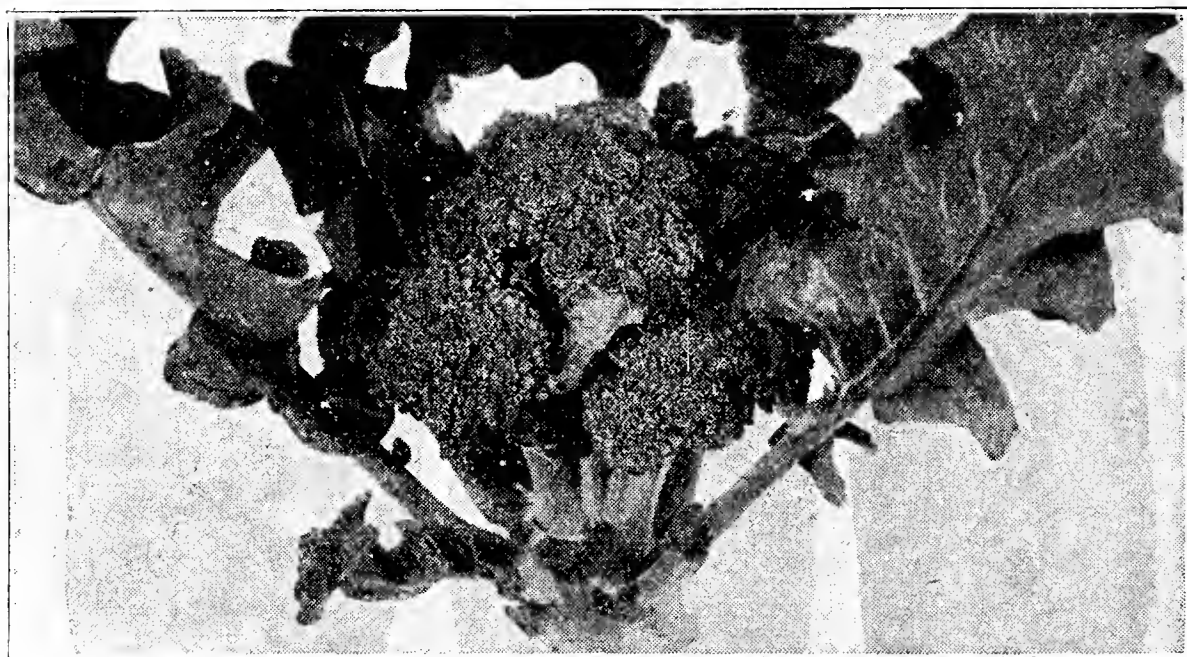
Special Large White Ribbed, Dark Green Leaves

This select strain has astonishingly wide stems which when creamed take the place of asparagus. Leaves smooth and dark green. **Price**—Same as Lucullus.

Lucullus Makes a strong growing plant with extra large leaves which are thick and heavily crumpled, yields an enormous amount of greens and has thick white stalks.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 80c) (5 lbs., \$3.50) (10 lbs., \$6.80) prepaid. Wholesale price, not prepaid—(25 lbs. or more, 50c per lb.).

BROCCOLI—Sprouting



An entirely different and distinct vegetable long a favorite in Europe but recently introduced in this country. The plants branch freely and each branch terminates in a head or bud cluster. The central heads are cut first and as the side shoots develop they are cut with about six inches of stem and usually bunched for market much like Asparagus. Frequently as many as five or six cuttings may be made from one plant, hence its name "Sprouting." Can be cooked for about twenty minutes and served in the same way as asparagus. Is also good served hot or cold as a salad.

Culture much the same as cauliflower, although much more easily and successfully grown in the northern states than cauliflower. The center head is usually ready for cutting in about ninety days from planting seed.

Green Sprouting Broccoli (The True Calabrian Strain)

This is domestic grown seed and the result of several years of careful selection. You will find this to be very superior stock.

(Pkt., 10c) (¼ oz., 15c) (oz., 40c) (¼ lb., \$1.20) (lb., \$4.50) (5 lbs., \$19.80) (10 lbs., \$38.25) prepaid. Wholesale price, not prepaid—(25 lbs. @ \$3.70 per lb.) (100 lbs. @ \$3.60 per lb.).

BROCCOLI—Cauliflower

Central California has long used hardy varieties of Winter Cauliflower or Cauliflower Broccoli. The firm white heads are like Cauliflower and indeed the product is sold on all markets as Cauliflower. It is, however, much slower in reaching maturity, requiring two months or more time than Cauliflower. The leaves are large and grow over the head in such a way that tying is unnecessary.

Culture. See Cauliflower.

Morse's February Broccoli

A compact blue-green plant with abundant white ribbed leaves. The solid white curd resembles Cauliflower. In California plants are transplanted in September and the solid long standing white heads are harvested during February. Not successfully grown as a rule in the northern states as it requires too long a season. Does well as far north as Oregon on the West Coast.

(Pkt., 10c) (¼ oz., 45c) (oz., \$1.70) (¼ lb., \$5.50) (lb., \$20.00) (10 lbs. or over, \$17.00 per lb.).

CABBAGE

1 Oz. of Seed to 3,000 Plants, ¼ Lb. Per Acre

CULTURE: Cabbage is grown all over the country and special directions regarding the time and methods of planting applicable to all localities cannot be given. In general north of the 40th parallel the early sorts should be sown very early in hot beds, hardening off gradually by exposing them to the night air and transplanting as early as hard freezing weather is over, setting 18 to 36 inches apart, according to the size and variety. South of the 40th parallel sow about the middle of September or later, according to the latitude, transplanting to cold frames if necessary to keep through winter and setting in open ground as early as possible in the spring. It is important that the plants should not be shaded or crowded in the seed bed, or they will run up weak and slender and will not stand transplanting well. Cabbage should be hoed every week and the ground stirred as they advance in growth, throwing up a little earth to the plants until they begin to head, when they should be thoroughly cultivated and left to mature. Loosening the roots will sometimes retard the bursting of the full grown heads. To destroy root maggots, pour a small quantity of a solution made of one ounce of corrosive sublimate to 10 gallons of water at the base of the plant. Be very careful as this solution is deadly poison. For aphids dust with Aphicide No. 10. To destroy cabbage worms dust with Aphicide No. 26. Dusting should be thorough, early in the season and should never be done within a couple of weeks before cutting heads for use.

YELLOWS RESISTANT CABBAGE

To those whose soil has become "Yellows Sick" we offer the following sorts, which have been grown for several generations on "Yellow Sick" soil and selections made from those plants which have **proven highly resistant to Yellows.**

Where your soil is free from Yellows we recommend that you plant our regular strains of these sorts, which you will find described on pages 13 and 14. The same descriptions of type apply to these resistant strains except the outer leaf growth of the resistant strains is larger and more open and slightly tinged with bluish green. The heads are solid and of good keeping quality.

We do not claim these varieties to be resistant to diseases other than Yellows. No claim being made that they are more resistant than other strains to any other diseases.

Wisconsin All Seasons A Yellows resistant selection of the well known and equally well liked All Seasons Cabbage. It is a very desirable sure heading sort, adapted for summer and fall use. The heads are between flat and round, being very deep. Stands heat and dry weather very well, remaining suitable for use a long time.

(Pkt., 5c) (oz., 40c) (¼ lb., \$1.10)
(lb., \$3.75) (5 lbs., \$16.50) prepaid.
Wholesale price, not prepaid—(25 lbs. or more, \$3.60 per lb.).



Marion Market Yellows Resistant Copenhagen Market.

(Pkt., 10c) (¼ oz., 25c) (oz., 75c)
(¼ lb., \$2.00) (lb., \$7.00) (5 lbs., \$30.80) prepaid.

Wisconsin Hollander No. 8

A Yellows resistant strain developed under the direction of Dr. L. R. Jones of the University of Wisconsin. In sections where the regular strains were badly affected by Yellows this strain has proven practically immune. The heads are nearly round, very solid; long keepers; retaining the excellent qualities of the Hollander.

We are pleased to recommend this strain to planters in sections where damage has resulted from Yellows.

(Pkt., 5c) (oz., 40c) (¼ lb., \$1.15)
(lb., \$4.00) (5 lbs., \$17.60) prepaid.
Wholesale price, not prepaid—(25 lbs. or more, \$3.30 per lb.).

CABBAGE—Continued



Golden Acre Cabbage This very valuable new introduction is similar to Copenhagen Market but several days earlier and smaller.

As the name indicates, it is a very profitable sort to grow. The size is just right and the earliness and uniform heading tendency make it one every market grower and home gardener should plant for first early.

(Pkt., 5c) (oz., 30c) ($\frac{1}{4}$ lb., 90c) (1b., \$2.75) (5 lbs., \$12.10) (10 lbs., \$23.35) prepaid. Wholesale price, not prepaid—(25 lbs. or more, \$2.20 per lb.).

Golden Acre—Special Select—Introducers Stock

We arranged with the introducer of Golden Acre Cabbage to grow a quantity of the seed from extra select heads and offer you what we believe to be the finest selection of this excellent sort obtainable.

(Pkt., 10c) (oz., 60c) ($\frac{1}{4}$ lb., \$1.75) (1 lb., \$6.00) (5 lbs., \$26.40) (10 lbs., \$51.00) prepaid. Wholesale price, not prepaid—(25 lbs. @ \$4.90 per lb.) (100 lbs. @ \$4.80 per lb.).

The D. V. B. Cabbage Another year has proven the great value of this extra early, round, solid-headed Cabbage. It is reported by large numbers of my customers to be the finest Extra Early Cabbage they ever saw. The demand has grown very large for this seed. Market gardeners will find this a big money-maker and it should be in every home garden. If you think you have the finest early Cabbage, plant this beside it and compare results. It is earlier than Jersey Wakefield; produces 4 to 6 pounds round solid heads, which are just the right size to sell well. Be sure to order some of this.

(Pkt., 10c) (oz., 40c) ($\frac{1}{4}$ lb., \$1.15) (1b., \$4.00) (5 lbs., \$17.60) (10 lbs., \$34.00) prepaid.

Early Copenhagen Market The heads average 8 to 10 pounds each, very solid, with small core and very fine quality. The plant is short-stemmed, the heads being produced very near the ground level. The leaves are closely folded and few outer leaves. The plants may be set closer than ordinary cabbage will permit.

This sort is well known and market gardeners plant it very extensively.

(Pkt., 5c) (oz., 25c) ($\frac{1}{4}$ lb., 75c) (1b., \$2.20) (5 lbs., \$9.70) (10 lbs., \$18.70) prepaid. Wholesale price, not prepaid—(25 lbs., \$45.00) (100 lbs., \$170.00).

CABBAGE—Continued

Early Jersey Wakefield This is the earliest and the surest heading of the pointed head types. The heads are of medium size, very solid, uniformly pointed, of excellent quality and borne on short stems. The plants are exceedingly hardy, resisting cold and unfavorable conditions. Many market gardeners depend upon this sort for the bulk of their extra early crop.

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) (10 lbs., \$12.75) prepaid. Wholesale price, not prepaid—(25 lb. lots or more, \$1.20 per lb.).

Large Charleston Wakefield

This fine, large early cabbage is but a few days later than the very earliest small sorts, is a very strong thrifty grower, but little bothered by insects. The heads weigh from 6 to 10 pounds, sometimes more; are very solid and profitable for the early market. My seed is grown in a section where there is nothing to be desired to permit the growing of the finest cabbage seed.

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) (10 lbs., \$12.75) prepaid. Wholesale price, not prepaid—(25 lb. lots or more, \$1.20 per lb.).

Enkhuizen Glory It is large, early, white, solid. The originators have this to say:

"Amongst many sorts of white cabbage, none of them combines these two desirable qualities of being **early** and **large** so well as the aforesaid sort. We can recommend this as a really early one (coming as early as the Early Flat Dutch), but at the same time making fine, large, ball-shaped heads, particularly attractive for market purposes.

"The plants are somewhat pale green, and in proportion to the whole making very little outside leaves and fine, large form, thin ribbed, hard heads.

"For the market one of the very best sorts."

(Pkt., 5c) (oz., 20c) ($\frac{1}{4}$ lb., 70c) (lb., \$2.10) (5 lbs., \$9.25) (10 lbs., \$17.85) prepaid. Wholesale price, not prepaid—(25 lbs. or more, \$1.70 per lb.).

All-Seasons Plant it **early** for a second early, and **late** for a late sort, or your early planting will be suitable to use when the heads weigh 6 or 8 pounds, and continue first-class until they weigh 12 to 15 pounds. Then they stand a long time without bursting when many other sorts would burst open and spoil. It may well be called All-Seasons. The heads are large and solid, round and flattened on top. Are ready to market as soon as the early flat sorts.

Our experience with this sort is so favorable that we cannot fail to list it among the sort we wish most to recommend.

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) (10 lbs., \$12.75) prepaid. Wholesale price, not prepaid—(25 lb. lots or more, \$1.20 per lb.).

Special Early Flat Dutch The heads weigh 8 to 10 pounds, are very even in size, solid and of good flavor.

This is one of the best second early and stands a long time without bursting.

The plant is short-stemmed, the heads are very solid and uniform in size and shape, slightly flattened; matures as a second early sort. This sort is planted very extensively in the South.

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) (10 lbs., \$12.75) prepaid. Wholesale price, not prepaid—(25 lb. lots or more, \$1.20 per lb.).



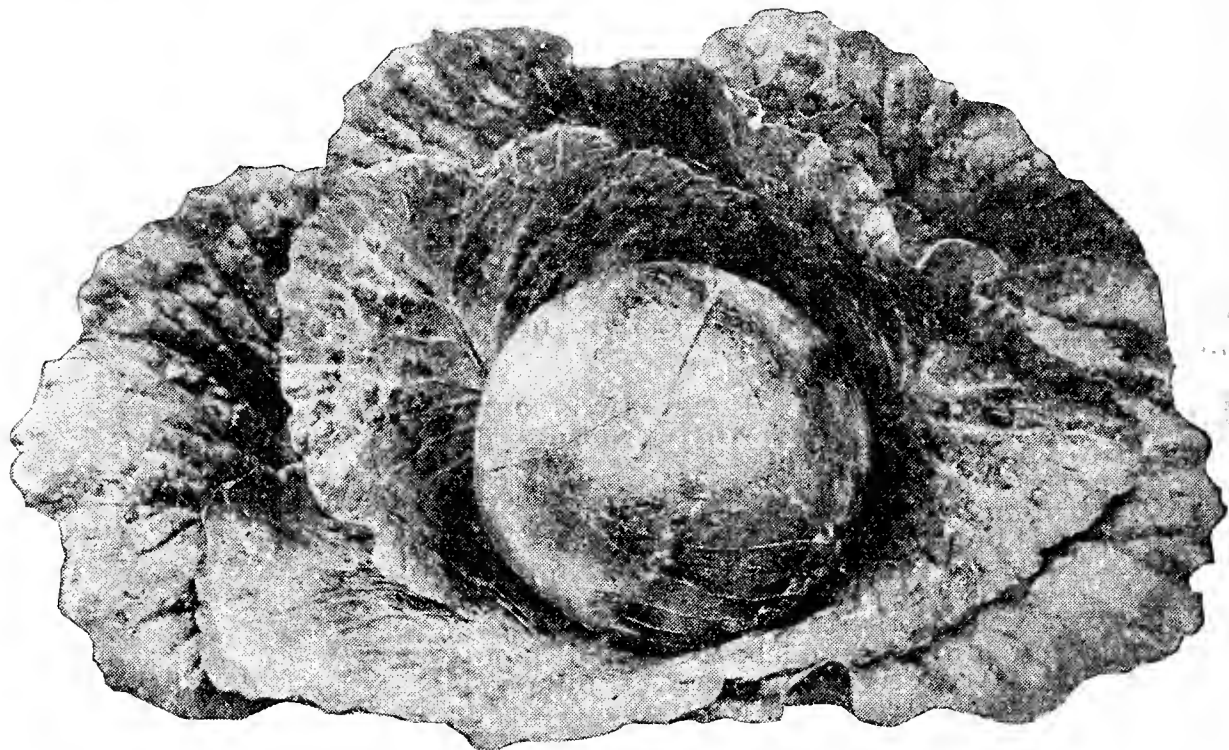
From Lubbock, Tex.—"I have raised Cantaloupes for 30 years and I consider your Superfectos the finest yet."

From Tucson, Ariz.—"We have had a lot of trouble with getting good seeds for this climate and yours have been so satisfactory I recommend you to all my friends."

CABBAGE—Continued

Danish Ballhead (Hollander) Very hardy, handsome, very solid, of fine quality and as one of the very best keepers it is particularly desirable for distant markets or for late spring use. The plant is vigorous, compact growing, with shorter stem than most American sorts and exceedingly hardy in resisting cold and dry weather. The head is medium-sized, round, very solid and stands shipment better than any other late sort.

(Pkt., 5c) (oz., 25c) (¼ lb., 75c) (lb., \$2.20) (5 lbs., \$9.70) (10 lbs., \$18.70) prepaid. Wholesale price, not prepaid—(25 lbs. or more, \$1.80 per lb.).



Danish Roundhead Plants medium sized, short stemmed; heads flattened globe shaped. One of the very best sorts for winter storage. Size 7-9 lbs.

(Pkt., 5c) (oz., 25c) (¼ lb., 75c) (lb., \$2.20) (5 lbs., \$9.70) (10 lbs., \$18.70) prepaid. Wholesale price, not prepaid—(25 lb. lots or more, \$1.80 per lb.).

Mammoth Red Rock We have had more or less call for red cabbage and have decided to list this large, sure heading red sort. The heads are late, maturing round, very solid and of very attractive deep red color. Much used for cold slaw and pickling.

(Pkt., 5c) (oz., 25c) (¼ lb., 75c) (lb., \$2.20) (5 lbs., \$9.70) (10 lbs., \$18.70) prepaid. Wholesale price, not prepaid—(25 lbs. or more, \$1.80 per lb.).

Burrell's Excelsior Flat Dutch Large, late, sure header, short stem, extra good. Earlier than premium Late Flat Dutch. **Practically every plant produces a fine head.** Get good reports on this from all parts of the country. You will find it an excellent medium late sort and a good keeper.

Price—see bottom of page.

Fottler's Brunswick One of the very best sorts for kraut growers, as it is sure heading and produces a very heavy crop of large solid heads. Main crop sort of short stem drum head type.

Price—See bottom of page.

Surehead This excellent cabbage has been grown many years by thousands of successful gardeners with uniformly good results. Close, careful selection has kept it one of the best. The heads weigh about 12 pounds, are quite uniform in size, hard and of excellent quality, a good shipper. We recommend it either for your home garden or if you plant extensively for market.

Burrells Excelsior Flat Dutch, Fottler's Brunswick and Surehead—(Pkt., 5c) (oz., 15c) (¼ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) (10 lbs., \$12.75) prepaid. Wholesale price, not prepaid—(25 lbs. or more, \$1.20 per lb.).

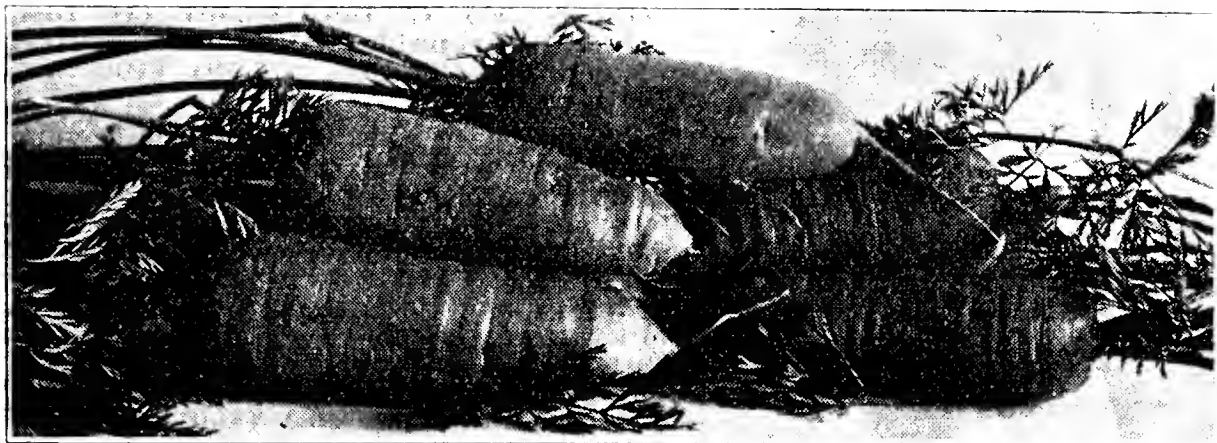
From Compton, Calif.—“I grew finest Zinnias I ever saw. Some as large as saucers.”

CARROTS

Very Short Seed Crop This Year

Sow 2 to 3 Pounds of Seed Per Acre. Rows 14 to 20 Inches Apart

Culture.—Any good soil is suitable, manure it well, plow deep and prepare the seed bed as for beets. It is a good plan to plant a few radish seeds with the carrot, as carrot starts slowly and the radish mark the rows so they can be cultivated before the carrots come up. Plant rows same distance apart as beets and thin to about 4 inches apart in the row, or if from 2 to 4 inches apart, they need not be thinned. Cover about 1 inch deep. Cultivate often and thoroughly. Sowing may be made as early in the spring as the soil can be put in good condition, or up to June 15 to 20. Plant the best seed obtainable. That is the quality we offer you.



Chantenay Half Long This excellent sort is well illustrated in above cut made from a photograph of a sample produced from our seed. The roots average about 6 inches in length, shaped as shown in cut, deep orange color, smooth, flesh very tender and first-class in every way; medium early; one of the best for market or home garden. It is very productive and easily harvested.

(Pkt., 5c) (oz., 15c) (¼ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) (10 lbs., \$12.75) prepaid. Wholesale price, not prepaid — (25 lbs., \$30.00) (100 lbs., \$115.00).



Billie Burrell and the Rabbit Like Our Danvers —You Will Too

Red Cored Chantenay

This is the latest development and most highly improved type of the Chantenay Carrot.

(Pkt., 5c) (oz., 15c) (¼ lb., 50c) (lb., \$1.60) (5 lbs., \$7.00) (10 lbs., \$13.60) prepaid. Wholesale price, not prepaid — (25 lbs., \$32.50) (100 lbs., \$120.00).

Danvers Half-Long

A half-long orange carrot; very productive and suitable to almost any soil. Flesh a deep orange; fine-grained, crisp and tender. Roots meas-

ure 8 inches long and about 2½ inches wide at the shoulder. This variety is an excellent shipper and at the same time an abundant bearer, and of so good quality that it is one of the main sorts planted by market growers.

(Pkt., 5c) (oz., 15c) (¼ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) (10 lbs., \$12.75) prepaid. Wholesale price, not prepaid—(25 lbs., \$30.00) (100 lbs., \$115.00).



CARROTS

Very Short Seed Crop This Year

Bagley Danvers One of the best carrots we have ever grown. It is slightly longer than Danvers, stump rooted instead of pointed and resembles the Hutchinson somewhat but grows more in the ground and not inclined to show "green-neck." Color deep orange. Is a quick grower and its cylindrical shape and beautiful top for bunching make it one of the finest crate and basket sorts.

(Pkt., 5c) (oz., 20c) (¼ lb., 55c) (lb., \$1.90) (5 lbs., \$8.40) (10 lbs., \$16.15) prepaid. Wholesale price, not prepaid—(25 lbs., \$37.50) (100 lbs., \$1.40 per lb.).

New Coreless This Carrot very much resembles a diminutive Nantes. It is of the same type as Nantes but on a more refined order. The quality is excellent, being exceedingly tender and sweet. This sort is sometimes called Rice's Coreless.

(Pkt., 5c) (oz., 20c) (¼ lb., 55c) (lb., \$1.90) (5 lbs., \$8.40) (10 lbs., \$16.15) prepaid. Wholesale price, not prepaid—(25 lbs., \$1.50 per lb.) (100 lbs., \$1.40 per lb.).

Scarlet Nantes (Coreless) Stump Rooted This variety is used very extensively. It is half long, very early, roots 6 to 7 inches long, cylindrical, holding about the same thickness from top to tap root, where it tapers abruptly to the

small tap root. The roots are smooth and tender, and of a bright orange red color. The flesh is very tender throughout. Scarlet Nantes is of the finest quality and the most symmetrical and handsome of the medium sized sorts.

Carrots are now very essential on the Bill of Fare and the demand has increased to a wonderful extent. Does not stand shipping to distant markets well because of very brittle top and roots.

(Pkt., 5c) (oz., 20c) (¼ lb., 55c) (lb., \$1.75) (5 lbs., \$7.70) (10 lbs., \$14.85) prepaid. Wholesale price, not prepaid—(25 lbs., \$1.45 per lb.) (100 lbs., \$1.35 per lb.).

Oxheart or Guerandi This is a very desirable sort. The roots are thick and 4½ to 5 inches long, shape slightly resembling an ox's heart, hence the name. This variety grows better than any other in heavy soil, owing to the short root. The flesh is a bright orange, crisp, tender, fine-grained and sweet. An excellent sort for table, and when full grown produces a profitable crop for stock feeding.

(Pkt. 5c) (oz., 15c) (¼ lb., 35c) (lb., \$1.10) (10 lbs., \$9.35) prepaid. Wholesale price, not prepaid—(100 lbs., \$75.00).

Long Orange This valuable sort produces roots often 12 inches in length and 3 to 3½ inches in diameter at the crown, tapering regularly to the small tap root. Color a very deep orange, suitable for table use or stock feeding. Succeeds best in a deep, loamy soil; fine-grained, crisp, tender and of excellent quality.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 80c) (10 lbs., \$6.30) prepaid. Wholesale price, not prepaid—(100 lbs., \$50.00).

STOCK CARROTS

Carrots are highly nutritious and are greedily eaten by all kinds of stock. They are especially valuable for use as a tonic during months when green feed is not readily obtainable. They impart a beautiful yellow color to milk when fed to cows. Stockmen should grow more of them. Try an acre or two this year.

Improved Short White One of the most productive. The roots run as much as 4 inches in diameter at the top and taper to a point at the small tap root; length 8 to 10 inches. They will grow to this size on good soil, where nearly all touch each other in the rows. Thin to 4 inches apart. Color, creamy white with light green crown. Flesh, white, solid and of excellent quality for stock feeding. Price—See bottom of page.

Large Yellow Belgian Used exclusively for stock feeding, about 10 to 12 inches in length; very thick; yields a heavy tonnage. The flesh and skin are yellow. Price—See bottom of page.

Price on above stock carrots—(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 80c) (5 lbs., \$3.50) (10 lbs., \$6.80) prepaid. Wholesale price, not prepaid—(100 lbs., \$50.00).

CAULIFLOWER

Best Imported Seed

The Kind You Can Afford to Plant

1 OZ. OF SEED TO 3,000 PLANTS

Very few crops yield as good returns as Cauliflower when properly grown. The main requisites for success are more or less flat, very rich, medium to heavy soil; abundant moisture; cool weather during heading season; freedom from worms and other pests that eat the leaves so they cannot be tied over the curd properly protecting it from the sun; **and above all good seed.**

Cauliflower requires more care in growing than most crops. It is therefore advisable to go slow at first until experienced in growing. As the heads form best in cool weather the seed should be sown very early in the spring and transplanted to open ground when danger of hard freezing is over. Six to eight weeks from seed is the best age for this. Rows may be two and one-half to three and one-half feet apart and plants 18 inches to 3 feet in the row, depending on the variety. Here at Rocky Ford seed is sown in seed beds about April fifteenth and transplanted during June. This allows the heads to form during the cool fall months. Irrigate often and force the growth of large leaves to protect the heads from the sun; do not oversoak and kill the ground. Dust often and thoroughly. We believe this is where most growers fail. Worms and aphids must not be allowed to destroy the leaves and the marketing of filth-covered heads is unprofitable, to say the least.

We recommend Aphicide No. 26 for destroying the worms. This dust is manufactured especially for the control of worms on Cauliflower, Cabbage and Broccoli, and does not use dehydrated lime for a carrier. In fact the special carrier is edible and worms eat it readily. This dust is poisonous and must not be used after heads start to form. Dust thoroughly four or five times during the growing season and no trouble should be experienced. Salt water spray may be used after heading starts. **See Cabbage cultural instructions for control of root maggots and aphids.**

When the heads are about 2 inches across (in most cases) tie up the leaves, using different colored strings each day. This will aid in cutting. Cauliflower should be packed tightly in the crates; too loose packing will result in damaged heads during shipping. Crates are loaded upside down so that the Cauliflower will shed water from the melting ice, as top icing is necessary in shipping.

As to seed. We handle nothing but the best obtainable. European grown. One pound of seed will grow plants for about seven acres.

Super Snowball Madsen's

ant to adverse weather conditions

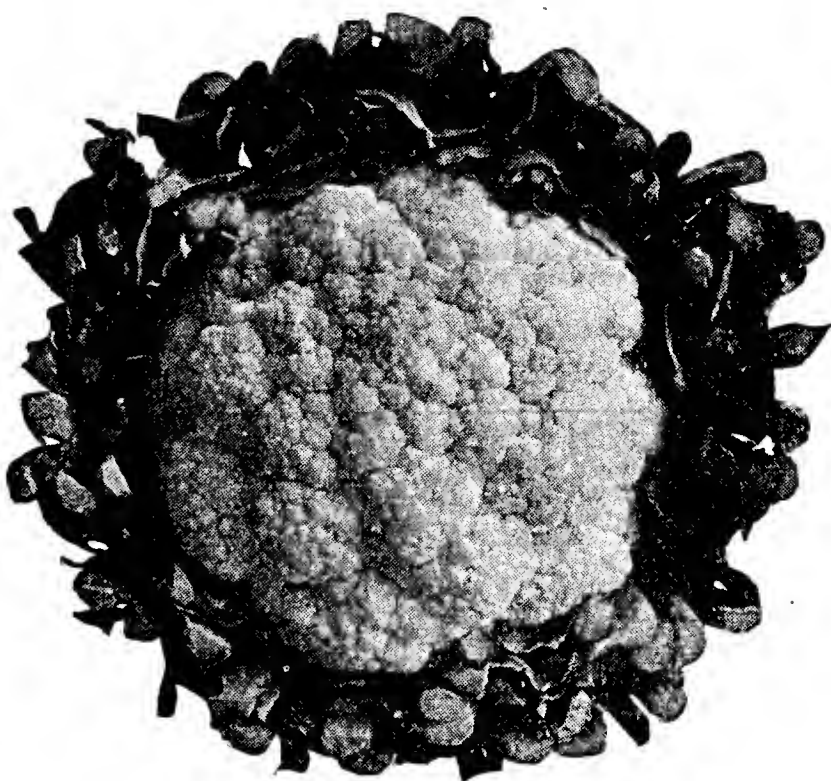
This Snowball is healthy and vigorous. It is strongly resistant as well as disease.

The head is exceptionally high with curds standing out in high relief and it is sure heading. The foliage is plentiful; a typical dark green color and gives perfect protection to the head until several inches in diameter. The leaf is large, somewhat crumpled and the blade is continuous reaching to the base of the midrib. A considerable portion of the labor usually expended for tying up heads can be saved by using this variety as the crop matures with such uniformity that fewer trips through the fields tying up and cutting the heads are necessary.

(Pkt., 25 c) (1/4 oz., \$1.00) (oz., \$3.00)

(1/4 lb., \$9.00) (lb., \$30.00) (10 lbs., \$25.50 per lb.) prepaid.

To control worms on Cabbage and Cauliflower, dust with Aphicide No. 26—See page 21.

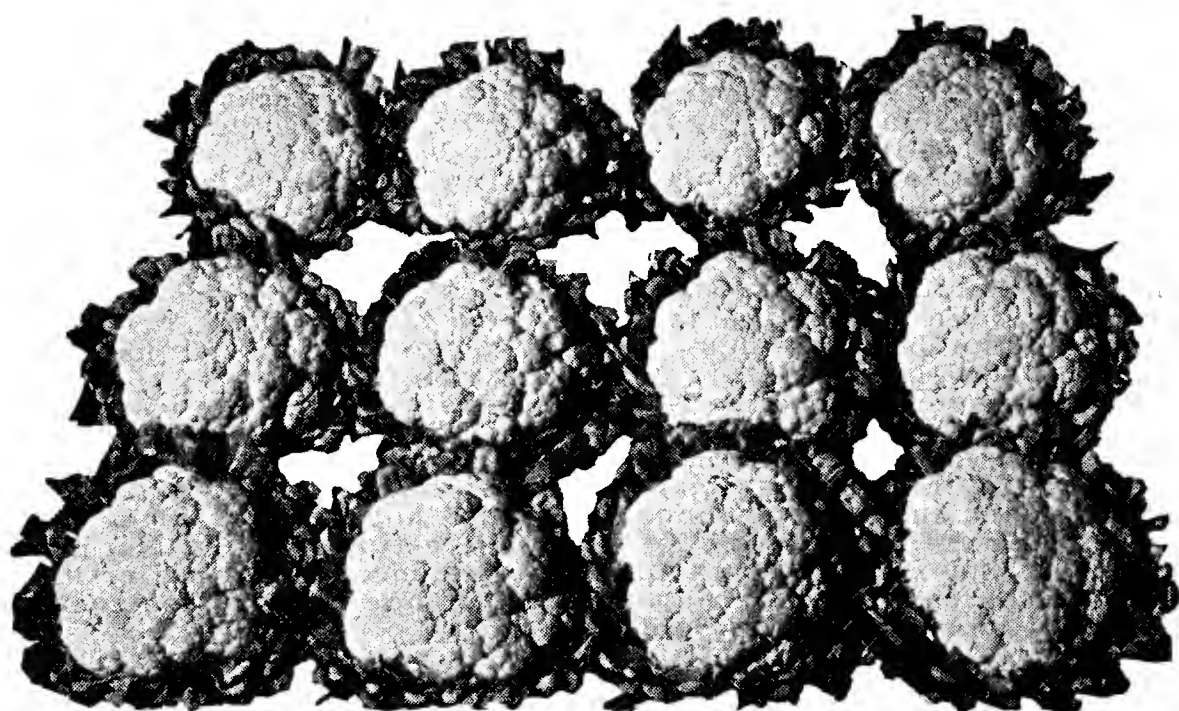


From Kent, Wash.: "Please send me your catalog of seeds. I have heard people telling how good your seeds were."

CAULIFLOWER—Cont'd.

Earliest Snowball (Catskill Snowball) This is probably the earliest of all varieties of Cauliflower. It is rapidly taking the place of many of the late varieties on account of its fine texture, pure white heads and large uniform size. The stem is short and the quality superb. We recommend this to market growers as the best sort for their main planting, as it is so sure heading even under unfavorable conditions.

(Pkt., 10c) (¼ oz., 40c) (oz., \$1.50) (¼ lb., \$5.00) (lb., \$18.00)
(10 lbs., \$15.30 per lb.) prepaid.



Select Early Dwarf Erfurt Of dwarf habit, close compact growth, a sure header, curd close and white; very reliable, somewhat similar to Earliest Snowball.

(Pkt., 10c) (¼ oz., 40c) (oz., \$1.50) (¼ lb., \$5.00) (lb., \$18.00)
(10 lbs., \$15.30 per lb.) prepaid.

Burrell's Extra Select Early Snowball A sure-heading very uniform strain that will please the most critical grower. The plants are vigorous and quick growing; in season only a few days later than Catskill. It is compact but not too short leaved. The head has good depth, is finely grained, pure white and surprisingly heavy. Curd stems are very thick and form a solid base.

(Pkt., 10c) (¼ oz., 40c) (oz., \$1.50) (¼ lb., \$5.00) (lb., \$18.00)
(10 lbs., \$15.30 per lb.) prepaid.

Dry Weather or Danish Giant Also known as Gilt Edge. It is a fine large heavy pure white variety that matures later than Snowball. Best for dry localities on account of its large leaves which furnish greatest protection to the heads.

(Pkt., 10c) (¼ oz., 45c) (oz., \$1.70) (¼ lb., \$5.50) (lb., \$20.00)
(10 lbs., \$17.00 per lb.) prepaid.

From Millville, Minn.—“I am well satisfied with the results from your seeds and you may expect an order from me again next year.”

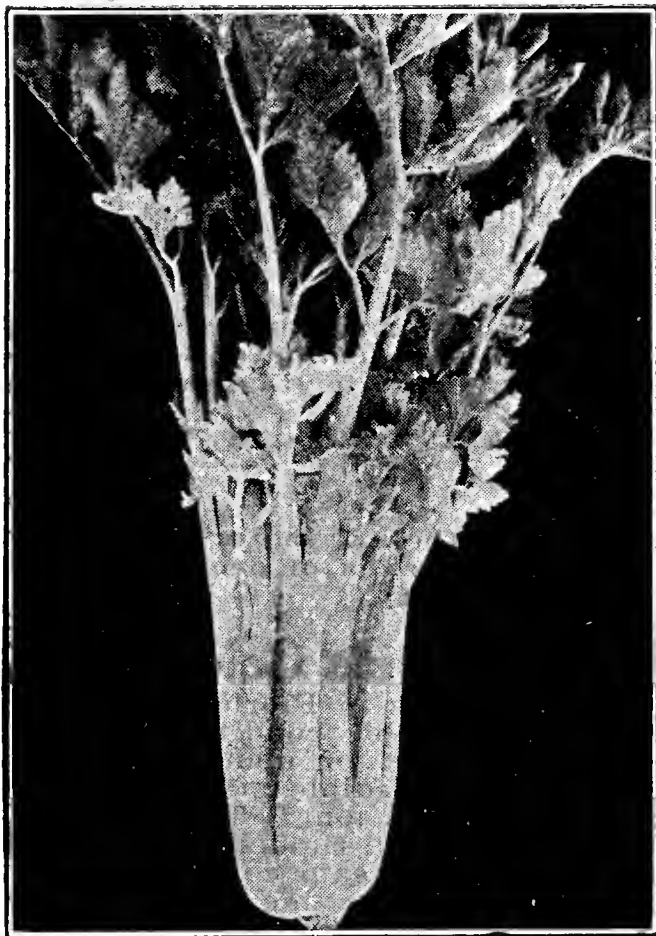
From Salisbury, Md.—“Your Earliest of All Cucumber Seed produced a fine crop with good quality.”

Burrell's Klondike Watermelon Listed Page 51

is so good that we wish to call your attention to it here and recommend that you plant some of it. The quality is of the best and the vigorous vines produce a heavy crop of uniform appearance. We believe the results from this fine variety will win us thousands of friends.

CELERY

Celery requires an abundance of moisture at all stages of growth but will not endure flooding for any length of time. Seed is sown from February to May in beds either drilled or broadcast. The seed must be planted very shallow, is slow to germinate and the beds must be kept wet. The beds may be covered with burlap sacks until the plants begin to come to the surface, when the sacks must be removed at once. The seedlings will be ruined if the sacks are left on even one day too long. After the seedlings are well started, they may be transplanted or thinned out to give them room to make stocky plants. If broadcasted two or three inches each way or if in drills one inch apart in six-inch rows will give strong plants. Usually three months will be required for seed to produce a plant ready to transplant into the field. Celery plants are usually set in the field about 7 inches apart in rows three or three and one-half feet apart. Frequent cultivation and irrigation is necessary, an abundance of fertilizer must be used unless the soil is exceptionally rich. As the plants approach maturity they must be blanched by hilling with earth or with boards or special blanching paper. Late celery should be trenched at the approach of freezing weather. Plants are taken up and set out compactly in a narrow trench, the bottom of which has been moistened just enough for the roots to keep the plants from wilting. Should the plants begin to wilt, water the roots without wetting the stalks or leaves. Keep temperature above freezing point and the stalks will gradually blanch. They may be used during the winter.



Golden Phenomenal

Golden Phenomenal

A New Introduction Golden Yellow Variety having all the characteristics of Golden Plume but earlier, full hearted and compact, has longer edible stocks.

(Pkt., 10c) (¼ oz., 30c)
(oz., 85c) (¼ lb., \$2.15) (lb., \$7.50) prepaid.

Golden Plume or Wonderful

A yellow Celery resembling Dwarf Golden Self-blanching in many respects, about two weeks earlier; makes a larger bunch, blanches easier and whiter.

(Pkt., 10c) (¼ oz., 25c)
(oz., 60c) (¼ lb., \$1.75) (lb., \$6.00) (5 lbs., \$26.40) prepaid.

Easy Blanching A very popular sort for home or market garden. Excellent nutty flavor. Large stalks, easily blanched. A vigorous grower.

(Pkt., 10c) (oz., 30c) (¼ lb., 90c) (1 lb., \$2.75) (5 lbs., \$12.10) (10 lbs., \$23.35) prepaid.

Golden Self Blanching

We have had this grown in the most favorable part of the United States after the most approved methods, all green or hollow stalks being carefully culled out and have to recommend what we believe to be of the best possible American production of this seed. The stalks are a beautiful creamy yellow. The heart is large, solid, crisp and brittle.

(Pkt., 10c) (oz., 40c) (¼ lb., \$1.15) (1 lb., \$4.00) (5 lbs., \$17.60) (10 lbs., \$34.00) prepaid.

Select White Plume Celery

This is the earliest sort, and easily blanched. The plant is a rapid grower and should be tied loosely together as soon as 5 or 6 inches high and earthed up to push the growth and blanching, also to insure close, attractively shaped branches.

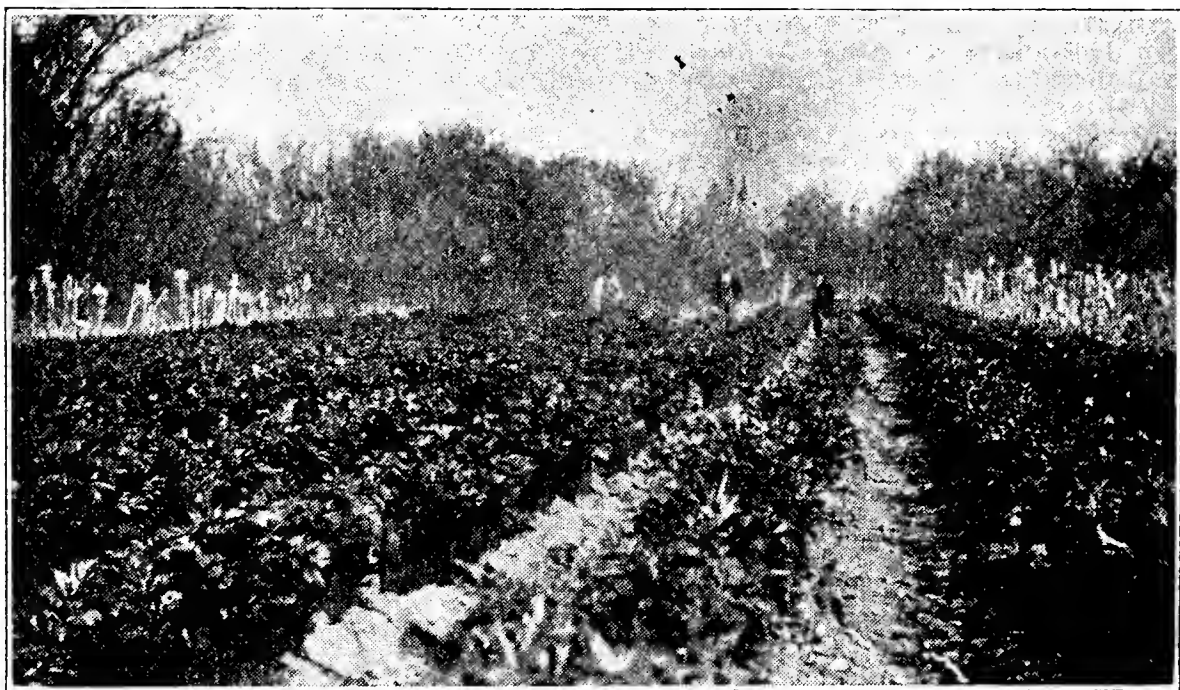
Our seed is of extra quality and gives good results.

(Pkt., 10c) (oz., 25c) (¼ lb., 75c) (1 lb., \$2.50) (5 lbs., \$11.00) (10 lbs., \$21.25) prepaid.

From Crystal Lake, Iowa—"I have planted Burrell's Sweet Spanish Yellow Valencia Onion and find the seed good." In 1930 I won two premiums on them, at the Midwest show—18 states represented and in 1931 I got all firsts in the State Show of Iowa and there were plenty of onions grown from other western seed."

WE OFFER ONLY THE BEST CELERY SEED—THE PRICE IS A VERY SMALL ITEM COMPARED WITH THE CROP

CELERY—Continued



The above photograph was sent to us from one of our customers, who advises he was well pleased with the seed.

Giant Pascal This is one of the most popular varieties for winter use. It is a very good keeper and properly stored can be kept until late in the winter or even until spring. Giant Pascal is of vigorous growth, making large, heavy, thick stalks which remain green until blanched by some artificial means, either by earthing or storing for the winter. It blanches to a creamy yellow when the stalks are quite brittle, entirely stringless and very crisp. We have sold large lots of this seed to market growers, who report excellent results. This is an improved selection of Giant Pascal and we believe you will find it as good or better than any Pascal you have tried.

(Pkt., 10c) (oz., 25c) (¼ lb., 75c) (lb., \$2.20) (5 lbs., \$9.70) (10 lbs., \$18.70) prepaid.

We are pleased to be able to offer you the originator's stocks of these. Two 1932 introductions which have proven of decidedly good quality.



Golden Plume

(Pkt., 15c) (¼ oz., 45c) (1 oz., \$1.70) (¼ lb., \$5.50) (1 lb., \$20.00) prepaid.

Florida Golden This sort grows in Florida under favorable conditions to a height of about 24 inches with edible stalks about 8 inches long. The hearts of Florida Golden blanch to a rich cream color of exceptionally fine quality and flavor. The plants are full hearted and very compact. The stems are broad, thick, solid and crisp. Very desirable for packing in crates. Every celery grower should plant some of this sort.

(Pkt., 15c) (¼ oz., 45c) (oz., \$1.70) (¼ lb., \$5.50) (1 lb., \$20.00) prepaid.

Golden Detroit When well grown the handsome plants are heavy, very compact and full hearted. The stems are broad, very thick, rounded at the edges and the edible portion 7 to 8 inches long and blanch easily to a deep golden yellow throughout. The flavor is excellent and the high quality will make Golden Detroit a favorite with all.

APHICIDE

(Reg. U. S. Patent Office)

Aphicide dust insecticides are made by special process, using a combination carrier which not only does not burn the plant but carries the nicotine or other poisons in the best form to kill insects.

Many nicotine dusts are heavy and soggy, in fact, a comparison often shows that five pounds of Aphicide No. 10 has approximately the same bulk as seven pounds of some other nicotine dusts. The special carrier and our process of manufacture makes a dust that is fluffy, fine grained, of good adhesive quality, and with the nicotine thoroughly impregnated in each particle of dust. Aphicide has supplanted nearly all other insecticides in the Rocky Ford district (one of the largest vine crop producing sections in America) for the control of Aphis and Cucumber Beetles.

Aphicide No. 10 Kills Aphis

On melons, cucumbers, watermelons, cabbage, cauliflower, broccoli and peas. In fact, any resistant aphis is readily killed by the use of this powerful nicotine dust. Aphicide No. 10 contains 10 per cent Black Leaf 40 in a special carrier which will not burn the leaves. Price—(5 lbs., \$2.00) (10 2-lb. cans, \$7.50) (25-lb. cans, \$6.50 each) prepaid by express. Not prepaid—(100 lbs., \$22.40).

Aphicide No. 15 Kills Black Squash Bugs

Harlequin Beetles and many other resistant insects. Rid your place of Roaches by putting Aphicide No. 15 where they are found so they will have to cross it.

Don't allow the Harlequin Beetles to destroy your cabbage and other crops. We know you can control them because we have done so 100%.

This is the strongest nicotine dust yet offered and it kills practically all the old squash bugs and easily exterminates all young squash bugs when properly applied. Price—(5 lbs., \$2.50) (25-lb. can, \$8.65) prepaid by express. Not prepaid—(100 lbs., \$30.90).

Aphicide No. 21 Kills Both Sucking and Eating Insects

It is especially recommended for control of striped cucumber beetles, potato beetles, apple worms, army worms, flea beetles and leaf hoppers. Will also kill aphis. Price—(5 lbs., \$2.20) (25-lb. can, \$7.50) prepaid by express. Not prepaid—(100 lbs., \$26.40).

Aphicide No. 26 Kills Worms

On cabbage, cauliflower and broccoli. This dust contains arsenic and is poisonous. The carrier is edible and worms eat it readily instead of shunning it as they do hydrated lime if used for carrier.

The excellent results growers are obtaining from Aphicide No. 26 is resulting in large repeat orders and enables us to quote low prices. Price—(5 lbs., \$1.25) (25-lb. can, \$4.00) prepaid by express. Not prepaid—(100 lbs., \$8.30) (1,000 lbs., \$77.00).

Please Note Aphicide Cannot Be Mailed

HOW TO USE APHICIDE

(Do not attempt to dust when the wind is blowing. Early morning is the best time. Use a strong blast of air and only enough Aphicide to produce a smoky dust.)

Dusting Aphis on Vine Crops

The results obtained from Aphicide depend largely on the thoroughness of the application. Use a dust gun which blows the Aphicide No. 10 with such force that it forms a smoky dust. In this form it will reach practically all the Aphids and kill them much better than where the dust falls more or less in bunches. It is the dust and gas covering the insect's body that kills. The dust should be directed upward against the under side of the leaves. Be very thorough. Dust all plants within thirty feet of the infested plant which should be staked and the stakes left until certain all Aphids are dead. Aphids reproduce so rapidly that with 90 per cent results the original number are back in two days; 95 per cent results the original number are back in four days; 98 per cent killed and you have a new crop as large as ever in eight days. Go over the fields every few days looking for the Aphids and other insects and do not allow them to get started.

The amount of dust required varies considerably. Usually about six pounds per acre is sufficient where the infestation is not allowed to become general.

DUSTING ROW CROPS SUCH AS BEETS, BROCCOLI, CAULIFLOWER, CABBAGE AND ONIONS

Either hand or power dusters may be used. Discharge the dust downward, using a good blast of air. It is essential that all parts of the infested plant leaf or branch be thoroughly covered with a thin coating of Aphicide.

Use Aphicide No. 10 for the control of Thrip on onions.

Aphicide No. 26 contains a stomach poison and is excellent for destroying worms and leaf-eating insects. We recommend its use for the control of worms on Cauliflower, Cabbage and Broccoli; it does not use hydrated lime for a carrier; in fact the special carrier is edible and worms eat it readily. This dust is poisonous and must not be used within a few days of cutting time. Dust thoroughly four or five times during the growing season. Amount of dust required, from 10 to 40 pounds per acre.

From Wall Lake, Ia.—“We cannot keep Greenhouse without your Aphicide No. 10.”

IT IS JUST AS IMPORTANT TO KILL THE BUGS AS THE WEEDS

DUSTING MACHINES

The results obtained from Aphicide depend largely upon the thoroughness of the application. A dusting machine which blows the APHICIDE with such force that it forms a SMOKY DUST will reach practically all the insects and kill much better than where the dust falls more or less in bunches. It is the dust and gas covering the insect's body that kills.



The above illustration shows how APHICIDE is applied with the

California Beauty Duster

We recommend this type for dusting vine crops of 5 acres or more. Blows dust cloud 10 feet; capacity 12 pounds. This is the new improved type with spiral force feed. Price \$12.00 delivered.

American Beauty Duster

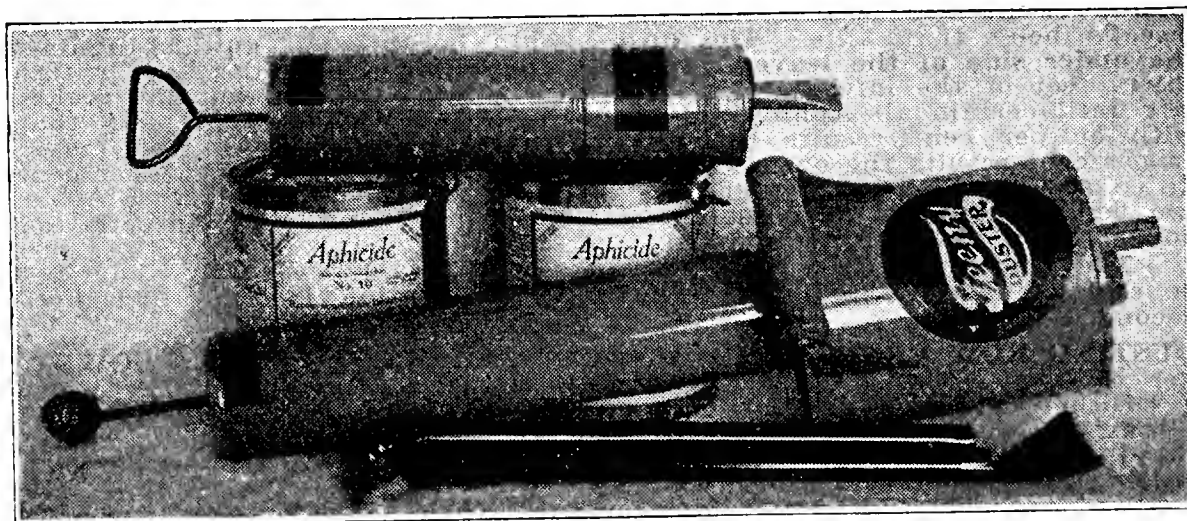
The finest one-man duster. Bellows is full operating making it possible to cover high trees as well as a penetrating blast for heavy vines. Spiral force feed; easily adjusted for heavy or fine cloud of dust. Blows cloud 20 feet; capacity 15 pounds. Heavily padded and comfortable to wear. Price \$18.00 delivered.

The D. & B. Powder Blower No. 100

Is built to dust either one or two rows; delivers a continuous powerful blast which prevents clogging of tubes. A fan type blower, crank operated, is used on this duster. Price—(\$9.60 each) prepaid.

The D. & B. Powder Blower No. 200

This is of the same construction as the No. 100 Duster but is larger and built for heavier duty. An excellent gun that is built to last and will give complete satisfaction. Price—(\$13.00 each) prepaid.



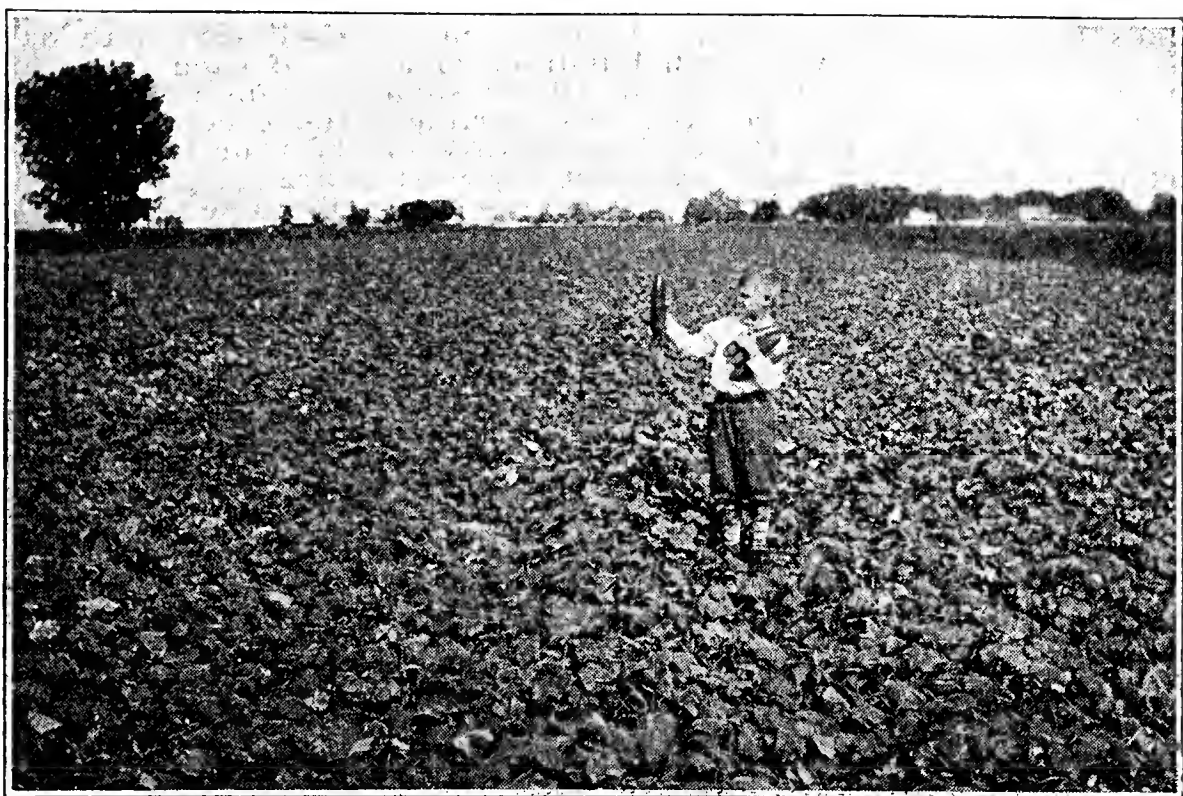
FEENY GARDEN DUSTER—Recommended for small gardens, flowers, fruit, bushes, etc., also for dusting poultry houses, animals, etc. Price—(\$1.00 each) postpaid.

FEENY MODEL D DUSTER. This larger duster holds about two quarts, is suitable for dusting as much as 3 or 4 acres of vine crops, cabbage, etc., also for dusting trees to a height of 10 to 12 feet. Price—(\$3.00) postpaid.

WE SELL DIRECT TO PLANTERS ABOUT ONE-TENTH OF THE
CUCUMBER SEED PLANTED IN THE U. S.—QUALITY DID IT

CUCUMBER SEED

Plant 2 to 3 lbs. per acre.



A fine field of the new Longfellow Cucumbers growing on one of our seed farms. The young man in the picture is Robert Burrell.

This special item has had our careful study for over 30 years, during which time we have grown many thousand acres of cucumbers for seed.

We come to you for your orders for this seed knowing what we have to offer is of the best produced. Should you use Cucumber seed in large quantities, be sure and write for our special wholesale prices.

We started the growing of cucumber seed here, and the results from our seed have been such that a very large portion of the cucumber seed of the United States is now grown here.

Culture.—Cucumbers thrive best in a very rich, loamy soil, not containing too much sand. A rather heavy soil is preferable to sandy soil. The most successful growers fertilize heavily with barnyard manure, scattered evenly over the surface 2 to 3 inches deep, disced thoroughly, then plowed under to depth of 6 to 8 inches, then thoroughly harrowed and floated. This gives an excellent seed bed.

You can now plant with your garden drill rows 4 feet apart, drilling in about 3 pounds of seed per acre, covering the seed about 1 inch in depth. You can follow the drill mark and cultivate before the plants come up. Cultivate often. When the plants have four to six leaves thin to one plant every 18 inches. Keep the cultivator going as long as you can get through the rows. If under irrigation, water once a week lightly and always cultivate between irrigations until the crop is laid by. Keep the cucumbers picked off as fast as they reach the size desired, as if any are allowed to ripen the plants cease to set on more fruit.

If bothered by the striped cucumber beetle or aphids, dust with **Aphicide**. See page 21 for information and prices. This is a great help for all gardeners.

Be careful not to put too much lime or ashes on the plants, as this will injure them. Keep them growing rapidly and insects have less chance to damage them.

In picking to ship for slicing it is a good plan to divide the field into thirds and pick one-third each day. If under irrigation, lay off the lands in short rows and run the water along the rows very lightly after each picking.

Always cut off the cucumbers and handle very carefully. Do not ship any culls. Throw them away and ship only the first-class specimens. They look so much better—the demand is kept up—the consumer is willing to pay a better price. There is less express and package expense and your reputation for a first-class pack is kept up, to the advantage of your bank account.

When the market is high, many are tempted to ship seconds. Don't do it; keep the market up with quality.

We want to call your especial attention to Burrell's Earliest of All, Burrell's Klondike, Early Fortune, Stays Green, and Clark's Special Cucumbers. These five sorts are now more extensively planted by critical market growers than any other. They have been the means of a profitable business for thousands of growers.

The Longfellow is one of the new, very fine additions to our list and it will pay every planter to grow some of this. It may prove to be your biggest profit maker.

CUCUMBER—Continued

The Best Varieties of Cucumbers for Shippers. The grower who finds the earliest cucumber most profitable should choose either **Burrell's Earliest of All** or the **Stays Green** which is also sold as **Kirby**. Comparing these two Burrell's Earliest of All is slightly longer than Stays Green and more slender. Both are about seven inches long as slicers and nearly the same in earliness; both dark green slicers. We have grown hundreds of acres of each and while our choice is Burrell's Earliest of All yet some sections may produce Stays Green with better results. For earliness and excellent quality you will not make a mistake choosing one of these or if you plant part of each you can learn the best for next year.

If you want longer fruits—9 inches—**Early Fortune** and **Clark's Special** are two favorites. We sell thousands of pounds of each of these and recommend them. Clark's Special is slightly longer and more slender than Early Fortune; these dark green slicers are planted wherever slicing cucumbers are grown and we believe growers who have found them profitable to grow will want to prove any other varieties before being induced to change. Our stocks are our own growing from very carefully selected planting stocks and are not excelled.



Better and More Popular Than Ever

Burrell's Earliest of All Cucumber, Best All Purpose Cucumber Grown

You know for over thirty years we have been growing cucumber seeds and all this time we have been carefully selecting to produce The Best. By holding closely to a high ideal we have established this type until it is recognized as the best in its class.

Color.—Very dark green and remaining green until almost fully ripened, when it becomes a greenish-white.

Size.—As a slicer about seven inches long—very uniform and square ended—a beautiful cucumber.

The flesh is pearly white, crisp, and the quality as a slicer unexcelled.

Earliness.—In a check with all varieties, Burrell's Earliest of All has proven worthy of its name and Market Growers who find earliness a big item are getting big returns from this sort.

We have grown over ten million pounds of cucumber seeds during the past thirty years and this sort has always averaged one of the heaviest yielders of fine slicing cucumbers.

For Pickling.—The small pickles are excellent for bottle goods and the larger ones either for sour pickles or Dills. Large pickle packers purchase about twenty thousand pounds of seed from us each year for growing pickles.

To Market Growers who plant to ship as slicers: Plant this sort extensively if extreme earliness and the qualities listed above are what you want. No matter what sort you have been planting, plant part of your acreage to this and compare results.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 80c) (5 lbs., \$3.50) (10 lbs., \$6.80) prepaid. Wholesale price, not prepaid—(25 lbs., 55c per lb.) (100 lbs., 50c per lb.).

Write for special prices on large lots.

Cucumber Stays Green

This is a favorite with many Southern planters to whom we sell thousands of pounds of this seed. Frequently we receive single orders for 1,000 pounds to 1,500 pounds from associations and return orders from them each year. We grow **Stay Greens** extensively and recommend our stock as equal to the best we have seen from any source.

The fruits are dark green, square ended, straight, about seven inches long as slicers and good shippers, retaining their dark green color and crispness a long time. Get your supply for 1933 planting and place your contract to have seed grown for 1934 requirements with us and **Get Seed of Known Origin—Direct from the Grower.**

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 80c) (5 lbs., \$3.50) (10 lbs., \$6.80) prepaid. Not prepaid—(25 lbs., 55c per lb.) (100 lbs., 50c per lb.).

Write for special prices on large lots.

CUCUMBER—Continued



Clark's Special Cucumber This is a very popular variety in the south with growers who want a sort running 9 to 10 inches long as a slicer. The vines make a vigorous growth and set heavy crops of these fine dark green uniformly shaped fruits. Clark's Special is about ten days later than Burrell's Earliest of All and may be considered a main crop sort. Market growers and associations will find our stock of the best obtainable. We expend large sums of money each year selecting ideal types from which our planting stock seeds are saved and offer this seed of our own growing from these special stocks. The photograph above shows the fruits where they grew.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 80c) (5 lbs., \$3.50) (10 lbs., \$6.80) prepaid. Not prepaid—(25 lbs., 55c per lb.) (100 lbs., 50c per lb.). Write for special prices on large lots.

Early Fortune Cucumber This is one of the finest slicers and a money maker. It is planted extensively throughout the South and Central States. Our stock is very fine. We grow a large acreage of this variety and we are making you very close prices. You cannot get better stock of Early Fortune. The fruits are about 8 to 9 inches long as slicers, very dark green, uniform in shape and size, and of good quality. The vines are vigorous and produce a heavy crop. About a week later than Burrell's Earliest of All. Large lots put up in 1-lb. sealed cloth bags. Well grown, the pack is almost entirely U. S. Fancy No. 1.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 80c) (5 lbs., \$3.50) (10 lbs., \$6.80) prepaid. Wholesale price, not prepaid—(25 lbs., 55c per lb.) (100 lbs., 50c per lb.). Write for special prices on large lots.

Bunting Strain Dark Green Arlington For many years we grew this fine sort for Mr. Bunting of Portsmouth, Va., who used many thousand pounds of the seed. We are now able to offer this seed to our customers and wish to recommend it. Bunting Strain resembles Early Fortune, but is slightly shorter, darker green and averaging a little more uniform. Those who know this sort will plant heavily of it. Those who do not know it should plant enough to test it thoroughly as Bunting Strain may prove your money maker.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 85c) (5 lbs., \$3.70) (10 lbs., \$7.20) prepaid. Wholesale price, not prepaid—(25 lbs., 60c per lb.) (100 lbs., 55c per lb.). Write for special prices on large lots.

From Chule, Mo.—“I have used your seeds 8 or 10 years and have always liked them very much, especially the Celery, Tomatoes and Cucumbers.”

From Robstown, Tex.—“We have had splendid results from the Superfecto Cantaloupe.”

CUCUMBER—Continued

THREE EXCELLENT EXTRA LONG SLICERS

Longfellow

The Vaughan

The Deltus

Here are two—Longfellow and The Vaughan—which under good growing conditions produce long, slender, dark green slicers often 12 inches long and The Deltus 10 inches long. All are not only excellent for out door but also for hot house growing.

Longfellow Cucumber

Our Seed Is Our Own Growing from the Introducers Stock. The exquisite dark green color and attractive slenderness of this new sort rivals the finest hot-house grown cucumber. In fact it is very desirable for greenhouse forcing as well as outdoor culture. Size as a slicer is often 10 to 12 inches. We have found specimens in our seed fields of ripened fruits which were as long as 16 inches. It is productive and the cucumbers will bring a fancy price on the market.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) (10 lbs., \$8.50) prepaid. Not prepaid—(25 lbs., 75c per lb.) (100 lbs., 70c per lb.).

The Vaughan Cucumber

Is one of the finest cucumbers for slicing. The long, slender, dark green fruits, often 10 to 12 inches long, as slicers are very attractive and what is more the quality is not surpassed. This cucumber is the result of a cross between an English Forcing variety and Davis Perfect. It retains the best qualities of each. We recommend The Vaughan Cucumber for both hot house and outdoor growing, but for outdoor growing very rich soil should be selected and thorough cultivation with plenty of rain or irrigation is necessary to get the best results. The Vaughan Cucumber is similar to sorts listed as "Straight Pack" and "Windermoor Wonder." We have been selecting the finest for Stock Seeds for several years and offer you seeds of such high quality as we believe are surpassed by none.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) (10 lbs., \$8.50) prepaid. Not prepaid—(25 lbs., 75c per lb.) (100 lbs., 70c per lb.).

The Deltus Cucumber

This fine new sort is one of the best slicers ever introduced. We have been growing Deltus for several years and built up a large trade on it for both hot house and outdoor planting. Many Hot House Growers say it is the best they have grown, and they will plant Deltus exclusively. The fruits are very dark green marked like the white spine sorts at the blossom end, but differing in that the skin is smooth. There is no darker green sort. The flesh is ivory white, very deep, and of excellent quality. Very few seeds are produced and these are slow to form, so that as a slicer it will command high prices on the markets. The fruits are very uniform in shape and size and bear in great abundance. You know where less seed is produced more cucumbers result, as the strength of the vine goes to produce cucumbers instead of seed. Length 10 inches as slicers.

(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 55c) (lb., \$1.75) (5 lbs., \$7.70) (10 lbs., \$14.85) prepaid. Not prepaid—(25 lbs., \$1.40 per lb.) (100 lbs., \$1.35 per lb.).

We can also supply Special Hot House Stock Deltus saved from ideal specimens.

(Pkt., 35c) (oz., \$1.25) ($\frac{1}{4}$ lb., \$4.00) (lb., \$15.00) prepaid.

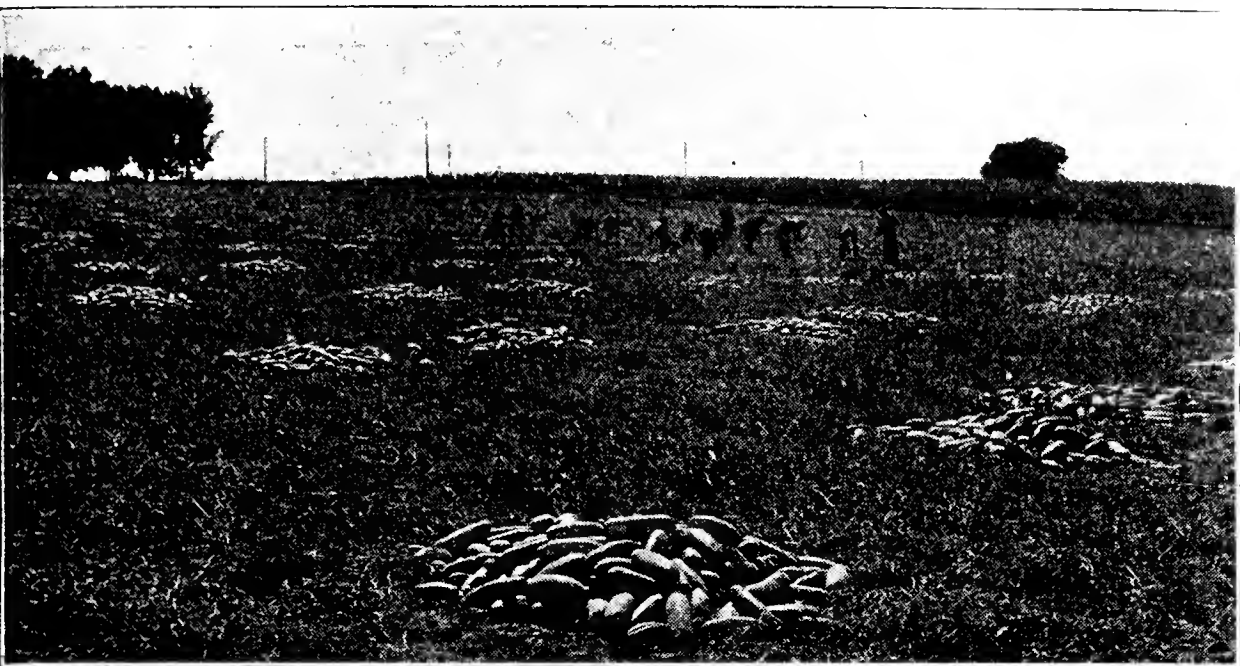


Longfellow

Plant our cucumber seed in a check against the best you can buy from any other source.

From Webster, Tex.: "I have found your Gulf Coast tomato the best variety for this locality, midway between Houston and Galveston, Tex."

CUCUMBER—Continued



Piling Cucumbers on One of Our Seed Farms

Extra Early Evergreen Cucumber Here is an Extra Early Extra Long Cucumber which is very uniform in size and shape—packs well and the mildest slicer we have ever grown.

While not so dark green as some the color is good and as with the pudding—"The proof is in the eating."

Matures ahead of Early Fortune, length 10 to 11 inches as slicers; resembles hot house grown cucumbers and easily grown where other varieties thrive. Recommended either for home or market garden.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) (10 lbs., \$7.20) prepaid. Wholesale price, not prepaid—(25 lbs., \$15.00) (100 lbs., \$55.00).

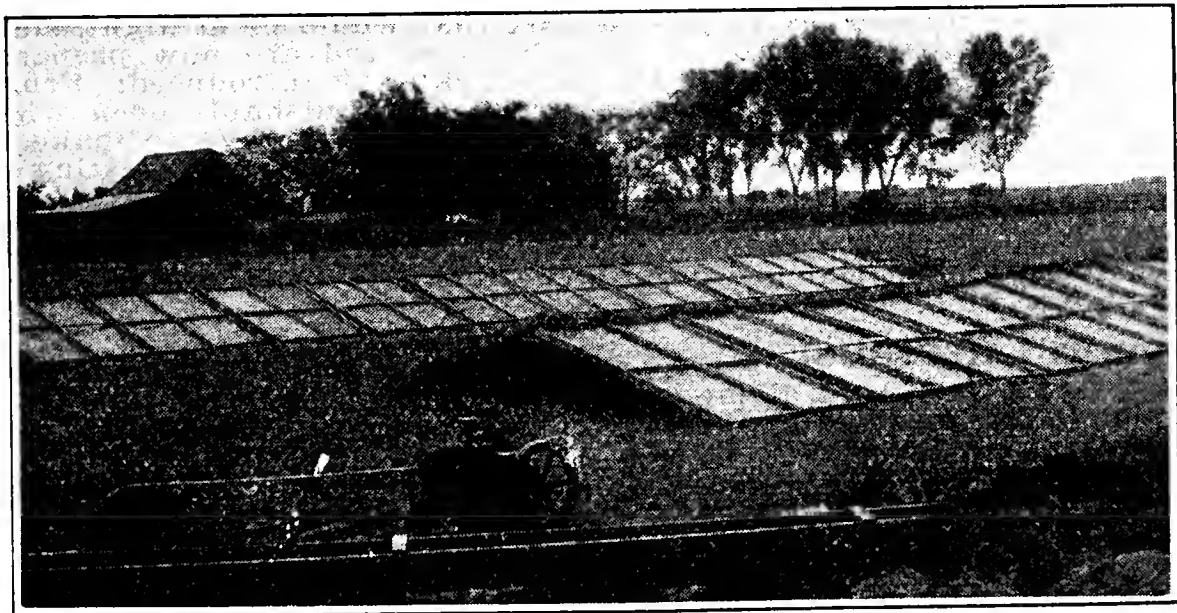
Special Long Dark Green Evergreen White Spine

This is one of the most valuable, dark green sorts for slicing. The fruits 10 to 12 inches long, square ended, and of excellent quality as slicers. The attractive dark green color and evenly distributed spines together with the desirable shape and size make it one of the best.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) (10 lbs., \$7.20) prepaid. Not prepaid—(25 lbs., 60c per lb.) (100 lbs., 55c per lb.).

Improved Long Green Cucumber This old favorite needs no introduction to market or home gardeners, its planting has been so extensive for so many years. Our stock of this sort is very fine. The long, green cucumbers when suitable for slicing are often 8 to 10 inches long, crisp and of the finest quality; has very few seeds; fruits become red when ripe.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) (10 lbs., \$8.50) prepaid. Not prepaid—(25 lbs., 75c per lb.) (100 lbs., 70c per lb.).



CUCUMBER SEEDS IN DRYING TRAYS

One of a large number of drying yards used in curing our Vine Seeds.

CUCUMBER—Continued



Threshing Cucumbers: The matured fruits are crushed between rollers. The seed is separated from the pulp by a revolving screen.

Davis Perfect This well known sort is one of the good ones which is still in demand because of its dark green color, long slender fruits, vigorous growth and excellent quality. The fruits as slicers are 8 to 10 inches long and slightly tapered at both ends.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (1 lb., 85c) (5 lbs., \$3.70) (10 lbs., \$7.20) prepaid. Not prepaid—(25 lbs., \$15.00) (100 lbs., \$55.00).

Burrell's Klondike Planted extensively by picklers in the central states. We introduced this fine sort thirty-two years ago and it is still one of the important varieties which is grown both as a slicer and a pickler. Klondike is a very vigorous grower, yields abundantly. Color, medium dark green, spines prominent, quality excellent. One of the most uniformly even in size and shape.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (1 lb., 85c) (5 lbs., \$3.70) (10 lbs., \$7.20) prepaid. Wholesale price, not prepaid—(25 lbs., \$15.00) (100 lbs., \$55.00).

National Pickling The fruits are very short, square ended and resemble Snows in habit. Developed by the Michigan Agricultural College under the supervision of the National Pickle Packers Association.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 80c) (5 lbs., \$3.50) (10 lbs., \$6.80) prepaid. Wholesale price, not prepaid—(25 lbs., 55c per lb.) (100 lbs., 50c per lb.).

Burrell's Pickling Several years ago we started making selections from the Chicago Pickling with an idea of developing an extra prolific sort that would be straight, slender, square ended and free from nubbinness, and are now prepared to offer what we believe to be the best pickle yet introduced. Fruits are so cylindrical that lobes are barely distinguishable even when fully matured. Picklers will find it to their advantage to make at least a trial planting of this, and gardeners will find harvesting of pickles of the proper size a much easier task.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) (10 lbs., \$7.20) prepaid. Not prepaid—(25 lbs., 60c per lb.) (100 lbs., 55c per lb.). Write for special prices on large lots.

Lemon Cucumber This is a favorite with many for use in salads, as it never becomes bitter; the fruits are 2 to 2½ inches in diameter and much the shape and color of a lemon. Vines are vigorous and very productive. We have only a limited amount of seed to offer.

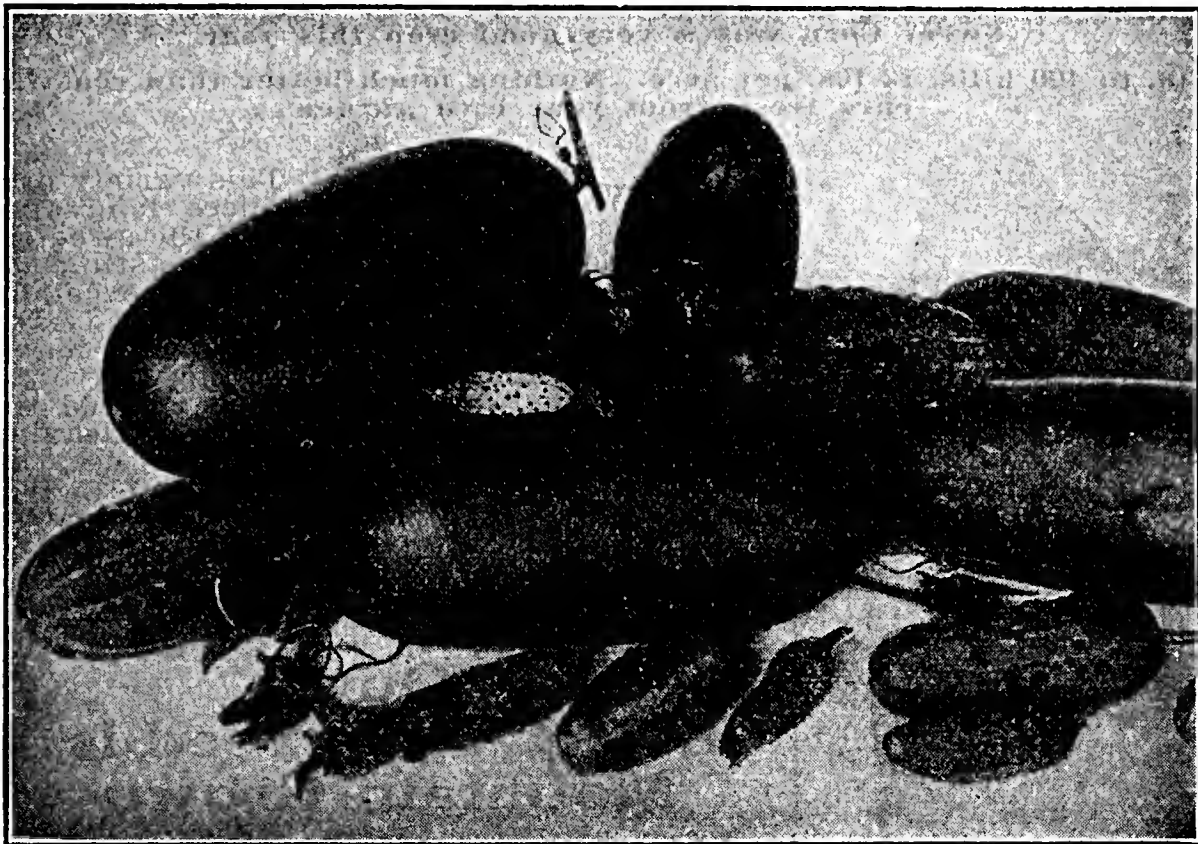
(Pkt., 5c) (oz., 20c) ($\frac{1}{4}$ lb., 55c) (lb., \$1.75) (5 lbs., \$7.70) (10 lbs., \$14.85) prepaid. Not prepaid—(25 lbs., \$1.35 per lb.) (100 lbs., \$1.30 per lb.).

USE APHICIDE TO KILL THE BUGS

Aphicide No. 10 and No. 21 we recommend to destroy striped cucumber beetles and aphids. See page 21.

WE HAVE CUSTOMERS AT MORE THAN 300 POST OFFICES IN FLORIDA

CUCUMBER—Continued



Snow's Pickling This early, square-ended sort is one of the finest varieties for pickles, and many of the largest picklers use this seed exclusively. It is a selection from Chicago Pickle which is a little shorter and more nearly square-ended than Chicago Pickle. Excellent for pickles from one to three inches long.

Our stock is carefully grown from the best of stock seeds, and is such as will please the most critical trade.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 80c) (5 lbs., \$3.50) (10 lbs., \$6.80) prepaid. Wholesale price, not prepaid—(25 lbs., \$13.75) (100 lbs., \$50.00).

Chicago Pickling This valuable pickling sort is longer and more slender than Snow's. Tapers slightly toward each end. Desirable for all sized pickles from Bottle Goods to Large Dills.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 80c) (5 lbs., \$3.50) (10 lbs., \$6.80) prepaid. Wholesale price, not prepaid—(25 lbs., \$13.75) (100 lbs., \$50.00).

Early Short Green This variety is also known as Early Frame. It is very early; the fruits are square-ended, uniform in shape, very firm, crisp and tender. Used very extensively for pickling, either for short bottle pickles or for dill pickles.

It yields a heavy crop, the fruits being set at practically every joint on the vine.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 80c) (5 lbs., \$3.50) (10 lbs., \$6.80) prepaid. Wholesale price, not prepaid—(25 lbs., \$13.75) (100 lbs., \$50.00).

Boston Pickling Another excellent pickler; a favorite with pickle growers. We often sell 2,000 to 3,000 pounds at a time to large picklers. Very productive fruits, small, uniform and very firm. Excellent for small bottle goods, also larger sours and dills. This is one of the best pickling cucumbers.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 80c) (5 lbs., \$3.50) (10 lbs., \$6.80) prepaid. Wholesale price, not prepaid—(25 lbs., \$13.75) (100 lbs., \$50.00).

Early Cluster Vines vigorous, producing the bulk of the crop near the roots in clusters. Fruits thick, square-ended and uniform. A very productive and valuable sort for pickles.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 80c) (5 lbs., \$3.50) (10 lbs., \$6.80) prepaid. Wholesale price, not prepaid—(25 lbs., \$13.75) (100 lbs., \$50.00).

Danish Pickling This is a favorite sort in Europe for making mustard pickles. The pickles are long-round and very firm. Square ended and excellent for large pickles, including dills. This is also a real good slicer. The large fruits resemble Deltus, but not so dark green.

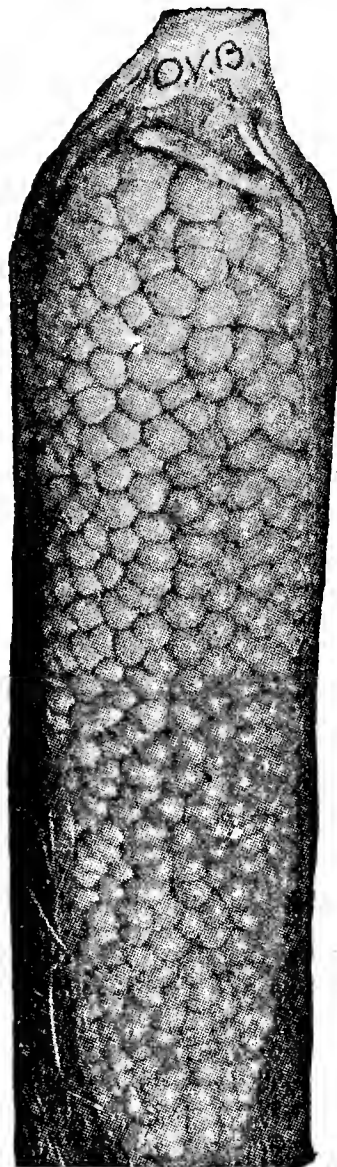
(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 80c) (5 lbs., \$3.50) (10 lbs., \$6.80) prepaid. Wholesale price, not prepaid—(25 lbs., \$13.75) (100 lbs., \$50.00).

From Wallace, Kan.—“We plant your Tomato Seeds and our customers state they would rather pay \$1.00 per 100 for plants from your seeds than set other plants as a gift.”

SWEET CORN

Sweet Corn was a very good crop this year

1 lb. to 400 hills, 12 lbs. per acre. Nothing much better than roasting ears fresh from your own garden



Country Gentleman This variety produces long shoe peg kernels without rows. It is the sweetest of the sweet corns and no finer roasting ear is grown. Having no rows, it is an excellent sort to grow where worms bother the ears, as instead of following a row into the center of the ear, thus spoiling it, they have no row to follow, and instead work around the end of the ear, which can be cut off, leaving the balance of the ear suitable for use.

(Pkt., 10c) (½ lb., 20c) (1 lb., 30c) (5 lbs., \$1.35) (10 lbs., \$2.55) prepaid. Not prepaid—(25 lbs., 16c per lb.) (100 lbs., 15c per lb.).

Our Sweet Corn Seed is Mountain Grown

We grow our sweet corn seed in the high mountain valleys of Colorado at above 5,000 feet elevation. This is equivalent to 1,000 miles farther north at sea level. Plant this excellent seed.

Stowell's Evergreen Sweet Corn

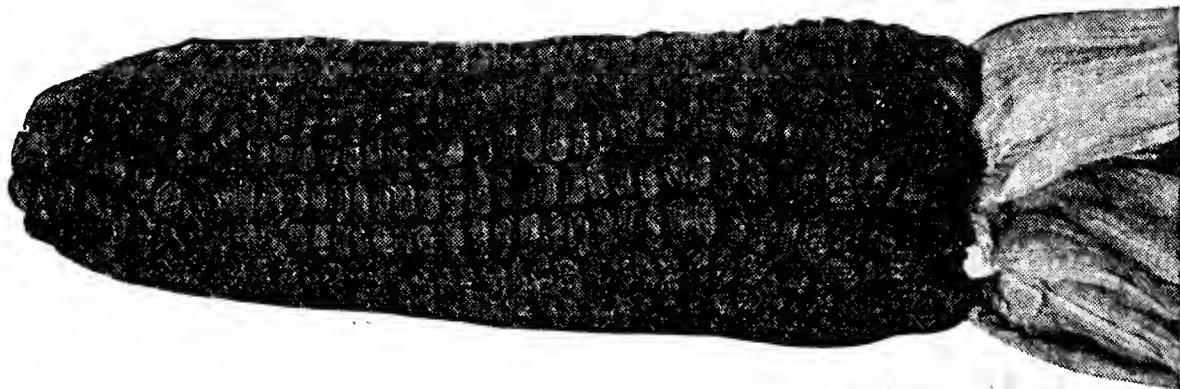
This is the leading standard variety for home use, market and canning. Our stock is most carefully selected and can be depended upon to produce fine large ears of superior quality. The stalks are of strong growth, each producing two large ears. The grains, while

of good size, are long and slender, the cob being small. The grains are of rich, sugary flavor and retain their fine quality until quite advanced. Our stock is entirely free from glaze or flintiness; the dried grains are much shriveled.

(Pkt., 10c) (½ lb., 20c) (1 lb., 30c) (5 lbs., \$1.35) (10 lbs., \$2.55) prepaid. Not prepaid—(25 lbs., 15c per lb.) (100 lbs., 12c per lb.).

Early Market (60-Day Makegood) The first large-eared white sweet corn on the market. Ears borne close to the ground, 6 or 7 inches long, 12 to 14 rowed.

(Pkt., 10c) (½ lb., 20c) (1 lb., 35c) (5 lbs., \$1.50) (10 lbs., \$2.95) prepaid. Not prepaid—(25 lbs., 20c per lb.) (100 lbs., 17c per lb.).



An ear of Burbank Bantam from our seed field

From St. Joseph, Mo.—“Used some Super Select Bonny Best Tomato seed last year and sure had a real tomato crop.”

From Burleson, Tex.—“I sure do like your cabbage. I can't see how I can do without them in the garden.”

SWEET CORN—Cont'd.

Golden Bantam This variety matures very early—60 to 70 days, depending upon climate. This is one of the sweetest corns; the stalks grow from 4 to 5 feet and produce two to three ears to the stalk. The ears are eight-rowed and whether eaten from the cob or canned the quality is excellent. Our stock retains the original high quality which has made **Golden Bantam** a favorite all over the country.

(Pkt., 10c) (½ lb., 20c) (lb., 30c) (5 lb., \$1.35) (10 lbs., \$2.55) prepaid. Wholesale price, not prepaid—(25 lbs., 16c per lb.) (100 lbs., 15c per lb.).



One of our seed fields of **Burbank Bantam** growing at Penrose, Colo. The Burrell twins, Jerre and Jimmie, and D. V., their grandfather.

Burbank Bantam An improved selection of the **Golden Bantam** Sweet Corn, that has retained the original **Golden Bantam** flavor. In earliness it is about the same as **Golden Bantam**. The ears are larger, having 14 to 16 rows; very prolific, stalk taller than the **Golden Bantam**.

(Pkt., 10c) (½ lb., 15c) (lb., 25c) (5 lb., \$1.20) (10 lbs., \$2.20) prepaid. Wholesale price, not prepaid—(25 lbs., 12c per lb.) (100 lbs., 10c per lb.).

Early Sunshine During the past few years a good many varieties of the **Golden Bantam** type have been introduced, but **Early Sunshine** is without doubt one of the best of them all. This is a cross between the English variety **Sunrise** and the **Golden Bantam** developed by Prof. A. F. Yeager of the North Dakota Agricultural College. It is some earlier than **Golden Bantam** and is twelve rowed instead of eight. Its rich golden color appeals to the eye. Sweetness and tenderness are among its other good points and the grains remain succulent longer than nearly any other variety. I am sure if you plant part of your garden to this you will be so well pleased with the results that you will want to renew its acquaintance each year.

(Pkt., 10c) (½ lb., 15c) (lb., 25c) (5 lb., \$1.20) (10 lbs., \$2.20) prepaid. Wholesale price, not prepaid—(25 lbs., 12c per lb.) (100 lbs., 10c per lb.).

From **Pedricktown, N. J.**—"Your **Superfecto Cantaloupe** is just about perfect."

From **Clifton, Colo.**—"We sell a great deal of truck to truck haulers. Have always found your seeds good."

From **Watsonville, Calif.**—"I purchased some **Zinnia** seed from you last year and am pleased that the plants and flowers were the finest we ever had."

LAST YEAR I HAD SPLENDID SUCCESS WITH YOUR BONNY BEST
TOMATO.—TACOMA, OHIO

SWEET CORN



Photo taken in our field of Golden Early Market

Golden Early Market

A money maker for the market gardener who wishes to be first with a very early golden sweet corn. It is two weeks earlier than Golden Bantam and while hardly as sweet, the quality is better than most extra early sorts. The plump yellow kernels set 12 to 14 rows to the cob.

(Pkt., 10c) ($\frac{1}{2}$ lb., 20c) (1b., 35c) (5 lbs., \$1.50) (10 lbs., \$2.95) prepaid. Not prepaid (25 lbs., 16c per lb.) (100 lbs., 15c per lb.).

You will like our
mountain grown
Sweet Corn



Bantam Evergreen detasseled to show ears to better advantage. Note nearly all stalks bear two nice ears. Photo taken in our field.

Bantam Evergreen This variety is considered by many the sweetest and best of the Sweet Corns. It has the color and quality of Golden Bantam, but the ears are longer and have twelve to fourteen rows. A valuable sort for the market growers owing to the combination of highest quality and desirable size. This sort originated in New England, a cross between Golden Bantam and Stowell's Evergreen.

(Pkt., 10c) ($\frac{1}{2}$ lb., 15c) (1b., 25c) (5 lbs., \$1.20) (10 lbs., \$2.20) prepaid. Not prepaid—(25 lbs., 12c per lb.) (100 lbs., 10c per lb.).

New Golden Gem The earliest yellow or golden eared corn, being a week earlier than Sunshine, of more dwarf habit and possessing a sweet, eight-rowed ear equal in size to Golden Bantam, although two weeks earlier than that variety.

(Pkt., 10c) ($\frac{1}{2}$ lb., 20c) (1b., 35c) (5 lbs., \$1.50) (10 lbs., \$2.95) prepaid. Not prepaid—(25 lbs., 19c per lb.) (100 lbs., 17c per lb.).

POP CORN

Plant 4 to 6 pounds per acre

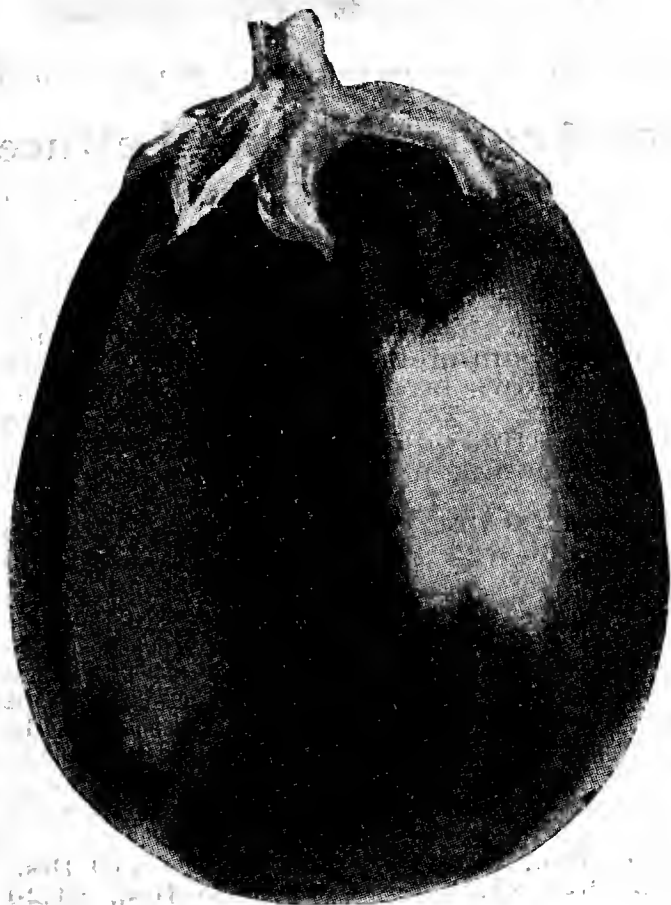
Japanese Hulless or Australian Hulless This is a dwarf growing, heavy yielding variety; the ears are thick in proportion to their length. The kernels resemble the best White Rice and **pop larger and without hull**. The flavor is excellent. The market calls for this variety at much higher prices than old varieties of pop corn. This is a very good sort to plant.

(Pkt., 10c) (½ lb., 15c) (lb., 25c) (5 lbs., \$1.10) (10 lbs., \$2.15) prepaid. Not prepaid—(25 lbs., 10c per lb.) (100 lbs., 9c per lb.).

South American (New) Also known as Dynamite, T. N. T. and Mushroom. Produces yellow kernels much larger than other varieties. **Pops to enormous size. flavor excellent.** We recommend the use of this instead of Queens Golden and other similar sorts. Ears are long and slender, 14 rowed.

(Pkt., 10c) (½ lb., 15c) (lb., 25c) (5 lb., \$1.10) (10 lbs., \$2.15) prepaid. Wholesale price, not prepaid—(25 lbs., 10c per lb.) (100 lbs., 9c per lb.).

EGG PLANT



The Egg Plant should be more generally grown, for when well grown and properly cooked is a most delicious vegetable. The seeds germinate slowly and should be started in a strong, uniform heat, and kept constantly growing, because the young plants seldom recover if checked in their growth. Sow seeds in hot beds or warm greenhouse in March or early April; if no hot bed is at hand they may be grown in any light room where the temperature will average 75 degrees. When plants have formed two rough leaves, transplant them in beds 3 or 4 inches apart. Keep the bed closed and very warm, shading from the direct rays of the sun, giving an abundance of water until the ground is warm and all danger from frosts and cold nights is past, then harden the plants by gradual exposure to the sun and air, then increase the supply of water; transplant to the open ground late in May or June into warm, rich soil, 2 or 3 feet apart each way, according to

the richness of the soil. When about a foot high draw the earth up to the stems. Care should be used in cutting the fruit so as not to disturb the roots of the plants. One ounce for 2,000 plants; 4 ounces for one acre.

Burrell's Special Gardener's Stock New York Improved Spineless Egg Plant

Our seed of this fine variety of egg plant has been selected for many years to a certain type until it is as fine as can be purchased from any source. The finest specimens from the most productive plants have been selected for stock seeds each year. The fruits are shaped as shown in cut and under favorable conditions measure 6 to 8 inches in diameter. The skin is a handsome, dark purple, flesh white, quality excellent. Market growers who plant largely will find this very desirable.

(Pkt., 10c) (oz., 40c) (¼ lb., \$1.20) (lb., \$4.50) postpaid.

Black Beauty Large, rich, dark purple fruits, very uniform. Early and desirable for market.

(Pkt., 10c) (oz., 40c) (¼ lb., \$1.20) (lb., \$4.50) postpaid.

Florida High Bush Plants prolific, strong and stand bad weather. Fruits borne higher than others, which is advantageous in keeping out rot and blight. Uniform dark purple, very attractive and slices with no waste.

(Pkt., 10c) (oz., 45c) (¼ lb., \$1.25) (lb., \$4.75).

LETTUCE

Plant one-fourth ounce to 100 feet of drill; three pounds per acre. Soil should be rich and friable; for lettuce to be at its best it must grow rapidly. For general crop sow out of doors as early in the spring as the ground can be worked in drills 18 inches apart and thin the heading varieties to 8 to 15 inches apart. Loose leaf varieties should stand fully 6 inches apart, the thinning being done slowly, except in large fields, and such plants when removed may be used as a salad.



Seed crop of our New York Special No. 12 growing near Rocky Ford

New York Special or Los Angeles Market Lettuce

This is the variety grown extensively in California, Colorado, Idaho and other western states for shipping east. About twelve thousand acres of this variety as Mountain Iceberg were grown in Colorado this year. Early shipments are from California, while August, September and October shipments are from the mountains of Colorado and Idaho. Many points in the East grow head lettuce successfully for the market in early summer and southern points for the winter market. This variety grows large heads, often weighing 2 to 3 pounds, very solid heading. The outer leaves are an attractive green, broad and frilled at the edges. The inner leaves fold over the top, forming a large, compact head which is sweet and tender.

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 40c) (5 lbs., \$6.60) (10 lbs., \$12.75) prepaid. Wholesale price, not prepaid—(25 lbs., \$1.15 per lb.) (100 lbs., \$1.10 per lb.).

New York Special No. 12 This is an improved type of New York, is much earlier, makes large solid head uniform in maturing and of the flat head type. Has been known to produce better than 80 per cent cut of No. 1 heads inside of 65 days of planting. On account of this extreme earliness this lettuce may be planted very early in the spring and head during cool weather while later varieties would come on during the warm summer months and would not make good heads.

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 50c) (lb., \$1.60) (5 lbs., \$7.00) (10 lbs., \$13.60) prepaid. Not prepaid—(25 lbs., \$1.30 per lb.) (100 lbs., \$1.20 per lb.).

New York Special No. 41 A well bred strain that runs very true to type. Heads are well protected from sun and fog burn by wrapper leaves. Very popular with shippers for fall and winter use.

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 50c) (lb., \$1.60) (5 lbs., \$7.00) (10 lbs., \$13.60) prepaid. Wholesale price, not prepaid—(25 lbs., \$1.30 per lb.) (100 lbs., \$1.20 per lb.).

New York Special No. 5084 An early sure heading strain. Not excelled in this locality for early spring planting as it heads before warm weather. Color, deep green; leaves curled.

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 50c) (lb., \$1.60) (5 lbs., \$7.00) (10 lbs., \$13.60) prepaid. Wholesale price, not prepaid—(25 lbs., \$1.30 per lb.) (100 lbs., \$1.20 per lb.).

From Hannibal, Ohio—"Seeds bought from you last year were fine, especially the Deltus Cucumber."

From Pender, Neb.—"I sent you an order last year and the flowers were just lovely. Our chairman of the Park Committee and I want them for the Park. Everyone admired them so much last year. I never saw anything so pretty as the Lilliput (Zinnias) you sent me."

LETTUCE—Continued

Imperial No. 2 This special strain of New York Lettuce was developed in the Imperial Valley, where it has proven to be more resistant to brown blight than New York Special. Heads are lighter in color and hardly as solid as New York.

(Pkt., 5c) (oz., 20c) (¼ lb., 60c) (lb., \$2.00) (5 lbs., \$8.80) (10 lbs., \$17.00) prepaid. Not prepaid—(25 lbs., \$1.60 per lb.) (100 lbs., \$1.50 per lb.).

Imperial F A superior double resistant variety; that is, it is resistant to both brown blight and mildew. Withstands slime and tip-burn. The heads are uniform, large and flat. Best of the New York Imperial strains.

Price same as Imperial No. 2 listed above.

New Burrell This variety stands more hot weather and under unfavorable conditions produces more solid heads than most other heading varieties. The outer leaves are bright green and smooth. The heads stand longer than most sorts before going to seed.

(Pkt., 5c) (oz., 15c) (¼ lb., 35c) (lb., \$1.10) (5 lbs., \$4.85) (10 lbs., \$9.35) prepaid. Not prepaid—(25 lbs., 80c per lb.) (100 lbs., 75c per lb.).

Market Gardener Big Boston A Cabbage Heading variety forming a good-sized solid head which is yellow and buttery though crisp and of splendid quality. Outer leaves are bright green and the edges tinged with brown; an old standard variety popular with Eastern gardeners.

(Pkt., 5c) (oz., 15c) (¼ lb., 35c) (lb., \$1.10) (5 lbs., \$4.85) (10 lbs., \$9.35) prepaid. Not prepaid—(25 lbs., 80c per lb.) (100 lbs., 75c per lb.).

White Boston This is a cabbage, butter-head type. The plant and head are light green, the leaves are smooth and straight on the edges, which are not tinged with brown. White Boston is an excellent sort.

(Pkt., 5c) (oz., 15c) (¼ lb., 35c) (1 lb., \$1.10) (5 lbs., \$4.85) (10 lbs., \$9.35) prepaid. Not prepaid—(25 lbs., \$20.00) (100 lbs., \$75.00).



Creamy Heart A selection made from California Cream Butter. It is a heading sort, early, and without brown spots or brown edge; is of a most excellent, tender quality. It is very desirable for early spring planting where a Butter-head variety is demanded, both for market and home garden. For early planting it is superior to Black Seeded Tennis Ball and similar varieties.

(Pkt., 5c) (oz., 15c) (¼ lb., 35c) (lb., \$1.10) (5 lbs., \$4.85) (10 lbs., \$9.35) prepaid. Not prepaid—(25 lbs., 80c per lb.) (100 lbs., 75c per lb.).

a shipper. The leaves are thin, crumpled and frilled. The inner leaves are white, very crisp and sweet.

Price—See below.

Early Prize Head This popular variety produces large, loose heads of finely crimped and fringed leaves, the outer portions of which are shaded with brown. Exceedingly crisp, sweet and tender. One of the best for the home garden.

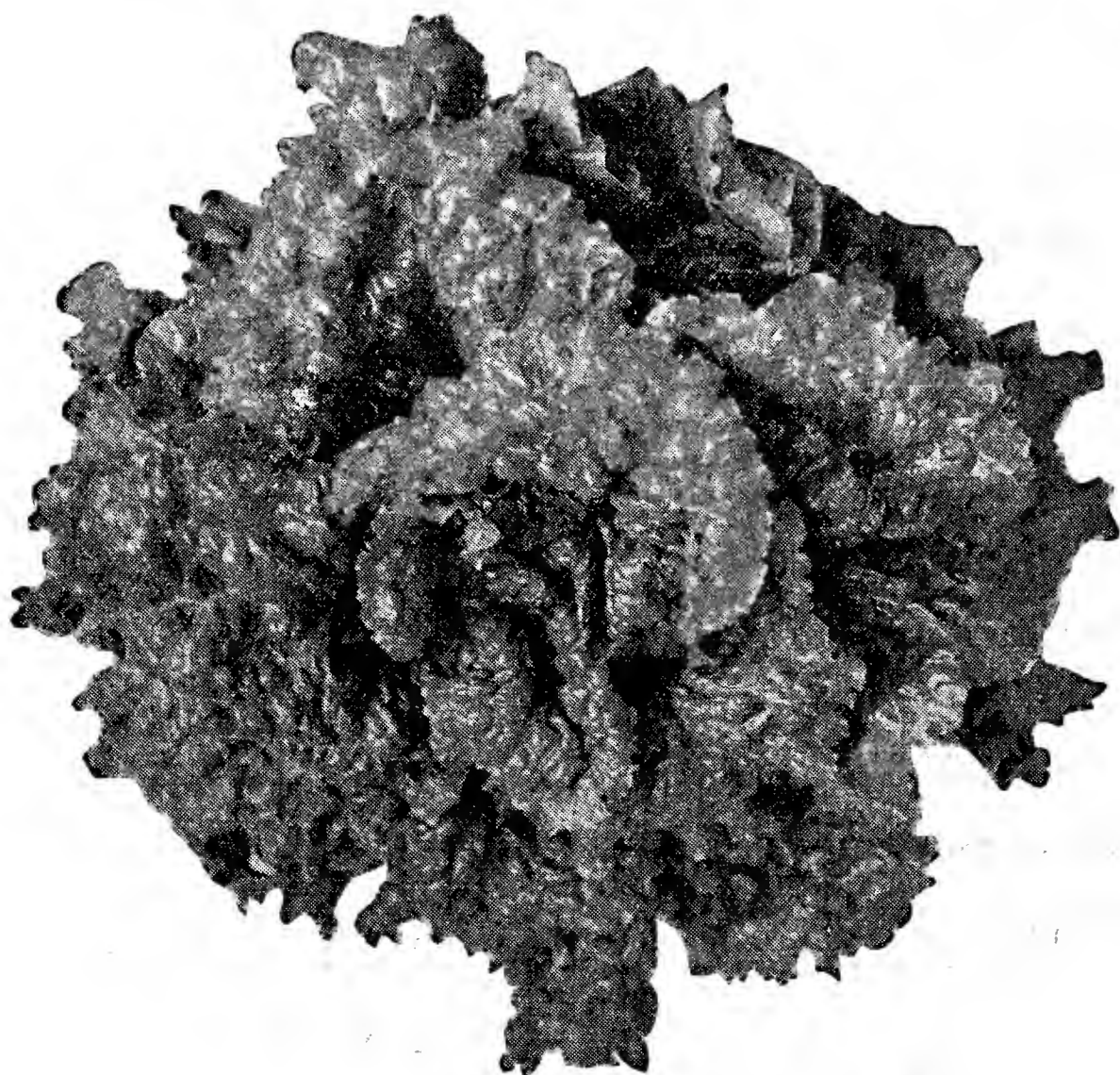
Price—See below.

“Trianon” Cos or Celery Lettuce The heads are long and pointed. The outside leaves should be drawn over the top and tied, when they soon form solid heads and blanch quite white and become crisp and sweet as celery stalks. It may be eaten like celery or prepared as a salad.

Hanson, Prize Head and “Trianon”—(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) (10 lbs., \$8.50) prepaid.

From McLouth, Kas.—“I tried Break O’Day Tomato last year and find it the best all purpose tomato I have ever grown. It ripened fruit earlier than any in my neighborhood.”

LETTUCE—Continued



CURLED OR LOOSE LEAF VARIETIES

Early Curled Simpson A curled, light green loose leaved, non-heading variety. Can be grown quite thickly in the row and produces an abundance of crisp, sweet-flavored leaves. **For price see below.**

Black Seeded Simpson One of the best for sowing outdoors where an exceedingly tender leaf is to be desired and for those markets which demand a large, loose, clustering sort; color is light yellowish green. **For price see below.**

Grand Rapids Forcing There is no better forcing variety among the curled-leaved sorts than the Grand Rapids, and it is quite as good for outdoor culture as other sorts. Large, beautiful leaves, very crisp and tender.

Price on above varieties of Lettuce—(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (1b., 90c) (5 lbs., \$4.00) (10 lbs., \$7.65) prepaid. Not prepaid—(25 lbs., 65c per lb.) (100 lbs., 60c per lb.).

MUSTARD

Large Smooth Leaved An excellent sort with light green plain or comparatively smooth leaves, borne well above the ground. The growth of the plant is rapid and is fairly upright, when young; becoming somewhat spreading when matured. Is more easily prepared for table use than rough leaved varieties.

Chinese A very hardy broad leaved variety. Leaves are thick and savoyed.

Giant Southern Curled Plant large, forming a curled mass of beautiful foliage which is ruffled and finely curled on the edges; hardy and vigorous. This variety is largely used.

White English Seed yellow and pungent, used for grinding and for flavoring pickles.

Price of any of the above varieties of Mustard—(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (1b., 65c) (5 lbs., \$2.85) (10 lbs., \$5.50) prepaid.

CANTALOUPE

Plant one pound per acre in hills, two to three pounds per acre in drills.



Our Cantaloupe Seed Is Hand Cut

Thirty-six years ago the total number of cars of cantaloupes marketed throughout the United States probably did not exceed 100 cars. The business was then in its infancy. Today it has grown to **giant proportions** and the value of the crop throughout the United States represents **a gross of nearly Fifty Million Dollars**, and if the value of the muskmelon crops of both home and market gardens is added, the total gross value would reach far greater proportions.

Different sections of the country produce certain varieties to better advantage than others.

The variety most in demand for 1932 planting for the Imperial Valley of California was the improved selections of Hale's Best, Turlock, Improved Hale's Best, Superfecto and Honey Ball.

Fallon, Nevada, and many other western points: Hearts of Gold and "Superfecto"; Las Cruces, New Mexico, many Texas and southern points: Burrell Gems, "Superfecto," and improved selections of H. B.

Tennessee, Arkansas and other southern points: Hearts of Gold and "Superfecto."

New Jersey, Delaware and Maryland: Hearts of Gold, "Superfecto," Abbott's Pearl, Pollock 10-25 and Original H. B.

Michigan, Ohio and Indiana: Honey Rock, Hearts of Gold and Tip Top.

Large local markets often prefer the larger melons, such as Tip Top, Bender's Surprise, Milwaukee Market, Early Osage and Original Hale's Best.

We developed the oblong type Hearts of Gold, first offering it in 1912. The Burrell Gem has been grown very extensively and millions of dollars worth of Burrell Gems have been sold. And now Burrell's "Superfecto" is the finest melon yet, and this was first offered in 1926. In 1932 thousands of acres of "Superfecto" were planted.

With all cantaloupes the customer develops an appetite and buys regularly if the melons are always good, but **poor melons destroy the desire for melons** and those who would be good buyers turn to peaches and other fruits instead.

Don't pick cantaloupes **green**.

Don't pick cantaloupes from **rusted vines**.

Don't pick cantaloupes from **aphis covered vines**.

Don't pack melons you would not buy to eat yourself if you were the customer.

Don't buy **cheap seed**. Your crop costs about fifty dollars per acre, and often more, considering rental of land, before you begin to pick, and poor seed may cut the value of the crop in two and even more. Two to four dollars per acre for the best seeds is small compared with other costs. **Buy the best seed.**

"Plant seeds of known origin."

We grow the cantaloupe seed we sell.

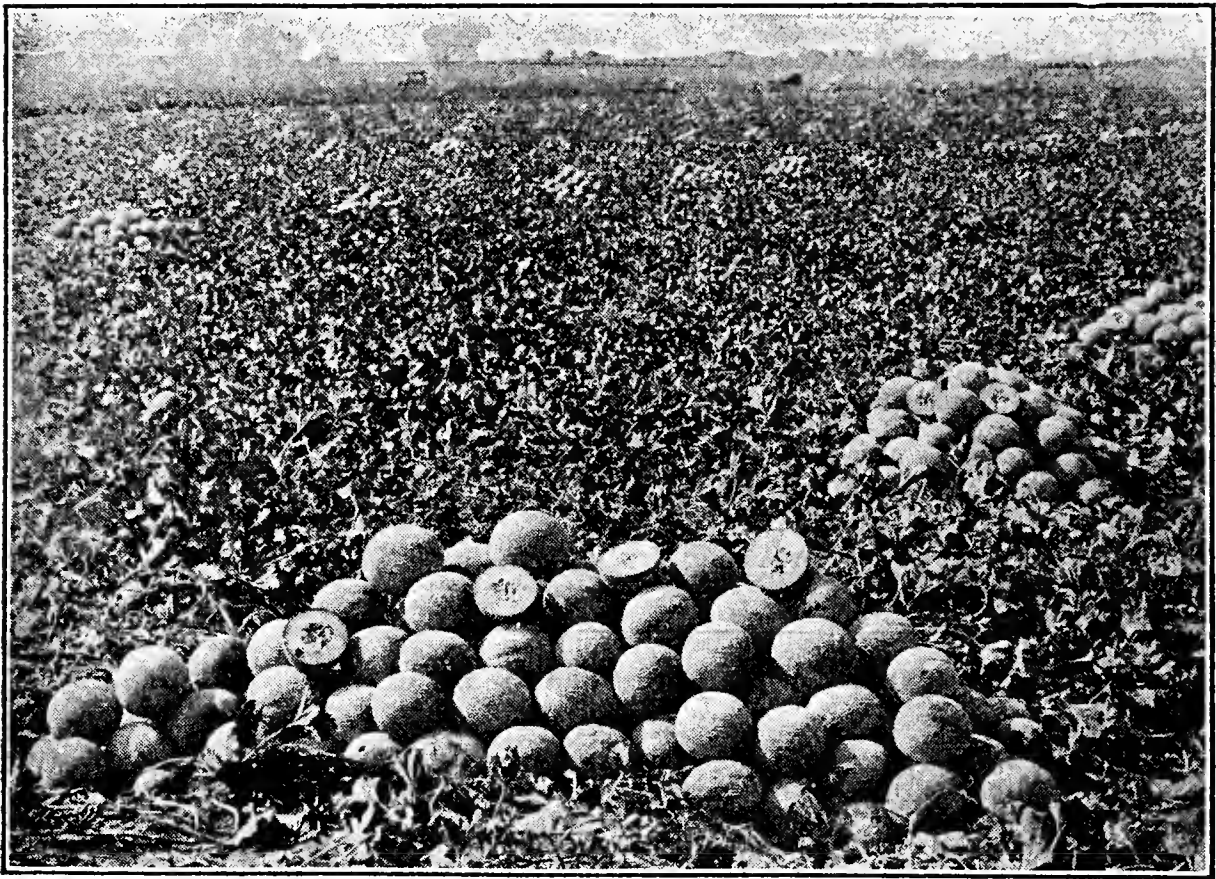
For mildew control 80 to 100 pounds of finely ground sulphur per acre applied at planting time by blowing upon the surface has given 100 per cent control.

Kill Striped Beetles and Aphis with Aphicide.—See page 21.

Nearly the entire cantaloupe crop of the country is marketed by specialists who distribute to the different markets, keeping close wire connections with all. To be able to place the melons where there is greatest distribution is a very important factor, but the quality of the pack has most to do with the success of the grower. If the melons are right, they always sell quickly and command top prices.

Raise early melons by the use of Hotcaps. We sell them.

CANTALOUPE—Cont'd.



Burrell's "Superfecto" Cantaloupe

Trade Mark

This valuable cantaloupe of our own introduction is hailed as the finest cantaloupe ever introduced. The melons are larger than other strains of Perfecto and much more uniform in quality.

Orders already booked from large planters have taken a good share of our total supply of seed for 1933 planting.

We suggest if you plant large lots of seed that you place contract orders with us in the spring to have the seed grown for you for the next season's planting. We grow in this way for many of the country's leading growers and shippers.

One of the leading Distributors who handles thousands of cars of Cantaloupes each year said of our Superfecto Cantaloupe: "It is the most uniform melon ever introduced in Size, Shape, Netting, Depth of Flesh, Color of Flesh, and Quality."

Burrell's "Superfecto" Cantaloupe has made this record because it is acknowledged to be the finest cantaloupe yet developed by those who "know their melons." It combines the best points of all the best. "Superfecto" is as uniform as the 10-25; as spicy as the Burrell Gem; as sweet as the Honey Dew, and as disease-resistant as the Eden Gem, and to all these fine points it adds a depth and quality of flesh which is not equaled by any of the other cantaloupes.

Our crop would have packed almost entirely 12 to the Jumbo flat crate, the melons averaging about 2½ pounds each.

The netting is well developed; flesh fine grained and very deep. Color of flesh a reddish salmon clear to the thin, tough rind. Keeping quality far better than other well known cantaloupes.

Stock Seed Burrell's "Superfecto" Cantaloupe

Trade Mark

Saved from the finest of the first melons to ripen. Melons from which this grade of seed is saved are carefully sorted and hand cut. The result is seed such as seedsmen use from which to grow their seed crops.

(Pkt., 10c) (oz., 15c) (¼ lb., 50c) (lb., \$1.60) (5 lbs., \$7.00) (10 lbs., \$13.60) prepaid. Wholesale price, not prepaid—(25 lbs., \$1.30 per lb.) (100 lbs., \$1.20 per lb.). Write for price on large lots.

No. 1 Seed Burrell's "Superfecto" Cantaloupe

Trade Mark

Saved from good melons grown especially for seed and hand cut. (Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) (10 lbs., \$8.50) prepaid. Wholesale price, not prepaid—(25 lbs., 75c per lb.) (100 lbs., 70c per lb.). Write for price on large lots.

CANTALOUPE—Cont'd.



Saving Special Stock Seed of H. B. No. 10

Mr. I. D. Hale, until a few years ago, lived here at Rocky Ford. He moved to California and while there engaged in the marketing end of the cantaloupe business. In the course of his work, Mr. Hale discovered a Japanese market gardener selling from his wagon melons of the Rocky Ford type. As it was early in the season for ripe melons, Mr. Hale's interest was aroused, and investigation revealed that the gardener had been producing a number of varieties in the same field and saving seed from this field had discovered an extra early melon. Seed was sent to a Rocky Ford melon seed grower to see what could be done toward developing a new variety. When the seed was harvested, the grower gave the name "Hale's Best" to the lot, and from this, by careful selection, the H. B. strains have been developed. We offer the following:

Hale's Best or H. B.—Original In selecting our special planting stock for this strain we have held closely to Mr. Hale's original ideal of this melon. The fruits are large, oblong, well-netted, slightly ribbed with a definite stripe or suture between barely distinguishable ribs. In size, they will pack about nine to the jumbo flat crate. The flesh is fine-grained, solid, of excellent flavor, although not as sweet as some varieties, and of texture that will stand long distance shipping. Vines small, and melons are practically all crown set, this making for greater earliness. Seeds are held in a very strong mesh and will not shake loose in shipping.

Price—See bottom of page.

Improved H. B. No. 10 Nearly All Pack 12 to the Jumbo Flat Crate. Excellent for Market Growers.

This strain is somewhat smaller, much more uniform and more solidly netted than the regular H. B. The flesh is deeper salmon in color and of greater thickness. Netting and exterior appearance resemble Superfecto and in size they are so even when well grown that packing is very easily accomplished. Vines are small and fruits ripen as early as other strains.

Price—See bottom of page.

Improved H. B. No. 256 Much like H. B. No. 10, but has a heavy, closely-laced netting resembling that of Pollock 10-25; very little suture and fruits rounded. Good depth of deep salmon-colored flesh.

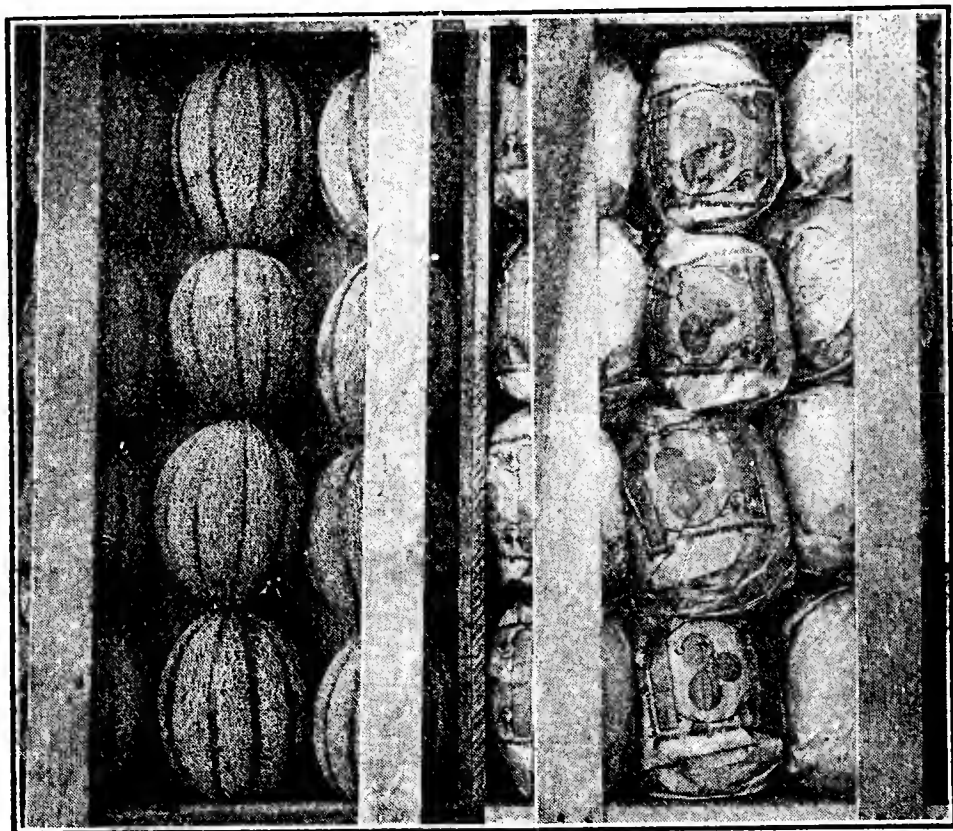
PRICE OF ANY OF THE ABOVE STRAINS OF H. B.

Stock Seed—(Pkt., 10c) (oz., 15c) (¼ lb., 40c) (lb., \$1.35) (5 lbs., \$5.90) (10 lbs., \$11.45) prepaid. Wholesale price, not prepaid—(25 lbs., \$1.00 per lb.) (100 lbs., 95c per lb.). Write for prices on large lots.

No. 1 Seed Price—(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 90c) (5 lbs., \$4.00) (10 lbs., \$7.65) prepaid. Wholesale price, not prepaid—(25 lbs., 65c per lb.) (100 lbs., 60c per lb.). Write for prices in large lots.

From Hamilton, Kas.—"Again comes my order for seeds which I think no one grows better than you."

CANTALOUPE—Cont'd.



The Burrell Gem Cantaloupe

ALSO CALLED PINK MEAT

The Burrell Gem is one of the first melons we introduced and it has been a favorite the past 26 years in many growing sections of the U. S. Just this fall, '32, Mr. Douglas of the Dept. of Agri. of Australia advised us that it is grown almost exclusively in Australia, being considered far superior to all others for that far away country.

The Burrell Gem is an abundant yielder, often producing 15 to 25 melons to the hill. **The meat is rich golden color, very thick, and fine-grained. The flavor cannot be excelled.** The seeds are closely held in place in three lobes and do not easily shake loose. The rind is covered with a closely laced gray netting, except the narrow stripe between the ribs, which is not netted. The blossom end is well protected. Shape oblong, averaging six inches long and tapering at the ends. It is an excellent shipper and will carry nearly two weeks without ice.

Stock Seed Burrell Gem

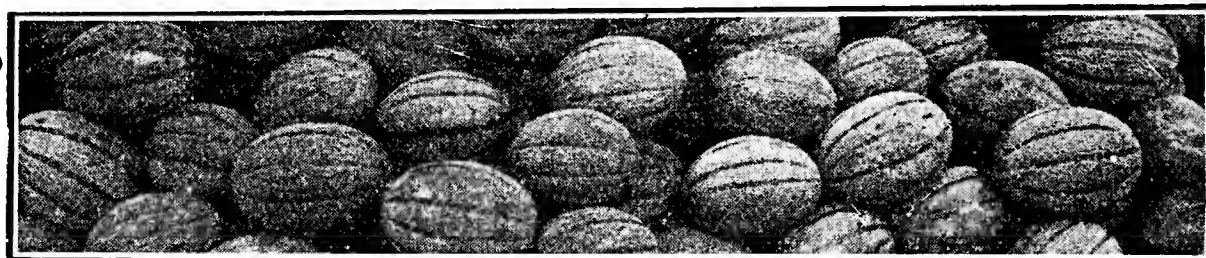
The finest possible selection.

(Pkt., 10c) (oz., 15c) ($\frac{1}{4}$ lb., 40c) (lb., \$1.35) (5 lbs., \$5.90) (10 lbs., \$11.45) prepaid. Wholesale price, not prepaid—(25 lbs., \$1.00 per lb.) (100 lbs., 95c per lb.).

No. 1 Burrell Gem

Cut from good melons grown especially for seed.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 30c) (lb., 90c) (5 lbs., \$4.00) (10 lbs., \$7.65) prepaid. Wholesale price, not prepaid—(25 lbs., 65c per lb.) (100 lbs., 60c per lb.). Write for prices on large lots.



Part of a Pile of Burrell Gems Ready to Cut for Seed.

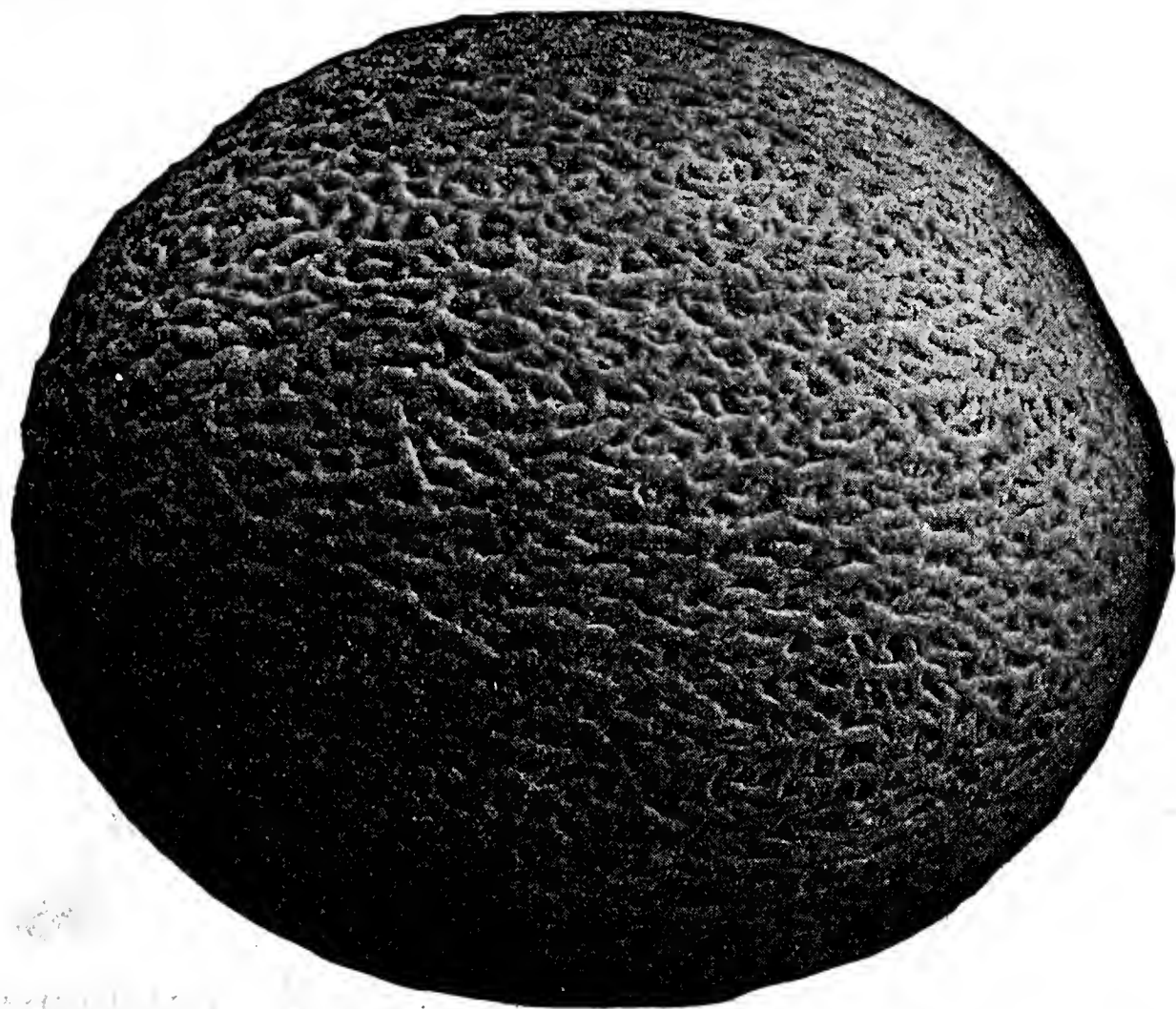
See also crate above showing the well-developed netting.

Jumbo Burrell Gems or Jumbo Pink Meat

This melon resembles the Burrell Gem in shape and netting, also in color and quality of flesh, but it is about twice as large, weighing four to five pounds. Jumbo Burrell Gems were developed in the Ordway, Colo., district, where hundreds of carloads are now shipped each year. Many sections are calling for this melon and we saved the seed from fine fields which made very heavy yields and can offer the seed to large planters in quantity.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 30c) (lb., 90c) (5 lbs., \$4.00) (10 lbs., \$7.65) prepaid. Wholesale price, not prepaid—(25 lbs., 65c per lb.) (100 lbs., 60c per lb.). Write for price on large lots.

CANTALOUPE—Cont'd.



101 Special Cantaloupe This is an improved strain of Salmon Tint Pollock 10-25. Outside appearance and other characteristics the same, with the exception that flesh is more deeply colored.

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 35c) (lb., \$1.10) (5 lbs., \$4.85) (10 lbs., \$9.35) prepaid. Wholesale price, not prepaid—(25 lbs., 80c per lb.) (100 lbs., 75c per lb.).

Salmon Tinted Pollock Cantaloupe 10-25 This strain was developed from the Salmon Tinted Pollock No. 25. The originators planted a large number of plats from single melons and plat No. 10 produced this melon, which accounts for the name. The melons run from standard to Jumbo, packing in standard crates and flats. This is an advantage, there being no pony melons. The melons are solidly netted, without ribs, very uniform in size and shape, do not develop soft spots and can be picked closer than other types of Rocky Fords. The flesh is a rich salmon about two-thirds the depth, changing to green near the rind. This color is very uniform. Whether your association plants ten thousand pounds of seed or you plant only for a home garden we want your order and will give it good care. We offer the seed in two grades—large lots in 1-lb. cloth bags sealed.

Stock Seed Pollock 10-25 Cut from the finest of the first melons to ripen.

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 40c) (lb., \$1.35) (5 lbs., \$5.90) (10 lbs., \$11.45) prepaid. Wholesale price, not prepaid—(25 lbs., \$1.00 per lb.) (100 lbs., 95c per lb.). Write for price on large lots.

No. 1 Seed Pollock 10-25 Saved from good melons grown especially for seed.

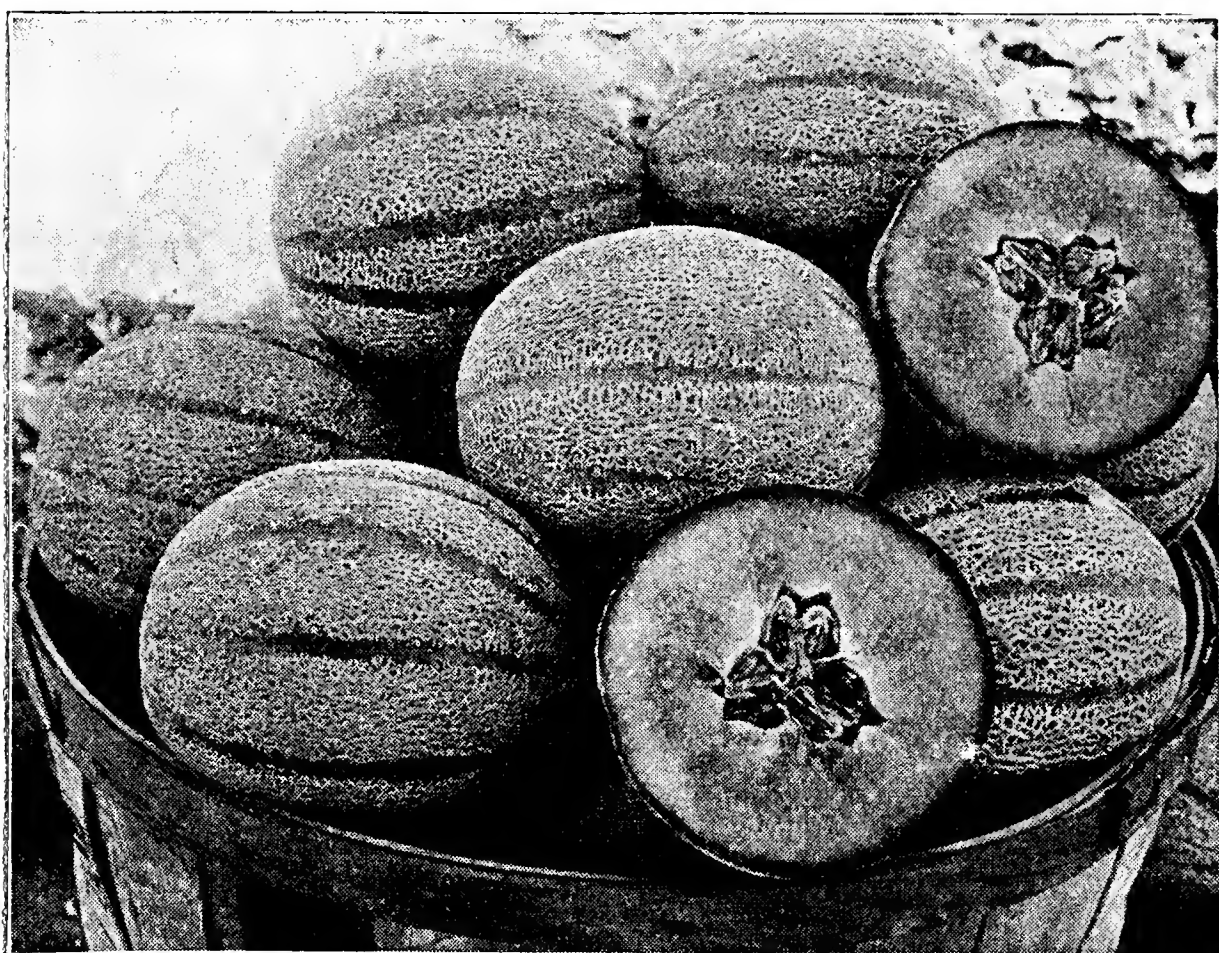
(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 30c) (lb., 90c) (5 lbs., \$4.00) (10 lbs., \$7.65) prepaid. Wholesale price, not prepaid—(25 lbs., 65c per lb.) (100 lbs., 60c per lb.).

From Jeffersonville, Ohio: "I exhibit extensively at Ohio State Fair, having a carload of melon and vegetable exhibits. All Ohio's best melon growers use Burrell's melon seeds every year."

From Morgan, Minn.—"Your vegetable seeds seem to be well adapted to this climate and do exceptionally well. At present we are having a real watermelon feast grown from your seeds. They are large and very sweet."

"I NEVER SAW BETTER SEEDS THAN I GOT FROM YOU LAST YEAR."
—RUSSELLVILLE, ARK.

CANTALOUPE—Cont'd.



Burrell's Oblong Type Hearts of Gold Cantaloupe

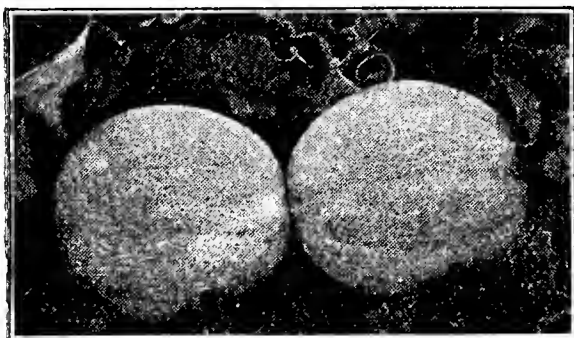
We developed this melon from the Hoodoo, which was a nearly round melon, slightly flattened from stem to blossom, and first introduced it as Burrell's Oblong Type Hoodoo. The name was later changed to Hearts of Gold and all the best strains of Hearts of Gold now resemble our original 1912 introduction. We have carefully selected our planting stocks each year to maintain the high ideal of our original introduction and have excellent seed to offer you. Size a little larger than the standard Rocky Ford. Color of meat a rich orange, flavor very good. It is an excellent melon, and I recommend that you give it a thorough trial. Excellent records were made with this variety in Nevada, Washington, Michigan, Tennessee and other states where a large acreage is grown for market.

Stock Seed Burrell's Oblong Type Hearts of Gold saved from the finest of the first melons to ripen. (Pkt., 10c) (oz., 15c) (¼ lb., 40c) (lb., \$1.35) (5 lbs., \$5.90) (10 lbs., \$11.45) prepaid. Wholesale price, not prepaid—(25 lbs., \$1.00 per lb.) (100 lbs., 95c per lb.).

No. 1 Seed Burrell's Oblong Type Hearts of Gold, saved from good melons grown especially for seed. (Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 90c) (5 lbs., \$4.00) (10 lbs., \$7.65) prepaid. Wholesale price, not prepaid—(25 lbs., 65c per lb.) (100 lbs., 60c per lb.).

Pearl Pink Meat or Abbott's Pearl

This is a very fine melon heavily covered with white netting. The melons are light slate colored when green, can be picked full slip, and will carry a long distance. The meat is deep salmon color and of excellent flavor. Is one of the heaviest producers. The size runs from standard to Jumbo.



(Pkt., 10c) (oz., 15c) (¼ lb., 35c) (lb., \$1.10) (5 lbs., \$4.85) (10 lbs., \$9.35) prepaid. Wholesale price, not prepaid—(25 lbs., 80c per lb.) (100 lbs., 75c per lb.).

Peerless Pearl Pink

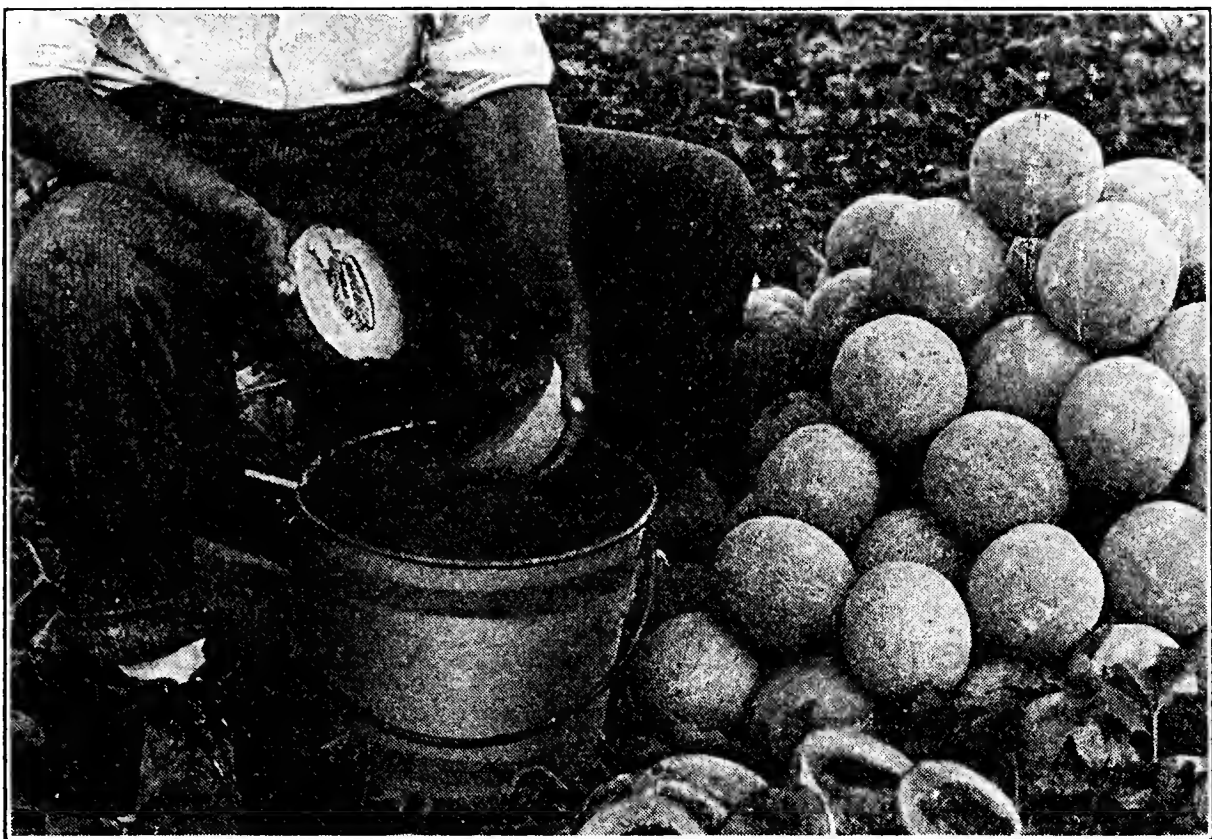
A white seeded Abbott's Pearl, the same high quality but more uniform in size. This melon is in demand by those who know it. Seed supply very short.

(Pkt., 10c) (oz., 20c) (¼ lb., 60c) (lb., \$2.00) (5 lbs., \$8.80) (10 lbs., \$17.00) prepaid.

We sell large lots of Abbott's Pearl in New Jersey, Delaware and Maryland.

One of our customers sold \$25,843.59 worth of Hearts of Gold melons from 60 acres planted with our seed.

CANTALOUPE—Cont'd.



HAND-CUTTING CANTALOUPE

The melons are cut in two and passed over the rounded end of the knife. The seed falls in a bucket

Eden Gem Cantaloupe One of the finest varieties for the South. This variety was developed by the late Mr. C. H. Mathis of South Carolina at the time he grew an extensive acreage here at Rocky Ford, and our stock is carefully selected from the original strain. **Recommended for planting where vines rust, as it is highly rust-resistant** and often the vines remain green and set on fruits where other varieties have rusted and died. The vines grow vigorously and best results are had where planted six feet each way and thinned to one plant to the hill. The melons are heavily netted. Very firm and heavy. **The flesh is deep and nearly all are green meated, a few being salmon tinted.**

We have a fine lot of seed to offer.

Plant Eden Gem if you have been damaged by rust.

Price, see bottom of page.

Burrell's Improved Watter's Solid Net—Extra Early

DO NOT PLANT THIS VARIETY IF VINES RUST IN YOUR DISTRICT. This **SOLID NET** Cantaloupe is the earliest strain of Rocky Ford Cantaloupe. It sets a very heavy first crop, so that in a few days after the first crop begins to ripen, large pickings are getting ripe. The netting is well developed, gray and closely laced. **The flesh is light green and of excellent quality.** The seed cavity is some larger than any of the previous strains listed.

Price, see bottom of page.

Golden Champlain—The Earliest Muskmelon Yet Developed

This extra early maturing Muskmelon produces almost round, medium sized, fairly well netted melons. It is moderately ribbed, thick flesh, sweet and melting, of golden yellow color. The plants are hardy and vigorous, very productive, although mostly crown set and harvest period lasts only a few days. Melons are poor keepers and must be eaten as soon as ripe; quality under ordinary growing conditions fair.

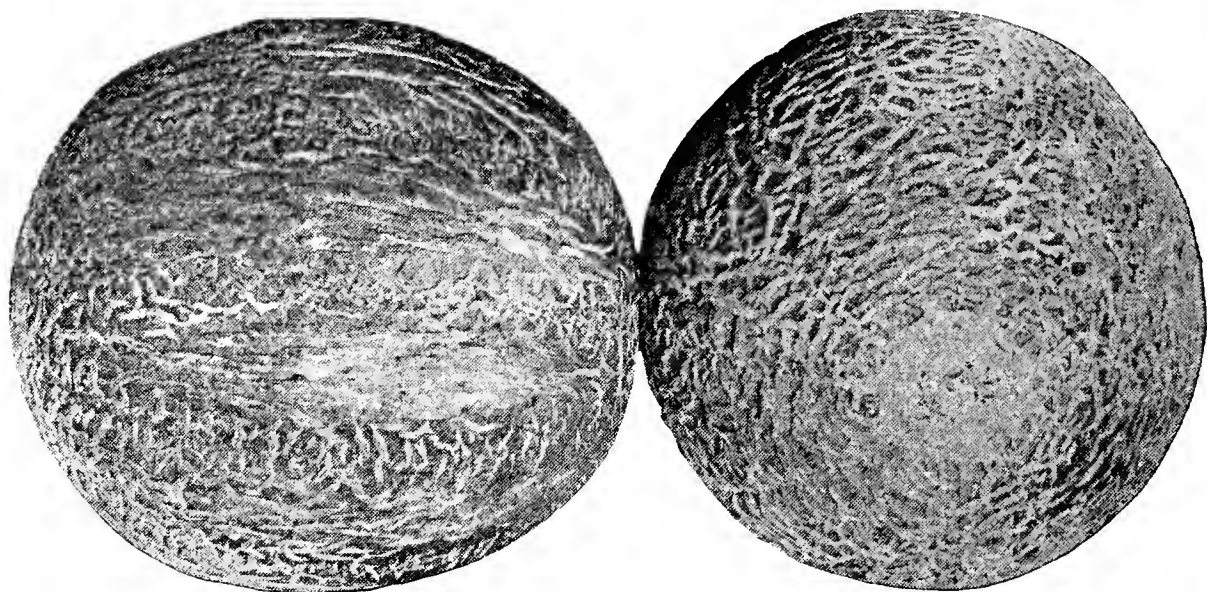
(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 90c) (10 lbs., \$7.65) prepaid. Wholesale price, not prepaid—(25 lb. lots, 65c per lb.) (100 lbs. and up, 60c per lb.).

Quality Melon Seeds

All the melon seeds we offer are of our own growing and selection from the finest planting stocks and are of the quality planted by the most successful planters of the United States. When you plant our melon seeds you start right to produce good melons.

If the soil, climate and culture is right, you should produce as good as are grown.

CANTALOUPE—Cont'd.



The New Honey Rock Cantaloupe

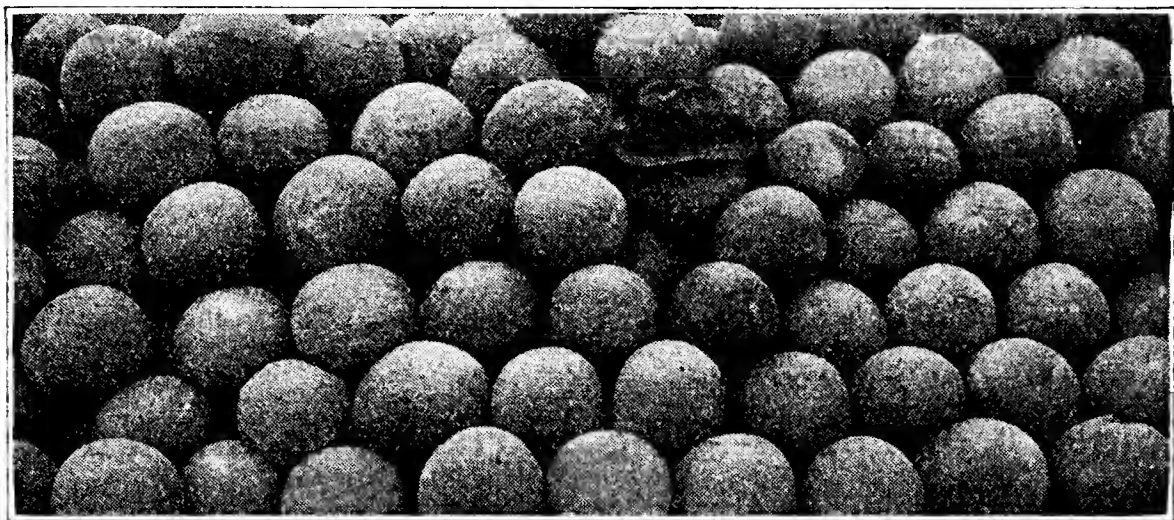
Here is an excellent sort for roadside markets. A fair shipper which may be trucked several hundred miles and has carried when carefully picked a distance equal to two or three days by rail. We shipped a crate to Market Growers Journal, Louisville, Ky., which arrived in good condition. The rind is very firm and the melon solid, which accounts for the name Rock, and the sweetness and flavor so distinctive, combined to give it the name **Honey Rock**. It is an early sort. Flesh, salmon, fine grained, and having an attractive spicy flavor. A favorite in Michigan, Ohio, Indiana and Illinois.

Stock Seed Honey Rock

Saved from the finest of the first melons to ripen.
(Pkt., 10c) (oz., 15c) (¼ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) (10 lbs., \$12.75) prepaid. Wholesale price, not prepaid—(25 lbs. and up, \$1.20 per lb.) (100 lbs. and up, \$1.10 per lb.).

No. 1 Seed Honey Rock

Saved from good melons grown especially for seed.
(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) (10 lbs., \$8.50) prepaid. Wholesale price, not prepaid—(25 lbs. and up, 75c per lb.) (100 lbs., and up, 70c per lb.).



Persian Melon

A special selection of our own growing starting with the product of one plant.

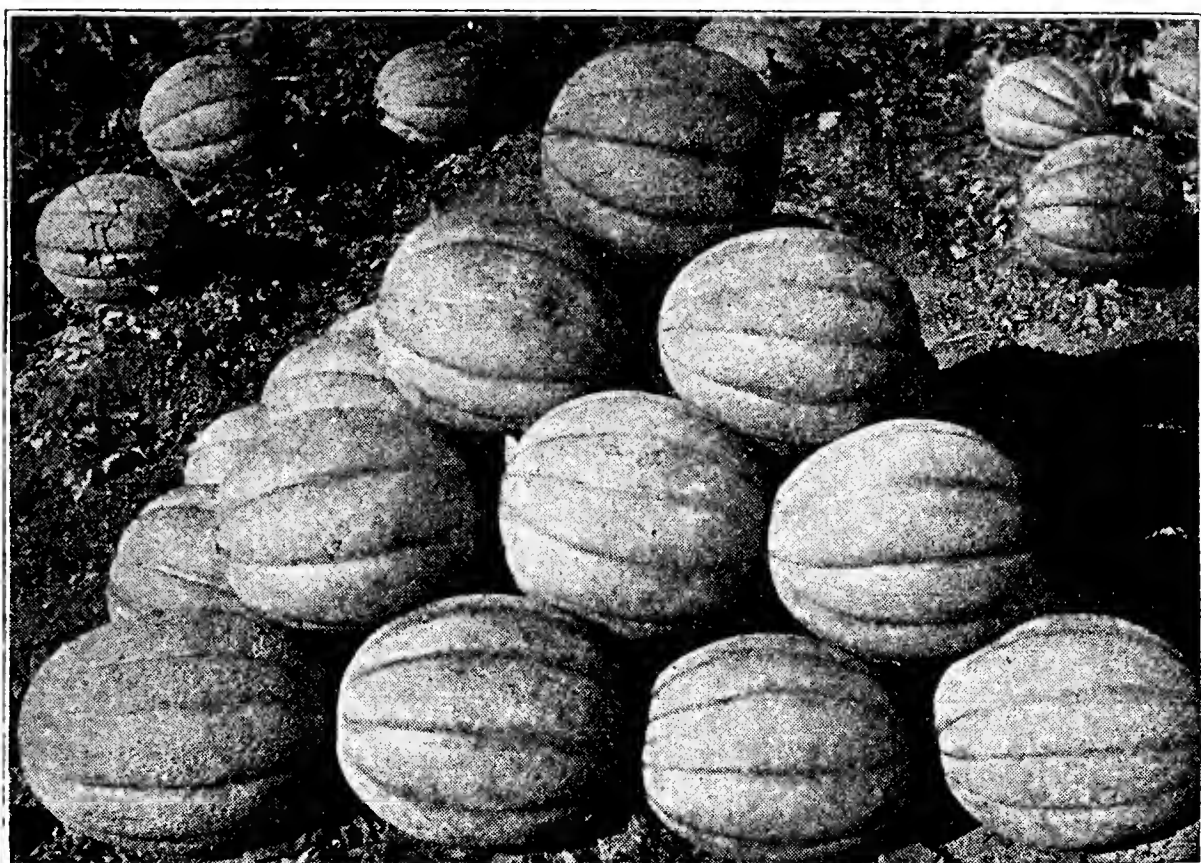
Do not compare this seed with just ordinary Persian Melon Seed. This is a special melon for fancy trade and planters can afford to plant only the best seed.

Persian Melon is large (compare the melons in the photo with the hat). Netting fine and closely laced, shape nearly round, flesh deep and bright orange, flavor attractive and different from other melons. These melons should be allowed to fully ripen on the vines when they are good shippers and command top prices on the markets. Plant this seed and compare with the best Persian melons you have ever grown before. Persian is a late melon and is only recommended for planting in the southwest under irrigation. Others should prove it before extensive planting.

(Pkt., 10c) (oz., 15c) (¼ lb., 50c) (lb., \$1.60) (5 lbs., \$7.00) (10 lbs., \$13.60) prepaid. Wholesale price, not prepaid—(25 lbs. and up, \$1.20 per lb.).

WHEN BETTER MELON SEEDS ARE GROWN BURRELL WILL GROW THEM

MUSKMELONS



Burrell's Special Tip-Top Muskmelon **Tip-Top in name, Tip-Top in quality.** We recommend this sort to market growers who are near their markets and for highway markets. The melons are uniform in size, weighing six to seven pounds. See cut for shape. Light slate colored rind, lightly netted. Changes color before ready to slip, so that they can be safely picked by cutting the stem before ready to slip if wanted to keep two to four days. If to be sold the same day picked, pick as soon as the stem will slip. **Deep meat of rich orange salmon color. Spicy, sweet and one of the best muskmelons grown.** We sell thousands of pounds of this seed—a large part of it being planted near large cities by market gardeners. Enough of our seed of Tip-Top to plant more than 1,500 acres is shipped to Los Angeles, Calif., each year. Plant 6 ft. apart each way and thin to one plant to the hill when 5 or 6 leaves.

(Pkt., 5c) (oz., 15c) (¼ lb., 35c) (lb., \$1.10) (5 lbs., \$4.85) (10 lbs., \$9.35) prepaid. Wholesale price, not prepaid—(25 lbs., 80c per lb.) (100 lbs., 75c per lb.).

Bender's Surprise This melon very much resembles our stock of Tip-Top, the netting is a little heavier, the flesh is thicker and the melon weighs more; color the same rich salmon, fine grained, spicy and sweet. Bender's Surprise is a favorite in many sections. The demand for seed of this melon from our customers grew large and we have selected the finest possible stocks from which we grew a good crop this year.

For price, see bottom of page.

Milwaukee Market A very popular melon in the Chicago and Milwaukee markets. Is close kin to Bender's Surprise, though somewhat later; fruits 6 to 8 pounds, nearly round, lightly ribbed, netting fairly heavy and lacings coarser, skin light green, flesh thick salmon colored and very sweet.

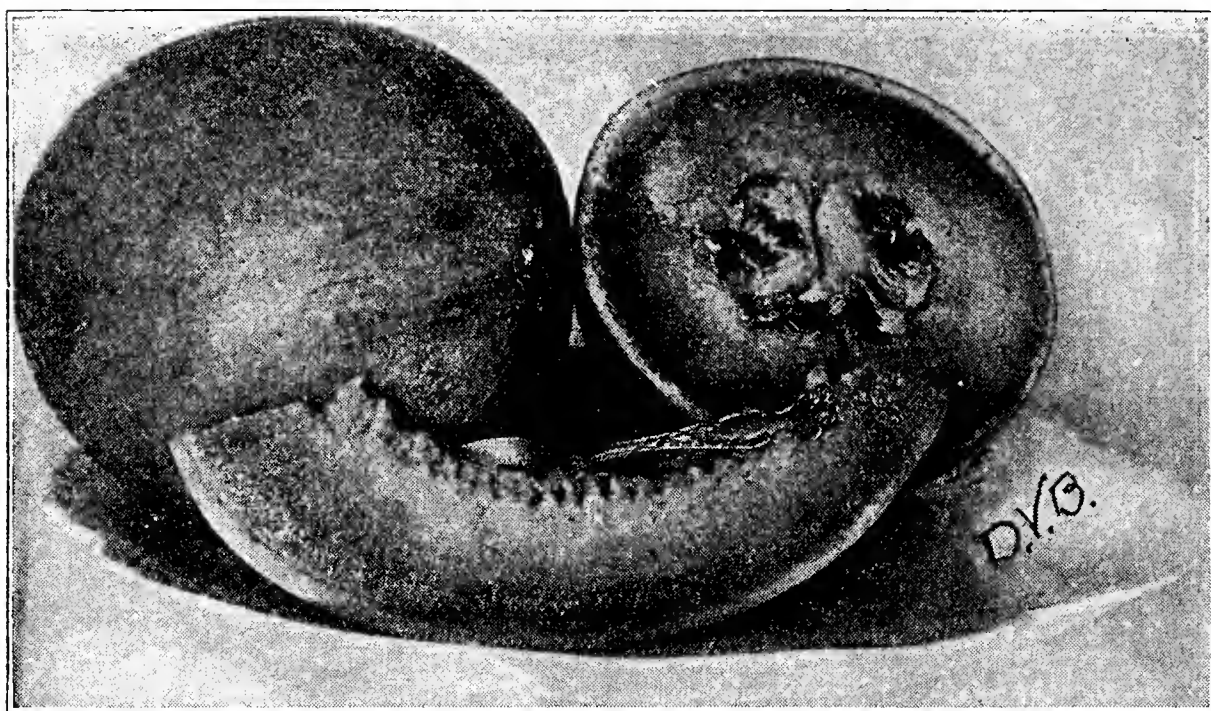
Price of Bender's Surprise and Milwaukee Market—(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 90c) (5 lbs., \$4.00) (10 lbs., \$7.65) prepaid. Wholesale price, not prepaid—(25 lbs., 65c per pound) (100 lbs., 60c per pound).

From Jonesboro, Tenn.—“I have found your seed the best to plant and I tell my neighbors so.”

From Sarnia, Ontario, Canada—“Honey Rock Muskmelon turned out splendid. The melon is fairly large and quality is just as you described it, while its early maturing qualities under the conditions in which they were sown surprised us. We certainly can recommend it for this district.”

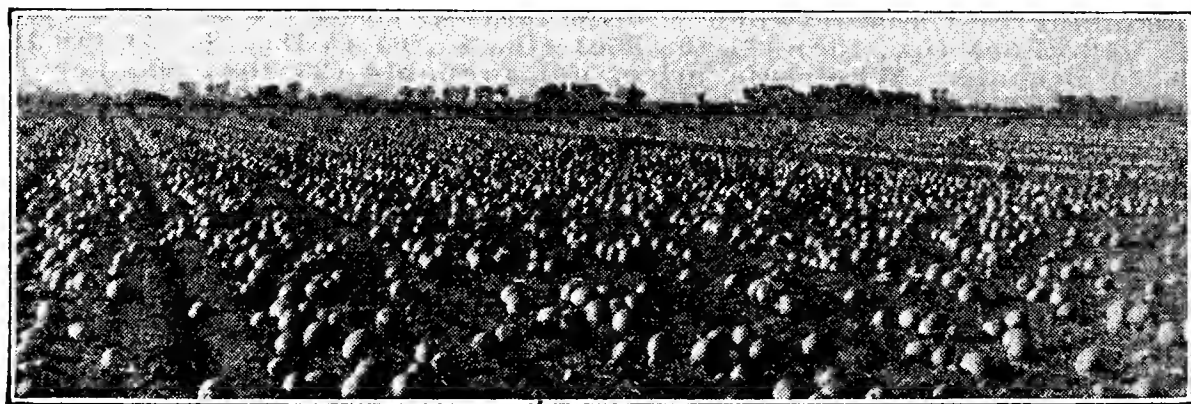
OUR SELECTION OF HONEY DEW MELONS IS OF THE TYPE APPROVED
BY ONE OF THE LARGEST DISTRIBUTORS OF THE U. S.

MUSKMELONS—Cont'd.



Green Meated Honey Dew During the fall of 1915 the first Honey Dew melons were placed on the market and the product of slightly over two acres netted thirty-six hundred dollars (\$3,600.00) in the Chicago and New York City markets. The rind is a dull white when ripe. Time of ripening, about two weeks later than Rocky Fords. The size runs six to seven inches in diameter from top to bottom and eight inches in length. The matured melons are practically all the same shape and size. It is the round type which is demanded by shippers. The flesh is a rich green and very sweet. The melon is a good shipper and will keep several weeks, so there is practically no loss from spoiled melons in shipping. We recommend this melon to market growers. The vines are vigorous and set six to ten melons to the hill, and if proper care is taken to ship only ripe melons a fine market can be established.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 30c) (lb., 90c) (5 lbs., \$4.00) (10 lbs., \$7.65) prepaid. Wholesale price, not prepaid—(25 lbs., 65c per lb.) (100 lbs., 60c per lb.). Write for price on large lots.



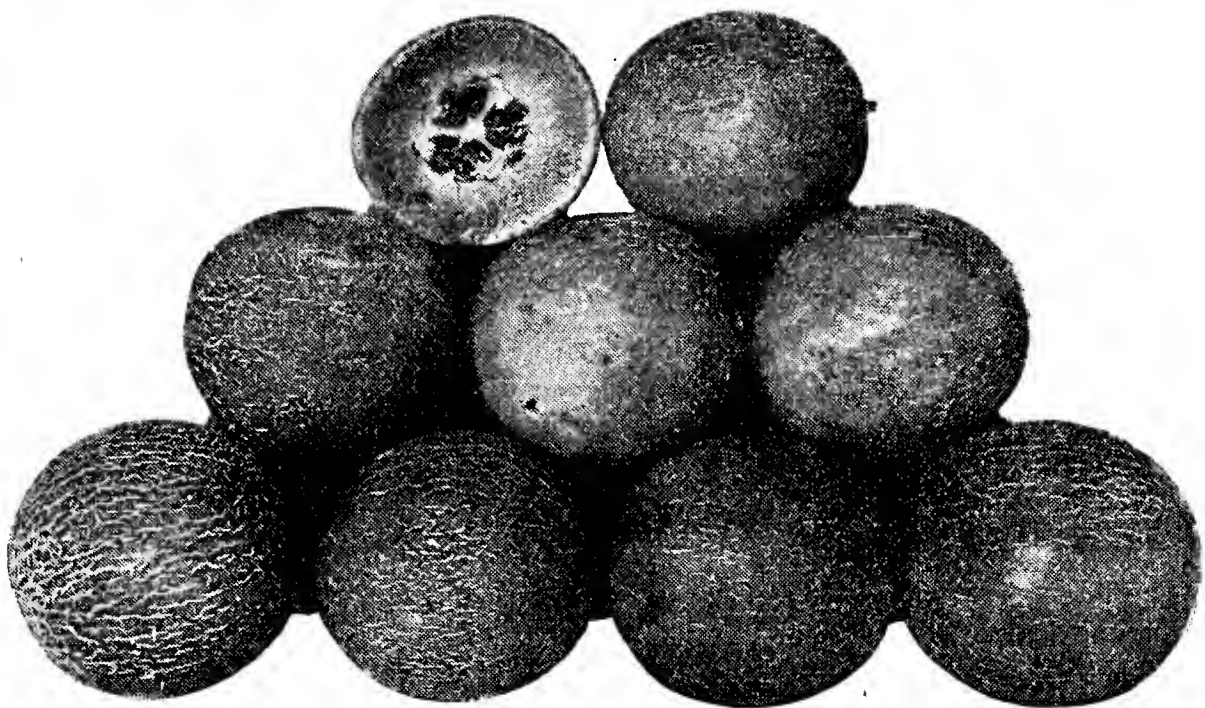
Here is a photo of one of our seed fields. This would have yielded about 1,000 crates per acre of the finest Honey Dew melons. Our Honey Dew seed shows very high germination test.

Burrell's New Golden Honey Dew We developed this melon from the Green Meated Honey Dew. It has rich **Golden Flesh**, spicy and sweet. Golden Honey Dew is earlier and a little smaller than Green Meated Honey Dew and not so hardy, but under favorable conditions produces a profitable crop.

(Pkt., 10c) (oz., 15c) ($\frac{1}{4}$ lb., 35c) (lb., \$1.10) (5 lbs., \$4.85) (10 lbs., \$9.35) prepaid. Wholesale price, not prepaid—(25 lbs., 80c per lb.) (100 lbs., 75c per lb.).

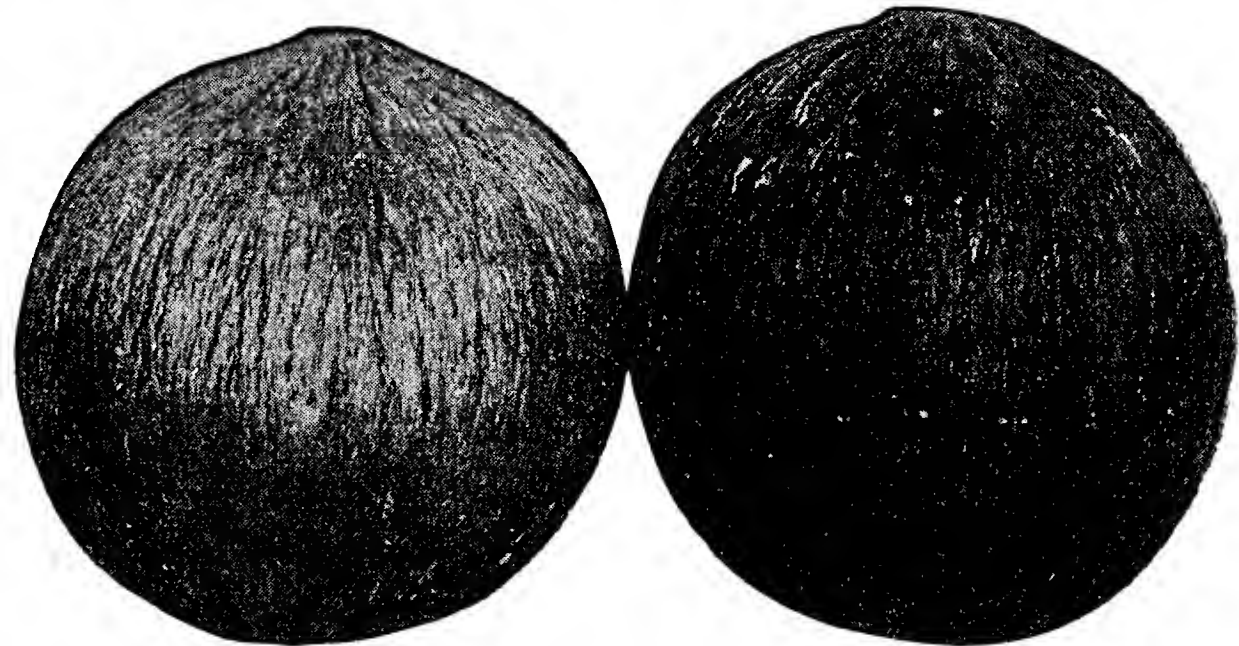
From Brockport, N. Y.—“The onion seed I bought from you was fine; also the melon and other seeds. I will buy all my seeds from you this year.” (Note: He sent us pictures of some wonderful fields grown from our seeds.)

MUSKMELONS—Cont'd.



Honey Ball Melon This melon brings excellent prices on the Eastern markets. It requires a very long season and cannot be grown where seasons are shorter than here at Rocky Ford. This is a very delicious melon. It resembles a small Honey Dew but has a slight tendency to net. The thick green flesh is very sweet and the flavor well liked; size about 5 inches in diameter. Honey Ball keeps well and is an excellent shipper. Our stock is very good and we are glad to recommend it. This melon is a shy seeder and the price must necessarily be higher than many other sorts.

(Pkt. 10c) (oz., 15c) ($\frac{1}{4}$ lb., 35c) (lb., \$1.10) (5 lbs., \$4.85) (10 lbs., \$9.35) prepaid. Wholesale price, not prepaid—(25 lbs., 80c per lb.) (100 lbs., 75c per lb.).



Golden Beauty Casaba This is the finest of the casabas and a money maker for market growers wherever casabas mature well. The photo above shows the type of this variety, which runs very true. The flesh is sweet, juicy, very fine grained and deep. The seeds are held firmly in the center and the melons keep well for two or three months after maturity. On the markets they are gaining in favor and there is now a demand for very large shipments. This is the sort most extensively grown in California.

Try them in your home garden if you do not grow for market. An ounce of seed may produce you many dollars' worth of fine melons.

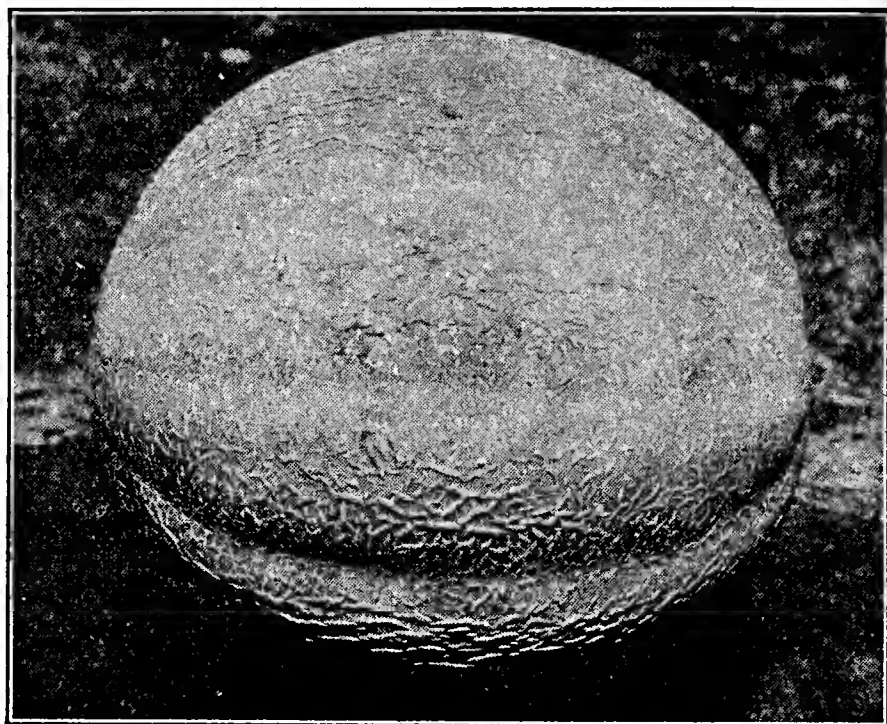
Our strain of this is very uniform in size and shape, and we recommend it to the most critical planters.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 30c) (lb., 90c) (5 lbs., \$4.00) (10 lbs., \$7.65) prepaid. Wholesale price, not prepaid—(25 lbs., 65c per lb.) (100 lbs., 60c per lb.).

You realize equal to the retail price on everything you grow in your garden that you consume yourselves. Grow a good garden and save on your grocery bill.

MUSKMELONS—Cont'd.

Try This
New
Rocky
Ford
Intro-
duction
of Great
Promise



Honeymel, the new melon introduced during 1932 and marketed under the trade-marked name "Melodew." Our stock was not grown by the introducer of "Melodew."

Honeymel The latest Rocky Ford introduction. On the market it brought nearly double the price of other cantaloupes. The flesh resembles Green Meated Honey Dew in sweetness, texture, color and quality. It is early, reaching maturity only about 10 days later than Hale's Best and much earlier than Honey Dew. For this reason we believe it will be popular in sections too far north to successfully grow Honey Dew. Rind is dull ivory white with a loosely-laced netting covering the entire melon. Presents a beautiful appearance when crated. Keeping and carrying quality about the same as Honey Dew, in other words, melons can be picked on a full slip and will retain their excellent quality for several weeks.

(Pkt., 20c) (oz., \$1.00) (¼ lb., \$3.50) (lb., \$12.00) (5 lbs., \$52.80) (10 lbs., \$100.00) prepaid.

Osage or Millers Cream An old favorite that still maintains its popularity. Fruits large, oval, ribbed and have a dark green skin lightly marked with fine open grey netting. Flesh rich orange-salmon, thick and of pleasing flavor. Seed cavity small. A main crop sort.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 90c) (5 lbs., \$4.00) (10 lbs., \$7.65) prepaid. Wholesale price, not prepaid—(25 lbs. or more, 65c per lb.).

Greeley Wonder A large melon suitable for roadside and local market. Fruits are rather flattened from stem to blossom, heavily ribbed. Color of skin when ripe is yellow covered with grey netting. Flesh, medium thick, salmon and of good quality.

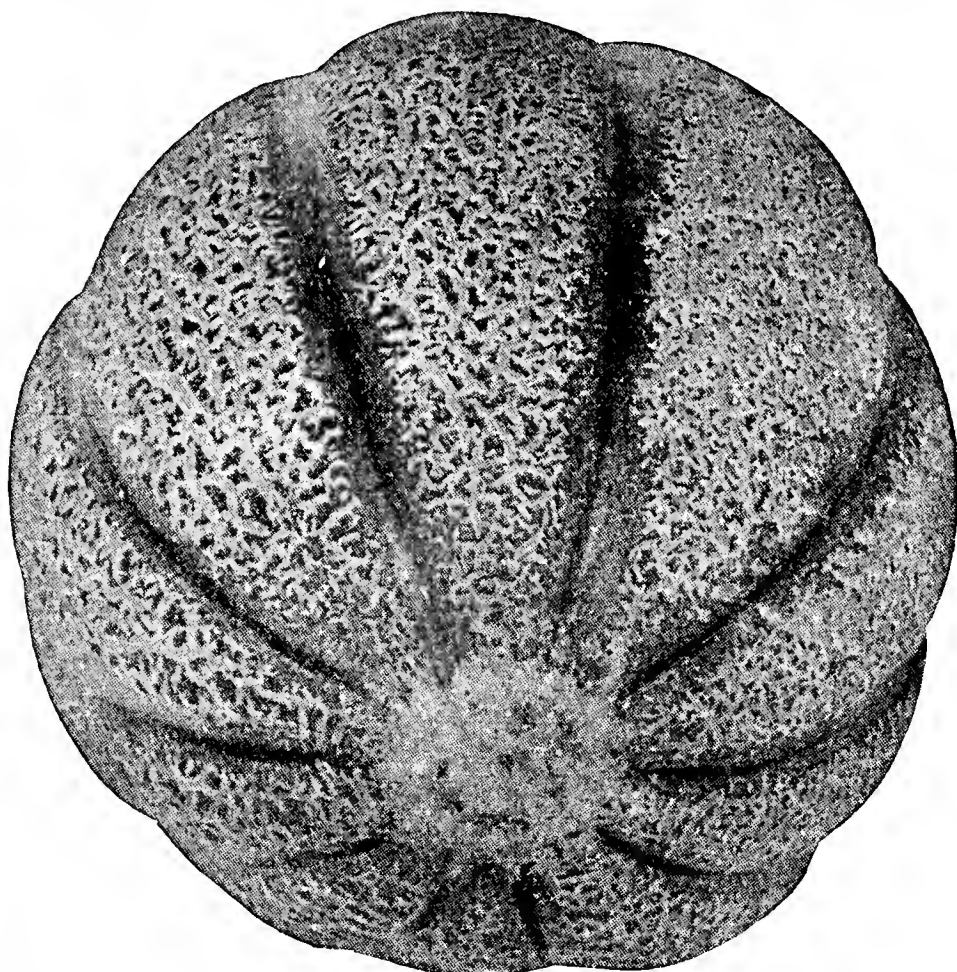
(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 90c) (5 lbs., \$4.00) (10 lbs., \$7.65) prepaid. Wholesale price, not prepaid—(25 lbs., \$16.25) (100 lbs., \$60.00).

\$2,000.00 for a Painting of Our Zinnias

From East Stroudsburg, Penna.—"The Zinnia seed turned out very fine. An artist here was given a bouquet of them and he painted a picture which was sold for \$2,000.00 when exhibited at Grand Central Palace, New York City."

Grow These Fine Zinnias in Your Own Garden

MUSKMELON—Cont'd.



Anne Arundel This early variety is well netted, has deep green meat of very fine flavor, close grained and firm, making an excellent market melon. Packed in Jumbo flat crates—4 to 6 pounds. **Many report excellent crops from it and those who have short seasons say it is their best sort.** Your will find this a money maker. In California this melon has been renamed Gautier Pineapple, under which name it has won an excellent local reputation. Our seed is the real Anne Arundel which we have selected for many years. The demand now calls for a larger melon than a few years ago and we believe you will find this variety very desirable for roadside market on account of its large size; general description much the same as Early Knight, though somewhat larger.

Price—See bottom of page.

Early Knight This is a very fine quality green meated cantaloupe. Size about that of a Jumbo Rocky Ford. Very sweet and spicy. Shape oblong. The netting is well developed except that the suture between the slight ribs is without netting and a bright green after the melon is ripe, giving it a striking appearance. The fruits are firm and picked full slip will keep several days. Will pack nicely in Jumbo flat crates. We recommend Early Knight to market growers for nearby markets.

Out stock is excellent.

Price—See bottom of page.

Emerald Gem This extra fine variety is worthy of special mention and has but few equals for the home garden, but being without netting and often cracking open when ripe, it is not a good market melon. Medium size, perfectly smooth, skin a deep emerald green with white ribs. Very attractive in appearance. **Flesh salmon-colored, very deep, and many consider the quality the best.** Plant some in your home garden.

Price—See bottom of page.

Burrell's Special Extra Early Osage This is another fine melon for nearby market. Weight about 6 pounds, very uniform, and of excellent quality. The deep flesh is orange-salmon colored, fine grained, firm, spicy and sweet. **Every market gardener who is near his market and every highway market should provide for a supply of this variety along with Tip-Top.** Plant 6 feet apart each way and thin to two plants. You will find this a well bred sort which under fair conditions will be a money-maker. Do not plant to ship long distances, but be sure to plant in your home garden.

Price—See bottom of page.

Banana This variety grows 12 to 18 inches long, slightly curved, and 4 to 6 inches in diameter. The meat is light yellow, sweet and very good. Many like this melon and plant it each year. A good home garden melon, also good for highway market or for nearby city market.

Price on the above varieties—(Pkt., 5c) (oz., 10c) (¼ lb., 35c) (lb., 90c) (5 lbs., \$4.00) (10 lbs., \$7.65) prepaid. Wholesale price, not prepaid—(25 lbs., 65c per lb.) (100 lbs., 60c per lb.).

WATERMELONS

Plant About Two Pounds of Seed Per Acre

CULTURE—To successfully grow watermelons it is absolutely necessary to have good seed. Then select proper soil and give it proper cultivation and irrigation (if under irrigation) and if not prepare the land to drain off or retain the moisture, depending upon whether you get much or little rain-fall, and the results are usually very good.

Select a well-drained sandy loam; new sod land is best; any good loamy soil which is well drained is good.

If under irrigation run large furrows 8 feet apart and plant the hills well up on the border 8 to 10 feet apart. Be careful not to irrigate too often.

Watermelons are lovers of drouth and the finest melons are grown under semi-arid conditions.

Plow deep and harrow well to make a fine seed bed. A liberal coat of stable manure disked in before plowing will increase the size and yield.

If not under irrigation, plow the land in ridges by first throwing out a dead furrow, then back-furrowing into the dead furrow four or five furrows from each side, and after thoroughly harrowing plant on the center of the ridge.

Do most of the cultivating with the harrow, setting the teeth straight and cultivate deep.

Keep a fine mulch on the surface and do not let any weeds grow.

Plant ten to twelve seeds to the hill and thin to one plant when they have five to six leaves.

If you use commercial fertilizer mix it thoroughly with the soil around the hill, but do not leave any lumps under the hills where the first roots will reach it, or it will burn the roots and check the growth if not kill the plant.

Do not plant on land where melons were grown before, even if four or five years before, if you have other good land. The vines remove something from the soil not readily replaced, and following crops usually produce deformed melons with black ends or shriveled ends, even from the best of seeds, while the same seed on adjoining land, where melons have not been grown before, will produce large melons of the finest quality.

Do not press on melons to see if they are ripe. This injures them and results in very poor melons. A slight thump with the finger, if the sound rings clear and a high tone, indicates a green melon; if a hollow, low tone, or rather dead tone, the melon is ripe.

Usually the curl where the melon attaches to the vine dies when the melon is ripe. By a little practice you can tell by the color. A bright, growing color indicates a green melon; a dull green indicates ripeness.

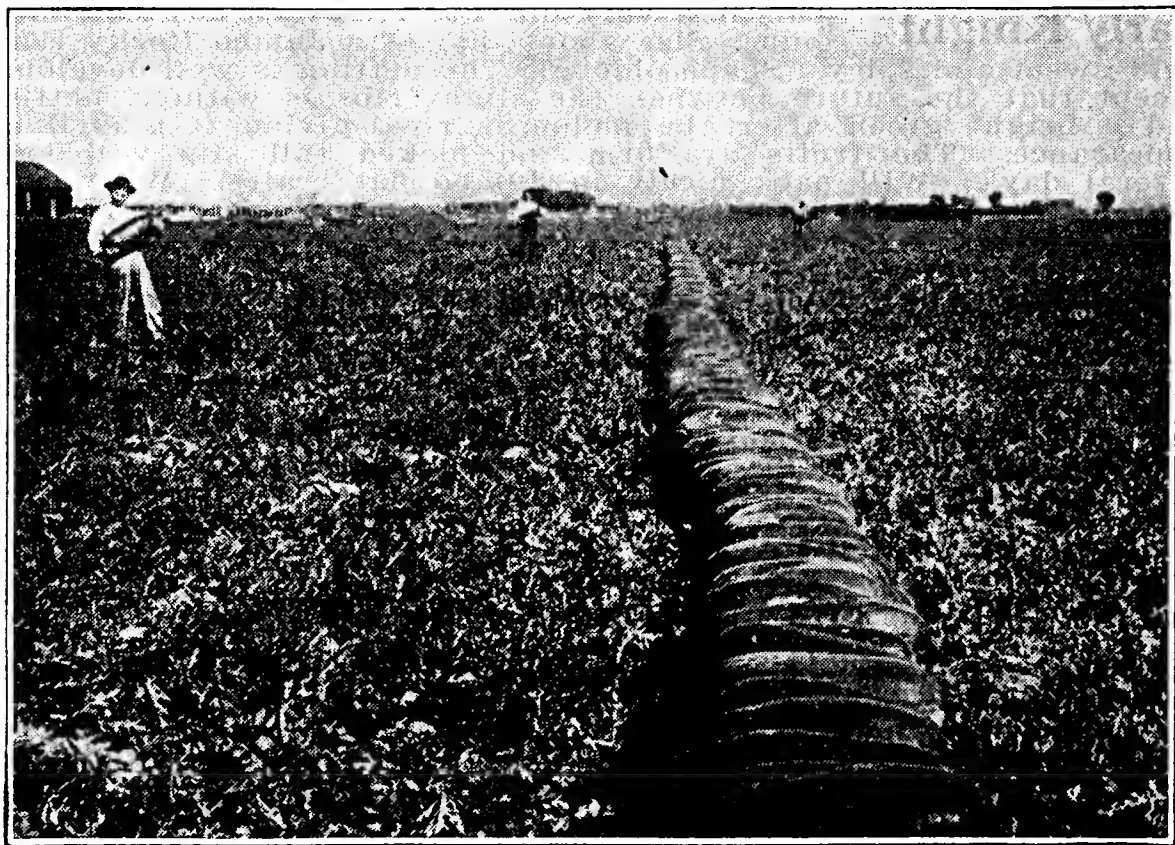


Photo of Burrell's Improved Kleckley Sweet—Taken Over
Twenty-five Years Ago

We reproduce this picture so that you can see the fine melons we grew then and are glad to say they are better now. We select the finest each year from which to grow our seed crop.

WATERMELONS—Cont'd.

TWO WONDERFUL VARIETIES

You know we have always been very conservative in our descriptions. We have never used glowing adjectives to describe outstanding qualities of size, beauty, excellence, etc., but if we were not just "**Dirt Farmer**" Seed Growers and had command of other than just plain words, here is one place where we would be tempted to go our limit. As it is we will say they are **Good! Good!! GOOD!!!**

One is Burrell's Klondike, the other Striped Klondike. **Burrell's Klondike**, new, our own introduction, and **Striped Klondike**, new, a California introduction. These two varieties are so much better than the average watermelons that you will wonder why many sorts are grown at all.

The quality is so much better that we believe your customers when they learn how good they are will pay you good prices for them and purchase many more than they have before.

The deep red meat is sweet and of excellent taste. It melts in your mouth. The size, about 25 pounds, is large enough and the shape right for a large luscious heart.

Both are good shippers. The Striped Klondike has the tougher rind. Both are equal in quality.

The price of the seed of Burrell's Klondike is less because we waited until we grew a good supply of the seed before introducing.

The price of Striped Klondike higher because we grew only a limited acreage and it is new. Both are worth all we ask.

Every melon grower in the central and southern states should plant some of these melons. We are counting on them making us thousands of friends.



Burrell's Klondike Watermelon—New Shape as shown in cut. Blossom end full, not tapering, as in the original Klondike. Size, well grown, about 25 lbs. Color, dark green rind, deep red meat. Rind, slightly ribbed when ripe. No better melon grown. Seeds are larger than original Klondike and dark brown.

We believe Burrell's Klondike and Striped Klondike will be the main two sorts grown by Eastern and Southern growers as soon as their excellent quality is known.

Stock Seed Burrell's Klondike Watermelon saved from ideal melons weighing 20 to 30 pounds:

(Pkt., 10c) (oz., 25c) ($\frac{1}{4}$ lb., 75c) (1 lb., \$2.20) (5 lbs., \$9.70) (10 lbs., \$18.70) prepaid. Not prepaid—(25 lbs., \$1.70 per lb.) (100 lbs., \$1.60 per lb.).

No. 1 Seed Burrell's Klondike Watermelon:

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 40c) (lb., \$1.40) (5 lbs., \$6.15) (10 lbs., \$11.90) prepaid. Not prepaid—(25 lbs., \$1.05 per lb.) (100 lbs., \$1.00 per lb.).

WATERMELONS — Cont'd.



New Striped Klondike The best melon I have ever seen considering both eating and shipping qualities. The deep red meat is not excelled and it is a real good shipper. Will carry hundreds of miles and keep many days. Then the size is most desirable. The customer can carry it. The merchant can sell whole melons which is much better than the more or less common practice of cutting very large melons in two.

The photograph reproduced above shows you the shape and color. Full in the center and square ended, **having a large deep red stringless heart which melts in the mouth.**

The rind, light green, conspicuously striped with darker green, is thin but tough.

The vines grow vigorously and the melons set on a heavy crop when well grown averaging around 25 lbs. each, some over 30 lbs., but the size and shape very uniform.

Many ate of these melons in our seed fields and the very common expression was—**The best melon I have ever eaten.**

We recommend Striped Klondike and Burrell's Klondike watermelons to all planters in the Middle and Southern States for home gardens, roadside markets or shipping.

Our supply of seed of striped Klondike is limited and we offer not to exceed 25 lbs. to one customer and believe early orders advisable to avoid being too late.

Stock Seed New Striped Klondike saved from ideal melons weighing 25 to 30 lbs. each:

(Pkt., 25c) (oz., 90c) ($\frac{1}{4}$ lb., \$2.75) (lb., \$10.00) (5 lbs., \$44.00) (10 lbs., \$85.00) prepaid. Not prepaid—(25 lbs., \$8.40 per lb.).

No. 1 Seed New Striped Klondike saved from melons weighing 20 to 25 lbs.—very fine melons:

(Pkt., 10c) (oz., 50c) ($\frac{1}{4}$ lb., \$1.40) (1 lb., \$5.00) (5 lbs., \$22.00) (10 lbs., \$42.50) prepaid. Not prepaid—(25 lbs., \$4.15 per lb.).

Original Klondike (Brown Seeded) Flesh very deep red of excellent quality, color of rind dark green, slightly ribbed when ripe. Oblong, square ended; the stem end is thicker than the blossom end. Seeds small spotted white and brown. We have a fine supply of extra good stock this year of our own growing. **Original Klondike Watermelon** is one of the finest for the home garden and a nearby market, but not a good shipper. A favorite with California planters.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) (10 lbs., \$8.50) prepaid. Wholesale price, not prepaid—(25 lbs., 75c per lb.) (100 lbs., 70c per lb.).

Black Seeded Klondike This strain produces a large per cent spotted seeds like the original Klondike; however, those showing spotted seeds have tougher rinds than the original. The deep red flesh is of excellent quality and deep red close to the thin, tough rind. When you eat one of these you know what a really good melon is. The seeds are small and only about two-thirds as many pounds are required per acre as of the large seeded varieties. Weight about 25 pounds, oblong, square ended, rind dark green and slightly ribbed when ripe.

Stock Seed. Black Seeded Klondike:

(Pkt., 5c) (oz., 20c) ($\frac{1}{4}$ lb., 60c) (lb., \$2.00) (5 lbs., \$8.80) (10 lbs., \$17.00) prepaid. Wholesale price, not prepaid—(25 lbs., \$1.65 per lb.) (100 lbs., \$1.55 per lb.).

No. 1 Seed. Black Seeded Klondike:

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 40c) (1 lb., \$1.25) (5 lbs., \$5.50) (10 lbs., \$10.60) prepaid. Wholesale price, not prepaid—(25 lbs., 95c per lb.) (100 lbs., 90c per lb.).

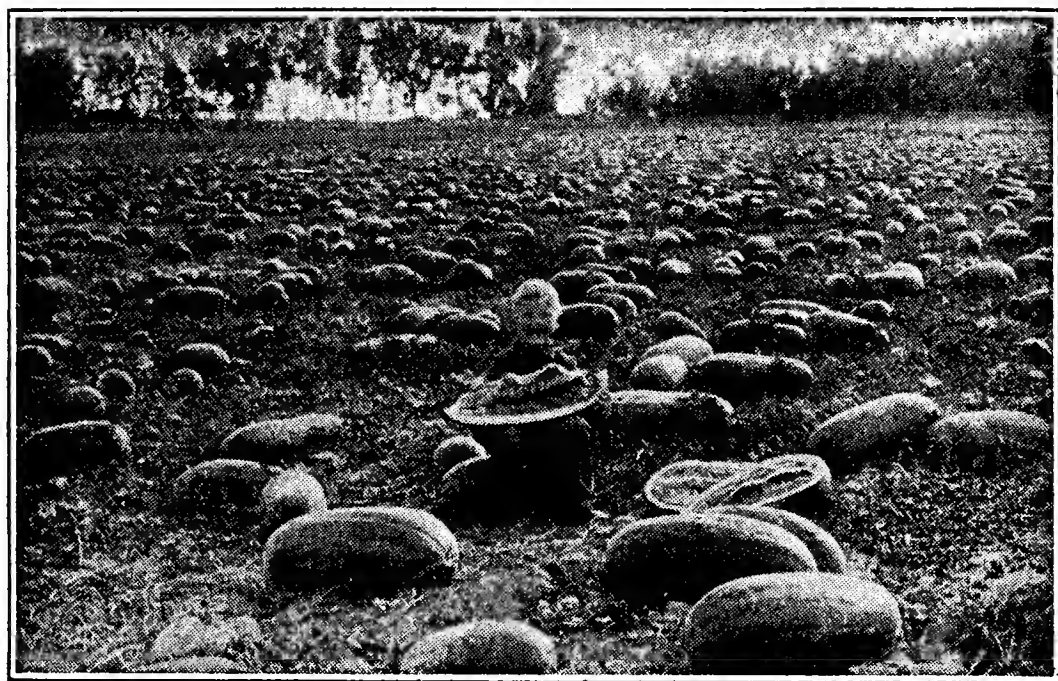
WATERMELONS — Cont'd.



Threshing Kleckley Sweet Watermelon on one of our seed farms.

Wondermelon Wondermelon resembles Kleckley Sweet very closely. It is large, oblong, dark green with bright red flesh. Rind thin and tough, but will not stand long distance shipping. Faint tracings or indentations run the length of the melon. Eating quality excellent.

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 35c) (lb., \$1.20) (5 lbs., \$5.25) (10 lbs., \$10.20) prepaid. Wholesale price, not prepaid—(25 lbs., 90c per lb.) (100 lbs., 85c per lb.).



A Photo of One of Our Seed Fields

Burrell's Improved Kleckley Sweet Watermelon

Our strain of this melon is listed by some as the New Hard Shell Kleckley Sweet. **DELICIOUS, PRODUCTIVE AND ATTRACTIVE APPEARANCE.** These melons are long, dark green, very uniform and in demand in all markets. They will ship quite well up to 200 miles. The flesh is bright red, very sweet and melting. The seeds are white and less seed per melon than in almost any other melon.

We offer the seed in two grades as follows:

Stock Seed Burrell's Improved Kleckley Sweets cut from the best melons which would average about 30 lbs. each and many up to 40 to 50 pounds each.

(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 55c) (lb., \$1.90) (5 lbs., \$8.40) (10 lbs., \$16.15) prepaid. Wholesale price, not prepaid—(25-lb. lots and up, \$1.45 per lb.).

No. 1 Seed Burrell's Improved Kleckley Sweets, cut from good melons grown especially for seed.

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 35c) (lb., \$1.10) (5 lbs., \$4.85) (10 lbs., \$9.35) prepaid. Wholesale price, not prepaid—(25 lbs., 85c per lb.) (100 lbs., 80c per lb.).

Pride of Muscatine The New Wilt Resistant Watermelon developed in Iowa. Said to be highly wilt resistant. Our seed is our own growing from the originator's stock and we are recommending the melon as very similar to Kleckley Sweet in appearance and quality. If you have been bothered with wilt in your watermelon vines plant some of this sort. It may enable you to grow good melons again.

(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 55c) (lb., \$1.90) (5 lbs., \$8.40) (10 lbs., \$16.15) prepaid. Wholesale price, not prepaid—(25 lbs. and up, \$1.45 per lb.).

WATERMELONS—Cont'd.



Burrell's Grey Watermelon

We have been growing watermelons for seed for more than thirty years and during that time we have continuously selected our planting stocks to produce the highest possible quality. We have supplied hundreds of thousands of pounds of watermelon seeds to the most successful planters from coast to coast, and as a result we receive many helpful letters from these planters outlining what they have found the most desirable type for a market melon. The secretary of a large Growers' Association in Texas wrote us several years ago that if we could produce a melon having the shipping and eating qualities of Irish Grey, but of greater diameter and one which under favorable conditions, would produce melons large enough so that a large percent of the crop would enable them to ship 40 to 45-pound averages they would become regular customers for several thousand pounds of seed each year. We have since succeeded in developing such a melon and offer it under the name BURRELL'S GREY. The shape is as shown in photo; long, square ended, full in the center, color light mottled grey; seeds vary in color from white to blotched reddish brown; flesh deep red, very firm, stringless but melting, sweet and of excellent quality.

Stock Seed Burrell's Grey, cut from the best melons, which would average about 40 pounds each, many weighing 50 to 60 pounds. (Pkt., 10c) (oz., 20c) (¼ lb., 55c) (lb., \$1.90) (5 lbs., \$8.40) (10 lbs., \$16.15) prepaid. Wholesale price, not prepaid—(25 lb. lots, \$1.60 per lb.) (100 lb. lots, \$1.40 per lb.).

No. 1 Seed Burrell's Grey, cut from good melons grown especially for seed.

(Pkt., 5c) (oz., 15c) (¼ lb., 35c) (lb., \$1.10) (5 lbs., \$4.85) (10 lbs., \$9.35) prepaid. Wholesale price, not prepaid—(25 lbs., 85c per lb.) (100 lbs., 80c per lb.).

Irish Grey

A main crop variety, especially valuable for distant shipping. Fruits long and slender, light grayish green; rind extremely hard and tough; flesh firm, bright red and of good quality; seeds white.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 85c) (5 lbs., \$3.70) (10 lbs., \$7.20) prepaid. Wholesale price, not prepaid—(25 lbs., 60c per lb.) (100 lbs., 55c per lb.).

Golden Honey Watermelon

The shape is slightly oblong, nearly round, color light green striped with dark green mottled stripes. Size about 30 pounds. Recommended for home gardens and nearby markets. A good seller for roadside markets. One of the finest eating melons grown. Rich, sweet, golden cream colored meat.

(Pkt., 5c) (oz., 15c) (¼ lb., 35c) (lb., \$1.10) (5 lbs., \$4.85) (10 lbs., \$9.35) prepaid. Wholesale price, not prepaid—(25 lbs., 80c per lb.) (100 lbs., 75c per lb.).

From Connersville, Ind.—“Seeds I received last spring were my first to order from your firm and was well pleased with the results. Am sending you my entire order this time.”

WATERMELONS — Cont'd.

Burrell's Select Black Seeded Winter Queen Winter Queens are nearly round, nearly white, with narrow pale green stripes. The seeds are black and small. The flesh deep red, very firm, stringless, sweet, and of excellent quality. Ripen in about the same length of time as Kleckley Sweet, but remain solid and of good quality two or three months and may be kept until Christmas. They should be very profitable to ship South after Southern melons are gone, but the weather is warm and the appetite for watermelon lingers.

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 35c) (lb., \$1.20) (5 lbs., \$5.25) (10 lbs., \$10.20) prepaid. Wholesale price, not prepaid—(25 lb. lots, 90c per lb.) (100 lbs., 85c per lb.).



Burrell's Brown Seeded Excel Photo showing some of these melons in one of our seed fields selected for Stock Seed. Excel is a good shipper, very large, often weighing 60 pounds and more. Rind dark green, slightly mottled stripe, very firm. Meat deep red when fully ripe and of good quality. Care should be taken to allow the melons to become fully ripened before picking.

Stock Seed Burrell's Brown Seeded Excel cut from melons weighing 40 to 70 pounds each.

(Pkt., 10c) (oz., 15c) ($\frac{1}{4}$ lb., 50c) (lb., \$1.60) (5 lbs., \$7.00) (10 lbs., \$13.60) prepaid. Wholesale price, not prepaid—(25 lbs., \$1.30 per lb.) (100 lbs., \$1.20 per lb.).

No. 1 Seed Burrell's Brown Seeded Excel saved from melons averaging about 30 pounds each.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 30c) (lb., 90c) (5 lbs., \$4.00) (10 lbs., \$7.65) prepaid. Wholesale price, not prepaid—(25 lbs., 65c per lb.) (100 lbs., 60c per lb.).

Burrell's Improved White Seeded Excel This melon averages larger than the Brown Seeded Excel and we consider it a better melon, as it ripens a little earlier and is sweeter. Our White Seeded Excel looks like the Brown Seeded and if the Brown Seeded has given you good results this is worthy of a place in your planting.

Burrell's Improved White Seeded Excel—(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 50c) (lb., \$1.60) (5 lbs., \$7.00) prepaid.

From Orange, Calif.—"You sent me as a premium last year some watermelon seed. Can you tell me the name of the melon? We planted the seed and were sure proud of our crop. They weighed on an average 45 pounds or more. We took one that weighed 75 pounds in to the Chamber of Commerce and they said it was the largest they had seen out here. They asked for the name of the seed. The melons were light or mottled green, square ends. Flesh deep pink and very sweet."

Note: This was Burrell's Grey. It's a good melon.

WATERMELONS—Cont'd.



Photo Taken in One of Our Seed Fields

Burrell's Red Heart Watson We are highly pleased to have seed of this fine shipping melon to offer you. The markets have been calling for a really good, large melon that is a good shipper and here it is. The fine grained deep red flesh is entirely stringless and very sweet. There was not a white heart or an off melon in our field. The rind is very tough and darker green than the older strains of Watson. On good soil, with the proper care, an average of over 40 pounds should be grown with plants 8 to 10 feet apart each way, one in a place. The melons in the picture, grown on one of our farms, averaged about 50 pounds each, and were such melons as we cut our stock seed grade from, which we list below. This seed germinates high and it will pay you to buy and plant it at the price we ask, if you plant less seeds to the hill.

Stock Seed Burrell's Red Heart Watson, saved from melons like shown in the picture above.

(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 55c) (lb., \$1.90) (5 lbs., \$8.40) (10 lbs., \$16.15) prepaid. Wholesale price, not prepaid—(25 lbs. and up, \$1.40 per lb.).

No. 1 Seed Burrell's Red Heart Watson, cut from good melons.

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 35c) (lb., \$1.10) (5 lbs., \$4.85) (10 lbs., \$9.35) prepaid. Wholesale price, not prepaid—(25 lbs., 85c per lb.) (100 lbs. at 80c per lb.).

Weatherford Strain Tom Watson This has been our special strain for the past fifteen years. It has pleased thousands of planters. We are pricing the seed lower than we have ever quoted it before for this grade.

Stock Seed Tom Watson, cut from the finest melons which would average 40 pounds or more, all ideal types, ends cut off and seed saved only from the middles.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) (10 lbs., \$7.20) prepaid. Wholesale price, not prepaid—(25 lb. lots, 60c per lb.) (100 lb. lots, 55c per lb.).

White Seeded Angelino The White Seeded Angelino is slightly oblong. The thin, tough rind is dark green, the flesh a deep red, stringless, very sweet and the finest to eat of the real good shippers. Size as grown here averages about 28 pounds. Flesh very deep red. Stands shipping well for moderate distances on account of its shape and tough rind.

Price—Same as Black Seeded Angelino. See photo below.

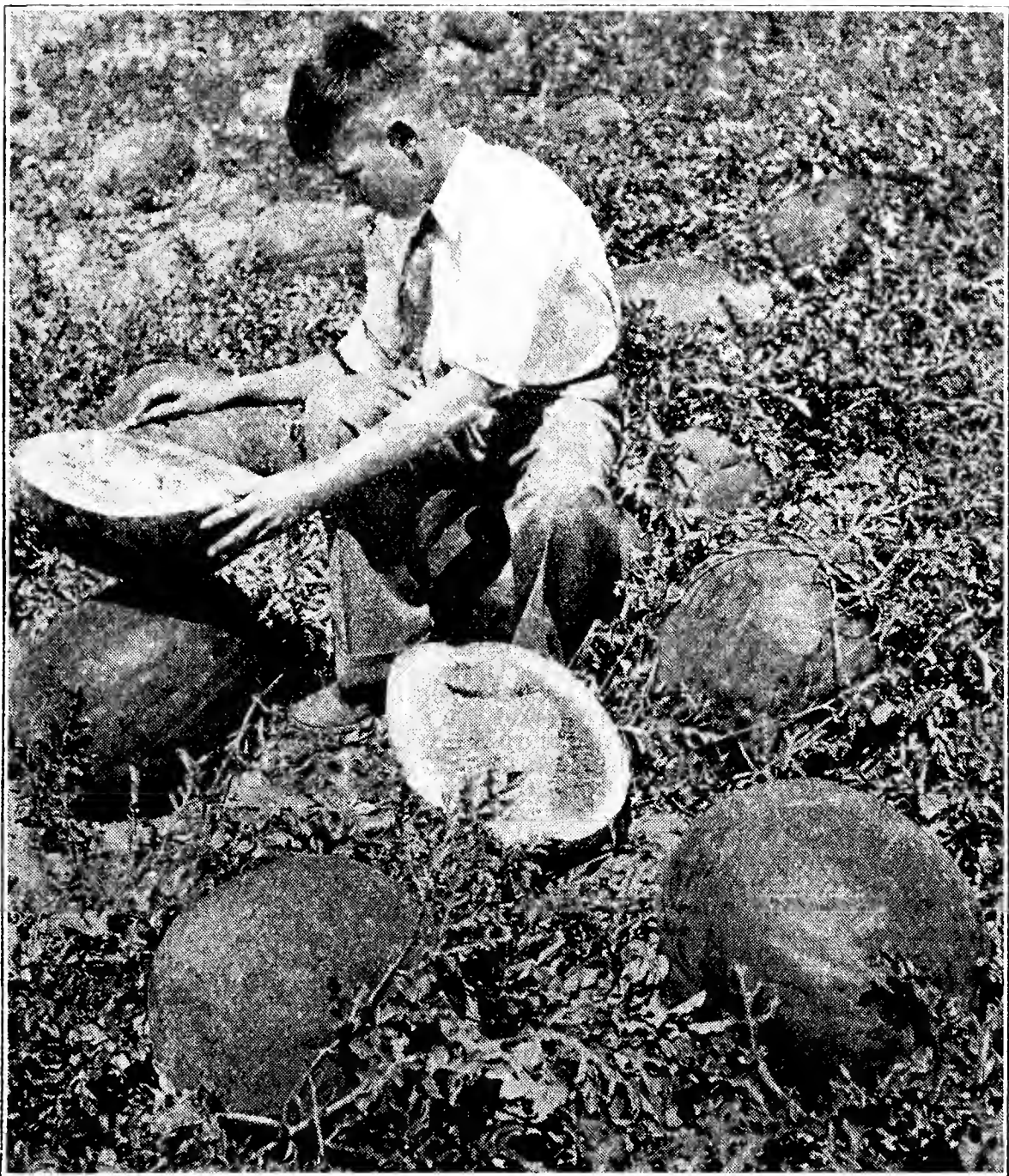
Black Seeded Angelino This melon looks like the White Seeded Angelino and grows to the same size. Some prefer a black seeded melon and for that reason there is a large demand for Black Seeded Angelino.

Either of above varieties—(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 30c) (lb., 90c) (5 lbs., \$4.00) (10 lbs., \$7.65) prepaid. Wholesale price, not prepaid—(25 lbs., 65c per lb.) (100 lbs., 60c per lb.).



HERE IS A VERY TRUE STRAIN OF STONE MOUNTAIN WATERMELON

WATERMELONS—Cont'd.



D. V. Burrell, Jr., a Grandson, Enjoying a Stone Mountain Watermelon

Stone Mountain Watermelon

One of the most successful recent introductions because of its large size, attractive appearance and delicious sweetness. Has become the most popular sort in many Southern and Central States for home garden and local market. Grown on good rich soil will often weigh from 40 to 80 pounds. A medium mottled green rind and highly colored flesh. Shape, as shown in cut above. Is too tender to stand long distance shipping and is a great surprise to those who do not expect to find high quality in so large a melon. Our strain is much more true to type than that generally offered.

Stock Seed Stone Mountain, saved from the finest large melons. (Pkt., 10c) (oz., 20c) (¼ lb., 60c) (lb., \$2.00) (5 lbs., \$8.80) (10 lbs., \$17.00) prepaid. Wholesale price, not prepaid—(25 lb. lots, \$1.65 per lb.) (100 lb. lots, \$1.55 per lb.).

No. 1 Seed Stone Mountain, saved from good melons grown especially for seed.

(Pkt., 5c) (oz., 15c) (¼ lb., 30c) (lb., \$1.00) (5 lbs., \$4.40) (10 lbs., \$8.50) prepaid. Wholesale price, not prepaid—(25 lbs., 75c per lb.) (100 lbs., 70c per lb.).

CITRON

Green Seeded Colorado

Fruits round, improved variety.

Red Seeded Citron

The old variety, good quality.

Price on either of above Citrons—(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 85c) (5 lbs., \$3.70) (10 lbs., \$7.20) prepaid.

ONION

Plant $\frac{1}{3}$ oz. to 100 feet of drill, three to four pounds per acre, except Sweet Spanish and like sorts 2 to $2\frac{1}{2}$. For sets, forty to eighty pounds per acre.

In onion culture thorough preparation of the ground, careful sowing and the best of after culture, though essential for a full yield, will avail nothing unless seed of the best quality be used. Given the same care and conditions, the product from two lots of onion seed of the same variety but of different quality may be so unequal in the quantity of merchantable onions that it would be more profitable to use the good seed though it cost twenty times as much as the other. The seed we offer is the best obtainable. Although onions are often raised from sets and from division, by far the best and cheapest mode of production is from seed. The facility with which seed is sown and the superior bulbs it produces, recommend it for general use.

HOW TO RAISE ONIONS

THE SOIL. A crop of onions can be grown on any soil which will produce a full crop of corn, but on a stiff clay, very light sand or gravel, or on some muck or swamp lands, neither a large nor a very profitable crop can be grown. I prefer a rich loam with a slight mixture of clay. This is much better if it has been cultivated with hoed crops, kept clean from weeds and well-manured for two years previous, because if a sufficient quantity of manure to raise an ordinary soil to a proper degree of fertility is applied at once, it is likely to make the onions soft. The same result will follow if we sow on rank mucky ground or on that which is too wet.

MANURING. There is no crop in which a liberal use of manure is more essential than in this, and it should be the best quality, well fermented and shoveled over at least twice during the previous summer to kill weed seeds. If rank, fresh manure is used, it is liable to result in soft bulbs with many scallions. Of the commercial manures, any of the high-grade, complete fertilizers are good for ordinary soils, and even very rich soils are frequently greatly benefited by fine ground bone, and mucky ones by a liberal dressing of wood ashes.

PREPARATION. Remove all refuse of previous crops in time to complete the work before the ground freezes up and spread the composted manure evenly at the rate of about twenty tons to the acre. This should first be disced in and then the ground ploughed a moderate depth, taking a narrow furrow in order to thoroughly mix the manure with the soil. Carefully avoid tramping on the ground during the winter. Disc thoroughly as early in the spring as it can be worked, after which the entire surface should be made fine and level with a smoothing harrow. It is impossible to cultivate the crop economically unless the rows are perfectly straight.

SOWING THE SEED. This should be done as soon as the ground can be made ready and can be done best by a hand seed drill. Growers of large acreages here plant with the 4 row beet drills using special plates. This permits cultivating with 4 row cultivators. The drill should be carefully adjusted to sow the desired quantity of seed about one-half inch deep. The quantity needed will vary with the soil, the seed used and the kind of onions desired. Thin seeding gives much larger onions than thick seeding. Two to four pounds per acre is the usual quantity needed to grow large onions. I use a drill with a roller attached, but if the drill has none the ground should be well rolled with a light hand roller immediately after the seed is planted.

CULTIVATION. As soon as the onions are large enough so that the rows can be seen begin cultivating very shallow and as close to the rows as possible without damaging the plants. Cultivate every week to ten days until the bulbs have started to develop. Hoe every week, removing all weeds and grass. Do not allow any weeds or grass to remain in the field.

If under irrigation: Irrigate every week to 10 days until the crop is matured or up to about ten days before harvest. Here we irrigate 12 to 14 times and cultivate 10 to 12 times.

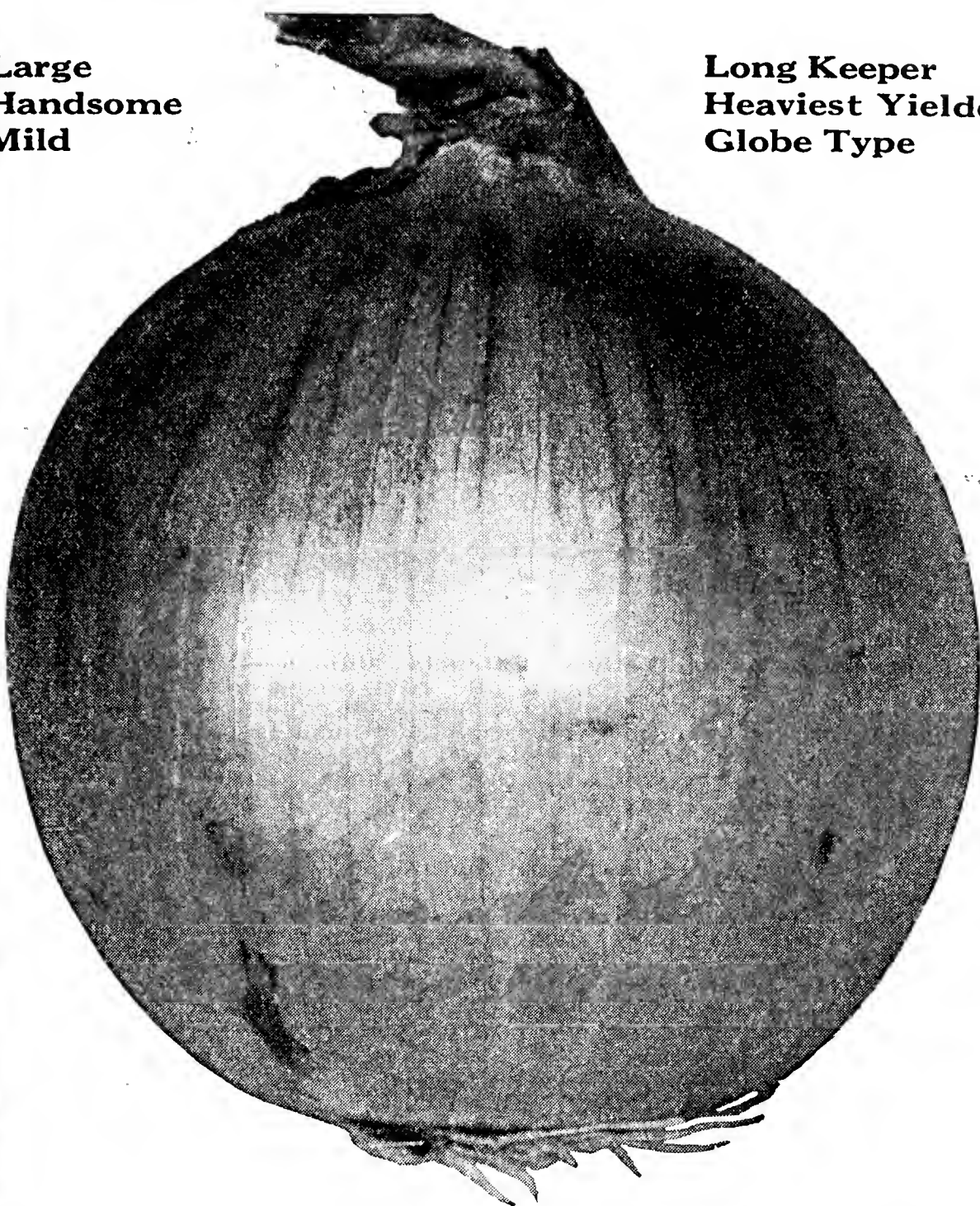
GATHERING. As soon as the tops die in the fall the bulbs should be pulled and about four rows put together in each winrow. As soon as the tops are dried cut about one-half inch from the bulb with shears and put into field crates. Stack crates in piles of about one truck load each and protect top crates from weather. When thoroughly cured run over grader, sort out scallions and damaged bulbs and store in onion house. Stack so that the best of ventilation is assured. Keep dry and as near a uniform temperature just above 32 degrees as is possible. Repeated freezing and thawing will spoil the bulbs. Very early onions are grown by the transplanting method, the seed being sown in frames or beds and the small onions transplanted when the size of a small lead pencil to the field rows.

The tops remain green on many of the Sweet Spanish types and these are pulled when ready to harvest and the tops dry down in the winrows.

ONION—Continued

**Large
Handsome
Mild**

**Long Keeper
Heaviest Yields
Globe Type**



Burrell's Strain Sweet Spanish Yellow Valencia

Onion Our special selection, a full globe type. Illustrated above is the most uniform, most highly colored, most desirable of the stocks being offered of the Sweet Spanish onion. Many comparative tests have proven this and we do not hesitate to recommend it to the most critical growers. We found less than ten onions off color in three thousand bushels.

Our own grown seed is grown from bulbs stored in October and not set out until the following March. Then, only sound, unsprouted, true to type bulbs are set. This insures a long keeping strain. We kept some of these onions in our window a full year sound and unsprouted.

Many of the most successful growers here at Rocky Ford have already placed their orders for our seed for 1933 planting. We grew a large acreage. The seed is excellent and of high germination test.

Where thinned four to six inches apart these onions often weigh two pounds or more each, and as the large onions sell at a premium, we recommend thinning to four inches apart.

This variety is not subject to damage by thrips as are nearly all other sorts.

(Pkt., 10c) (oz., 40c) ($\frac{1}{4}$ lb., \$1.10) (lb., \$3.75) (5 lbs., \$16.50) (10 lbs., \$32.00) prepaid. Wholesale price, not prepaid—(25 lbs., \$3.10 per lb.) (100 lbs., \$3.00 per lb.).

Seed from Exhibition Bulbs. We have grown our stock seed each year from bulbs like one would select for exhibition. Very large and as near ideal as possible in every way. We have some of this super-select seed to offer which we will supply while it lasts.

($\frac{1}{4}$ oz., 25c) (oz., 90c) ($\frac{1}{4}$ lb., \$2.75) (lb., \$10.00) (10 lbs., \$8.50 per lb.) prepaid. Wholesale price, not prepaid—(25 lbs. or more, \$8.00 per lb.).

Order early if you want Burrell's Strain Sweet Spanish Onion. The present demand indicates there will not be enough seed for 1933 planting.

ONION—Continued



Another field of Yellow Valencia Onions—Riverside Strain. Grown near Rocky Ford. Each pile row represents just one row of onions pulled and piled to dry where they grew. In this particular portion of the field the yield was 1,800 bushels per acre and the whole field averaged 1,400 bushels per acre. We are putting forth every effort to supply you with the best seeds of all the kinds we list, and are glad to say that thousands of planters report good results.

Valencia onion seed is usually planted at the rate of $1\frac{1}{2}$ to $2\frac{1}{2}$ lbs. of seed per acre and the crop not thinned, but if you wish to grow uniformly large onions, thin so the plants stand 3 to 4 inches apart in the row. If under irrigation, water regularly every week to ten days until the onions are grown and cultivate eight to ten times. 50 tons of well decomposed manure per acre was applied to the land which produced above illustrated crop—one year before these onions were grown and this crop was cultivated eleven times.

Riverside Sweet Spanish Yellow Valencia Onion

This variety has become one of the most popular for storing and shipping to eastern markets during the winter months. The bulbs are large, mild and sweet. Tops heavy and vigorous in growth, making this sort one of the best where thrip damage other varieties. Shape between flat and globe.

(Pkt., 10c) (oz., 30c) ($\frac{1}{4}$ lb., 90c) (lb., \$2.75) (5 lbs., \$12.10) (10 lbs., \$23.35) prepaid. Wholesale price, not prepaid—(25 lbs., \$2.25 per lb.) (100 lbs., \$2.10 per lb.).

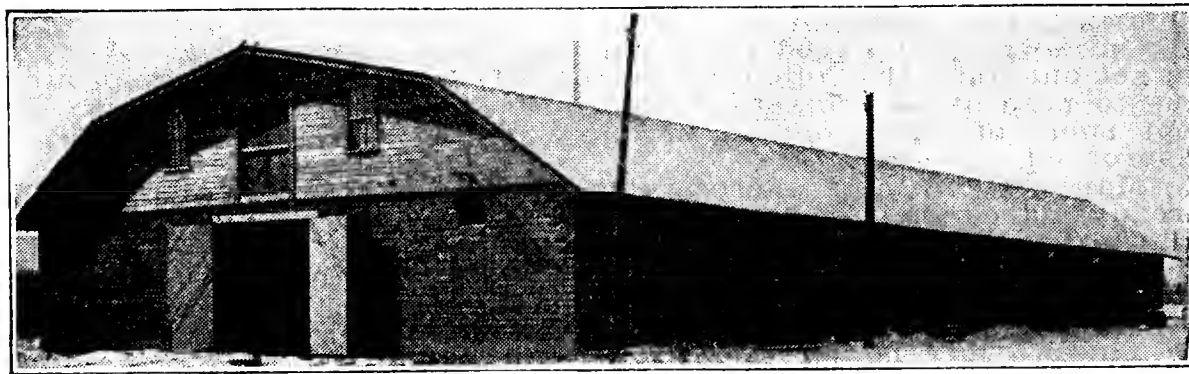


Photo of a modern onion storage house here at Rocky Ford. Some of these adobe houses are each large enough to store 30 to 50 carloads of onions. If you want to fill your storage, start with the right seed—Burrell's.

From Huntington Park, Calif.—“I remember my grandfather getting seeds from you 20 years ago. He was never satisfied with any other. I saw your lovely seed farms and it was like meeting an old friend when I saw your name on the sign boards.”

ONION—Continued

Giant Gibraltar Produces very large, slightly flattened, straw-colored bulbs. The flesh is white and astonishingly sweet. It is mild and tasty; the texture is brittle and tender.

(Pkt., 10c) (oz., 25c) ($\frac{1}{4}$ lb., 75c) (lb., \$2.20) (5 lbs., \$9.70) (10 lbs., \$18.70) prepaid. Wholesale price, not prepaid—(25 lbs. and up, \$1.70 per lb.).



Irrigating Onions at Rocky Ford

Ailsa Craig This very large, nearly round, straw-colored onion is one of the largest grown. It is in great demand in the markets wherever offered.

This onion is very mild and any district where onions grow well can establish a paying industry by growing these and marketing them crated.

A very fine exhibition onion. Grow some of these in your garden, either for market or home use, and you will be well pleased.

(Pkt., 10c) (oz., 25c) ($\frac{1}{4}$ lb., 75c) (lb., \$2.20) (5 lbs., \$9.70) (10 lbs., \$18.70) prepaid. Wholesale price, not prepaid—(25 lbs. and up, \$1.70 per lb.).

Denia One of the very large Spanish types, very mild flavor. Color light straw, nearly globe shaped. It is much like the Valencia Sweet Spanish. The top, however, is of a light silvery color and does not withstand the attack of thrips as well as our Yellow Valencia and Riverside strain. A very heavy yielder.

(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 60c) (lb., \$2.00) (5 lbs., \$8.80) (10 lbs., \$17.00) prepaid. Wholesale price, not prepaid—(25 lbs. and up, \$1.50 per lb.).

Prizetaker Shape and color like the Denia, being nearly a perfect globe. It is very productive, attractive in appearance and quality, being mild in flavor as the imported Spanish onions of our grocers; can be grown successfully in any locality where other onions are produced. The color is a bright straw, and it always grows to a uniform shape. Having a small neck, stiff necks are almost unknown.

(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 60c) (lb., \$2.00) (5 lbs., \$8.80) (10 lbs., \$17.00) prepaid. Wholesale price, not prepaid—(25 lbs. and up, \$1.50 per lb.).

Southport Yellow Globe Same shape as Southport Red Globe. This variety is well known and planted very extensively in the East. It is a little later than the Globe Danvers, a very heavy yielder and a sure cropper.

(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 60c) (lb., \$2.00) (5 lbs., \$8.80) (10 lbs., \$17.00) prepaid. Wholesale price, not prepaid—(25 lbs. and up, \$1.55 per lb.).

Australian Brown A valuable early variety of medium size, hard and solid, attractive for market, both as to form and appearance. Never make any stiff necks or scullions. It has the reputation of keeping indefinitely. Color of the skin is a clear amber brown.

(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 60c) (lb., \$2.00) (5 lbs., \$8.80) (10 lbs., \$17.00) prepaid. Wholesale price, not prepaid—(25 lbs. and up, \$1.50 per lb.).

ONION—Continued

Yellow Globe Danver Undoubtedly the best known and most popular of all onions; the earliest yellow variety; is entirely free from stiff necks; globular in shape, has a small top. It is the most productive, producing as high as 1,000 bushels per acre, and will average on good soil with proper culture 600 to 700 bushels. It is a splendid keeper, well rounded, a very small amount of waste. This seed has proven a great favorite with our customers.

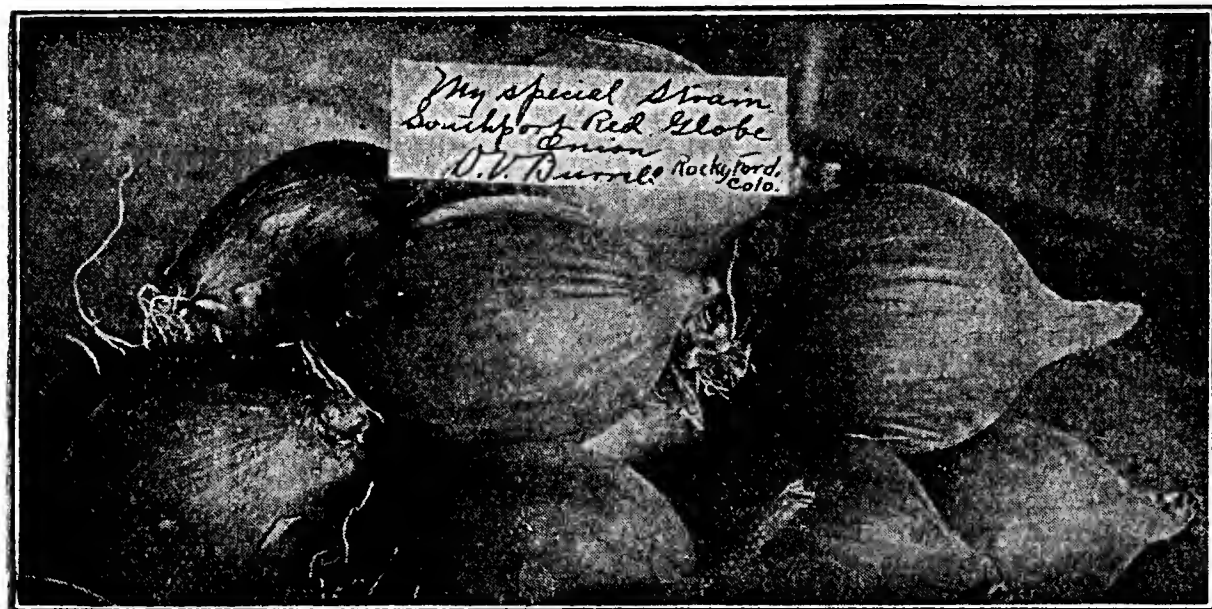
(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 60c) (lb., \$2.00) (5 lbs., \$8.80) (10 lbs., \$17.00) prepaid. Wholesale price, not prepaid—(25 lbs., and up, \$1.55 per lb.).

Burrell's Mountain Danvers This onion is between the flat and the globe shape. It is grown in the mountains where the altitude is nearly a mile high and in sight of hundreds of snow-covered peaks. It is very productive, an excellent keeper.

(Pkt., 10c) (oz., 25c) ($\frac{1}{4}$ lb., 75c) (lb., \$2.20) (5 lbs., \$9.70) (10 lbs., \$18.70) prepaid. Wholesale price, not prepaid—(25 lbs. and up, \$1.70 per lb.).

Ohio Yellow Globe The bulbs are large and uniformly globe shaped. Color a deep yellow, flesh white and of excellent quality. The crop ripens evenly and the yield under favorable conditions is extremely heavy.

(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 60c) (lb., \$2.00) (5 lbs., \$8.80) (10 lbs., \$17.00) prepaid. Wholesale price, not prepaid—(25 lbs., and up, \$1.55 per lb.).



Southport Red Globe The above is a photograph of some of our onions. The type is right and the quality of the best to be had. It matures nearly as early as the flat sorts, grows to a large size and is very mild and tender. It is a GOOD KEEPER and considered ONE OF THE BEST RED ONIONS.

(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 60c) (lb., \$2.00) (5 lbs., \$8.80) (10 lbs., \$17.00) prepaid. Wholesale price, not prepaid—(25 lbs., and up, \$1.55 per lb.).

Large Red Wethersfield It is fine-grained and strong in flavor. Very productive and an excellent keeper. Immense crops of this are grown for shipment and it certainly is one of the very best sorts for market.

(Pkt., 10c) (oz., 20c) ($\frac{1}{4}$ lb., 60c) (lb., \$2.00) (5 lbs., \$8.80) (10 lbs., \$17.00) prepaid. Wholesale price, not prepaid—(25 lbs. and up, \$1.55 per lb.).

Burrell's Strain Sweet Spanish Yellow Valencia Onions

Won First Premium, Sweepstakes over all onions and the Silver Trophy at the Colorado State Seed Show in the Fall of 1932. The competition included all other strains of Sweet Spanish available, both U. S. grown and Imported.

ONION—Continued



If you have the right soil and climatic conditions, give the right kind of care and plant the right kind of seed, you may be able to produce a crop like the above—Yellow Valencia Riverside Strain.

Improved White Sweet Spanish A sport from Riverside Sweet Spanish, which produces a very large half globe shaped white onion of mild flavor. A heavy yielder and sells for top market prices.
(Pkt., 10c) (oz., 40c) ($\frac{1}{4}$ lb., \$1.20) (lb., \$4.50) (5 lbs., \$19.80) (10 lbs., \$38.25) prepaid. Wholesale price, not prepaid—(25 lbs. or more, \$3.60 per lb.).

Large White Italian Tripoli El Paso or Large Mexican. Of large size and most beautiful form with fine white skin. The first season it will grow an onion from one to one and one-half pounds.
(Pkt., 10c) (oz., 25c) ($\frac{1}{4}$ lb., 75c) (lb., \$2.20) (5 lbs., \$9.70) (10 lbs., \$18.70) prepaid. Wholesale price, not prepaid—(25 lbs. and up, \$1.70 per lb.).

Mammoth Silver King Of attractive shape, with silver-white skin and flesh of a most agreeable, mild flavor. It matures quite early and reaches a much larger size than any other of the flat varieties. Must be sown thinly to produce large onions. This is a fine sort to grow for exhibition purposes.
(Pkt., 10c) (oz., 25c) ($\frac{1}{4}$ lb., 75c) (lb., \$2.20) (5 lbs., \$9.70) (10 lbs., \$18.70) prepaid. Wholesale price, not prepaid—(25 lbs. and up, \$1.70 per lb.).

White Portugal or Silver Skin A large flat, white onion of mild and pleasant flavor; hard and fine grained and a good keeper. More extensively sown for sets than any other variety and is also largely grown for pickling.
(Pkt., 10c) (oz., 25c) ($\frac{1}{4}$ lb., 75c) (lb., \$2.20) (5 lbs., \$9.70) (10 lbs., \$18.70) prepaid. Wholesale price, not prepaid—(25 lbs. and up, \$1.70 per lb.).

Southport White Globe Color a pure paper white. The best keeper of the white sorts. Produces a heavy crop of excellent quality and always sells for top prices on the markets.
(Pkt., 10c) (oz., 25c) ($\frac{1}{4}$ lb., 80c) (lb., \$2.50) (5 lbs., \$11.00) (10 lbs., \$21.25) prepaid. Wholesale price, not prepaid—(25 lbs. and up, \$1.95 per lb.).

OKRA

Dwarf Stalked Long Green Pod A sturdy, early, prolific canning sort. Price—See below.

Extra Early Dwarf (Green Pods) An early dwarf growing sturdy variety; produces an abundance of short fluted, dark green pods. One of the best for canning. Price—See below.

White Velvet A great improvement over older varieties. Pods creamy white, long, smooth and tender. Early and productive. Price—See below.

Perkin's Perfection Mammoth (Green Pod) Plants three feet high, pods bright green, very long, straight, slender, pointed and slightly corrugated, a desirable market variety.
Price on any of the above Okra—(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 20c) (lb., 55c) (5 lbs., \$2.40) (10 lbs., \$4.65) prepaid. Wholesale price, not prepaid—(25 lbs., 35c per lb.) (100 lbs., 30c, per lb.).

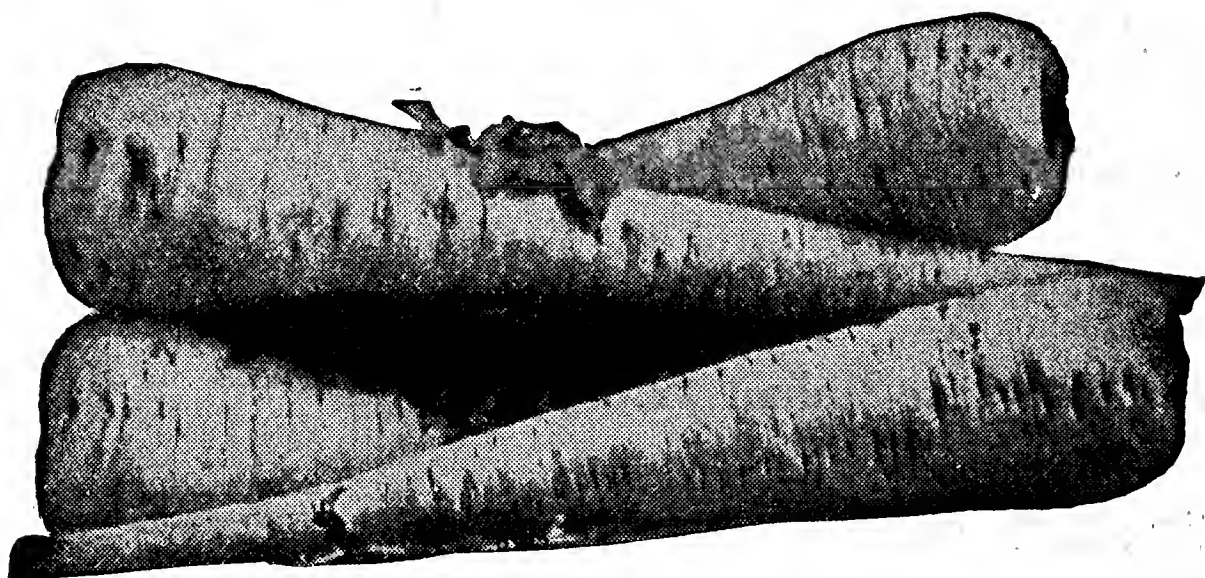
PARSNIPS

Plant $\frac{1}{4}$ oz. to 100 ft. of drill, three pounds per acre.

Prepare seed bed as for beets. Drill in rows 18 inches apart, covering the seeds one-half inch deep. The seeds germinate slowly, and a few lettuce seed mixed with the parsnip will come up quickly and mark the row so you can cultivate the parsnip before it comes up, if desired.

Plant the seed very early, as soon as the soil will do to work. Give frequent cultivation and thin to 4 inches apart in the row.

Parsnips are of great value both for the table and for feeding stock. They yield an abundant crop.



Ideal Hollow Crown This is an improved and very desirable sort; productive, large, smooth white skin, uniform in shape, tender and of best quality. The roots average twelve to fourteen inches long in loose deeply plowed soil. This vegetable should be grown in every garden. Grow enough to serve on your table from after the first freeze in the fall until late spring. Part of the crop may be left in the ground over winter. Put enough in your cellar to last until the frost is out in the spring.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 65c) (5 lbs., \$2.85) (10 lbs., \$5.50) prepaid. Wholesale price, not prepaid—(25 lbs., 45c per lb.) (100 lbs., 40c per lb.).

Parsley **Champion Moss Curled or Extra Triple Curled.** Vigorous compact sort, very fine for garnishing and flavoring, owing to its uniformly deep green color and attractive foliage. It is one of the best for either market or home use; densely crimped and curled.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 80c) (5 lbs., \$3.50) (10 lbs., \$6.80) prepaid.

Giant Double Curled. A standard dwarf variety having deeply cut and beautiful curled leaves, very fine sort, largely grown by gardeners for market.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 80c) (5 lbs., \$3.50) (10 lbs., \$6.80) prepaid.

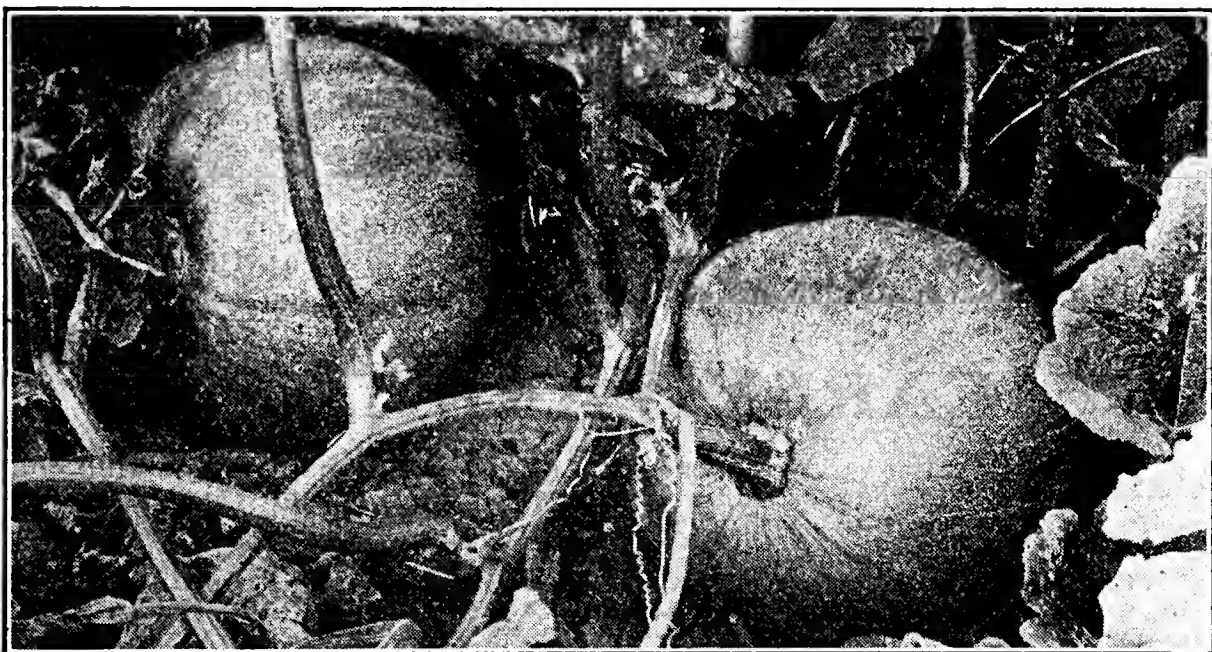
Pumpkins—To Grow Pumpkins Select a very fertile location and plant the hills eight feet apart each way, 6 to 8 seeds to the hill. Thin to one plant to the hill when the plants have 5 or 6 leaves. Cultivate often and keep free of weeds. Best results are obtained where grown alone. A good rule is Pumpkins for the pumpkin patch and Corn for the cornfield. Grow a good stand of pumpkins and don't raise corn among the pumpkins. The pumpkins hinder the corn and the corn hinders the pumpkins. Dust with **APHICIDE** No. 10 for the striped bugs and Aphicide No. 15 for the black squash bugs. See page 21.

King of Mammoth Pumpkin This is the largest pumpkin, often grows to weigh 75 to 100 pounds. The quality is excellent; makes very good pies. A fine sort to grow for exhibition.

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 35c) (lb., \$1.20) (5 lbs., \$5.25) (10 lbs., \$10.20) prepaid. Wholesale price, not prepaid—(25 lbs. and up, 85c per lb.).

PUMPKINS

Cultural Instructions page 64



Winter Luxury The above illustration shows typical fruits of this variety. They are of medium size, nearly round, skin is light yellow, smooth and covered with a fine grey netting; flesh is light yellow, very thick, sweet and finely flavored, makes delicious pies.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) (10 lbs., \$7.20) prepaid. Wholesale price, not prepaid—(60c per lb. in 100 lb. lots).

Small Sugar or New England Pie This is the small sweet pumpkin that has made New England States famous for their pumpkin pies. The flesh is very fine grained, most deliciously sweet flavored and a splendid keeper. The fruits are deep orange, 8 to 10 inches in diameter, somewhat flattened and slightly ribbed.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) (10 lbs., \$7.20) prepaid. Wholesale price, not prepaid—(60c per lb. in 100 lb. lots).

Large Sweet Cheese Creamy yellow, well known, one of the standard sorts most used by canners.

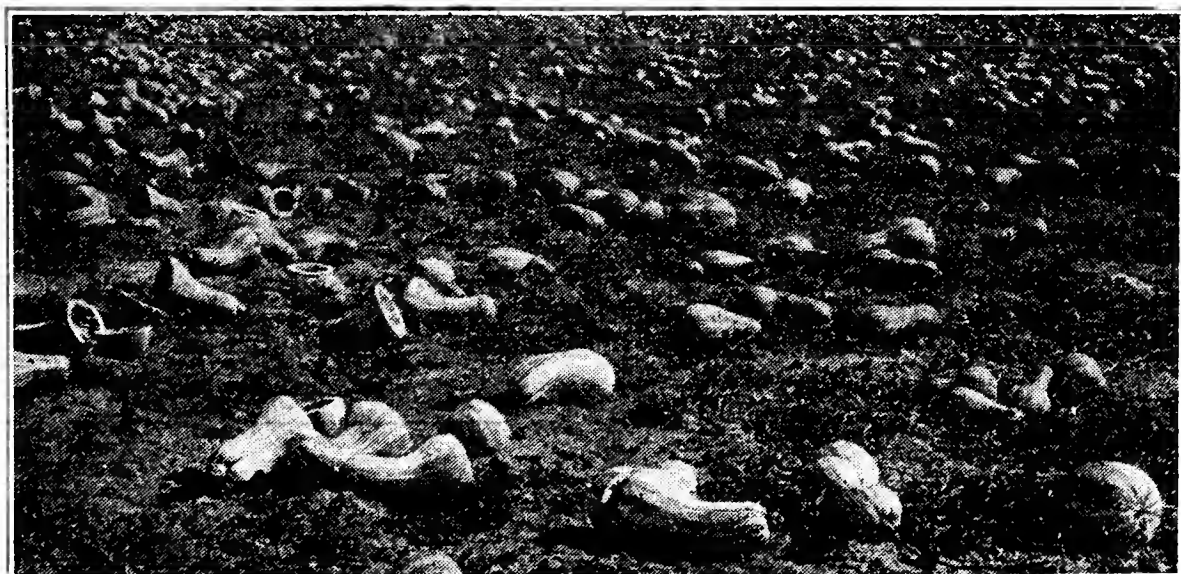
(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) (10 lbs., \$7.20) prepaid. Wholesale price, not prepaid—(25 lbs. and up, 60c per lb.).

Japanese Pie Dark slate-colored with slightly lighter green mottled stripes. Neck large. Meat deep orange red, quality excellent.

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 85c) (5 lbs., \$3.70) (10 lbs., \$7.20) prepaid. Wholesale price, not prepaid—(60c per lb. in 100 lb. lots).

Green Striped Cushaw See illustration below taken in one of our seed fields. Light green, with darker green stripes. Large solid neck; flesh light yellow. Well known and equally well liked.

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 35c) (lb., \$1.20) (5 lbs., \$5.25) (10 lbs., \$10.20) prepaid. Wholesale price, not prepaid—(85c per lb. in 100 lb. lots.).



One of Our Fields of Green Striped Cushaw Pumpkins

PEAS

Plant one lb. to one hundred feet of drill—55 to 120 lbs. per acre.

For very early peas the soil should be light and warm. Prepare the seed bed in the fall and plant as early in the spring as the soil can be worked. It is best to double rows about six inches apart and then leave a space of thirty inches to the next double row. Do not plant in heavy, sticky soil, as the seed will rot before germinating. Plant Early, Second Early and Late sorts for succession. Many make too small planting of peas. Plant plenty. They are very fine food and take the place of many things you would otherwise buy. When you grow your own you have the best and at the same time cut down the grocer's bill.

EARLY VARIETIES

Alaska An extra early, well known, smooth, green, pea which may be planted earlier in the spring than the wrinkled sorts. The entire crop is usually harvested in two or three pickings. Popular with canners and shippers. Height, 2½ feet.

(Pkt., 10c) (lb., 80c) (5 lbs., \$1.35) (10 lbs., \$2.25) prepaid. Wholesale price, not prepaid—(25-lb. lots, 15c per lb.) (100-lb. lots, 14c per lb.).

American Wonder Nott's Excelsior Premium Gem. We can supply any of these three at the same price as Alaska, but recommend that you use Little Marvel instead as it is of somewhat the same type and season and so much superior.

Little Marvel (Short Crop) 18 to 20 inches high. Only three or four days later than American Wonder. Pods three inches long, packed full of large green wrinkled peas of extra fine flavor. This sort is a leading favorite with market growers and one of the best for the home garden.

(Pkt., 10c) (½ lb., 25c) (lb., 40c) (5 lbs., \$1.75) (10 lbs., \$3.40) prepaid. Wholesale price, not prepaid—(25-lb. lots, 25c per lb.) (100-lb. lots, 20c per lb.).

Laxton's Progress (Short Crop) This late introduction has won favor with market growers and is planted very extensively. The plants grow about 18 inches in height. The long, dark green pods contain 8 to 10 large wrinkled peas of excellent quality.

(Pkt., 10c) (½ lb., 25c) (lb., 40c) (5 lbs., \$1.75) (10 lbs., \$3.40) prepaid. Wholesale price, not prepaid—(25-lb. lots, 25c per lb.) (100-lb. lots, 20c per lb.).

Laxtonian Laxtonian is a handsome wrinkled pea, the pods are the largest of the dwarf varieties, about four inches in length, very dark green. Quality about equal to Dwarf Telephone. Vines fifteen to eighteen inches in height. Very early for so large podded a variety.

(Pkt., 10c) (½ lb., 20c) (lb., 35c) (5 lbs., \$1.50) (10 lbs., \$2.95) prepaid. Wholesale price, not prepaid—(25-lb. lots, 18c per lb.) (100-lb. lots, 17c per lb.).

Hundredfold Similar to Laxtonian in type and usefulness. Vines and pods possibly a shade darker green.

Price same as Laxtonian.

Improved Marvelous Much like Little Marvel, but a few days later and has a little larger vine.

Price same as Laxtonian.



Little Marvel

From Glendora, Calif.—“I became acquainted with your seeds when with _____ in Wisconsin about 10 years ago. Also used your seeds in my own garden and think them the best I can get.”

PEAS

SECOND-EARLY AND LATE VARIETIES

Tall Telephone (Alderman) This is an old favorite of excellent quality. Height, 4 feet. Pods large, medium green, straight, broad and pointed, containing 8 to 10 large, wrinkled peas. A very productive main crop sort.
Price—See bottom of page.

Perfection A very productive main crop canners sort. Pods borne in pairs, 3 in. long, straight, round, square ended, medium green, containing 8 wrinkled medium sized peas. Vines 2¾ ft. Used where a large ungraded pea is desired.
Price—See bottom of page.

Green Admiral A wrinkled second-early canning variety. Pods and vine retain their even, clear color until nearly ripe. Height 3½ feet., pods 3 in. long.
Price—See bottom of page.

Improved Stratagem This is a late long podded, dark-colored sort of very fine quality, which is much in demand with market growers on account of the large crop of long, dark green pods. The vines grow vigorously, about 18 inches high, and bear abundant crops of these large pods, containing 9 to 11 large wrinkled peas. They are very large and uniform. Our stock is of the best produced in the country.
Price—See bottom of page.



Dwarf Telephone or Daisy This variety is a cross between Stratagem and Standard or Tall Telephone. The vines grow about 18 inches in height; the pods are long, containing 7 to 11 large wrinkled peas of finest quality, being very tender, sweet and fine flavored. There is rarely a sufficient supply of the seed.

Those who know Dwarf Telephone Peas best always order them again.

Price of above varieties—(10c per pkt.) (20c per ½ lb.) (35c per lb.) (5 lbs., \$1.50) (10 lbs., \$2.95) prepaid. Wholesale price, not prepaid—(25-lb. lots, 20c per lb.) 100-lb. lots, 17c per lb.).

From Waynoka, Okla.—“While driving through Colorado last summer I was amazed at the wonderful Zinnias grown for seed by your company.”

From Carlisle, Ind.—“I am well pleased with the seed you sent and want to tell you that I grew the best H. B.'s that were raised in this section of the country last year from your seed.”

THE GROWING CONDITIONS WHICH HAVE MADE OUR TOMATO SEED SO POPULAR WILL ALSO APPLY TO OUR PEPPER SEED, WHICH WE GROW FROM EXTRA SELECT STOCK

PEPPER

Oshkosh A distinct, desirable, large variety. Fruits are a bright glowing yellow at maturity; during growth an intense deep glossy green, conical in shape and without lobes. Oshkosh is very thick walled and of the varieties we grow is approached in mildness only by California Wonder.

(Pkt., 10c) (¼ oz., 15c) (oz., 55c) (¼ lb., \$1.60) (lb., \$5.50) (5 lbs., \$24.20) (10 lbs., \$46.75) prepaid.

Harris Early Giant The earliest and most prolific of the large peppers. Plant is of compact growth, bearing as many as 12 pendant fruits on a single plant. Mild and sweet, scarlet when ripe, and valued as an early green pepper by market gardeners.

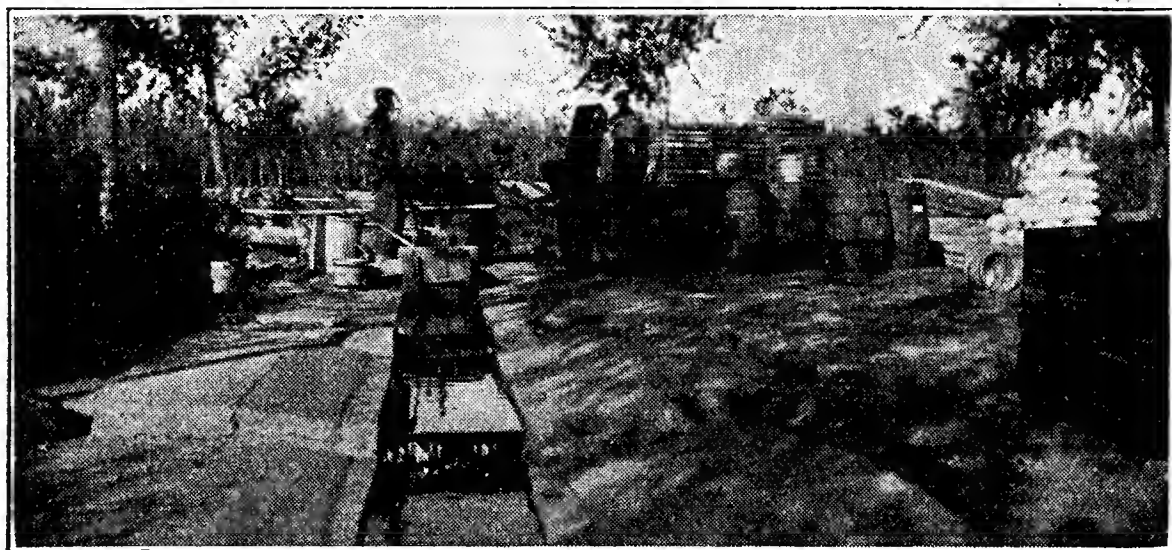
(Pkt., 10c) (oz., 40c) (¼ lb., \$1.20) (lb., \$4.50) (5 lbs., \$19.80) (10 lbs., \$38.25) prepaid.

Ruby King This is a well-known and excellent variety. Green when suitable for mangoes, very mild and profitable sort to grow.

(Pkt., 10c) (oz., 35c) (¼ lb., \$1.00) (lb., \$3.50) (5 lbs., \$15.40) (10 lbs., \$30.00) prepaid.

Large Bell or Bull Nose A standard early variety and popular as a pickling sort, the pendant scarlet fruits are 3 inches in diameter; 3½ inches long, blunt ended, unusually mild and sweet.

(Pkt., 10c) (oz., 35c) (¼ lb., \$1.00) (lb., \$3.50) (5 lbs., \$15.40) prepaid.



Washing pepper seed on one of our seed farms. Nearly all the pepper we sell is of our own growing.

(Finger Pepper)

Long Thick Red A great improvement over the ordinary Long Red Cayenne with handsome bright red pods, about the same length but much thicker. The flesh is thick and very hot; exceedingly prolific, produces early in the season when prices are high.

(Pkt., 10c) (oz., 40c) (¼ lb., \$1.15) (lb., \$4.00) (5 lbs., \$17.60) prepaid.

Large Red Cherry Used extensively by pickling houses. Fruits round, smooth and very pungent. 1¼ inch diameter.

Price—Same as Long Thick Red.

Anaheim Chili Anaheim is particularly adapted to cultivation in the South. It is grown on a commercial scale for drying and canning. Rather late but easily matures here at Rocky Ford; 6-8 inches long, about 1 inch in diameter and tapered. Deep green, becoming rich scarlet when matured. Mildly pungent.

(Pkt., 10c) (¼ oz., 25c) (oz., 75c) (¼ lb., \$2.00) (lb., \$7.00) (5 lbs., \$30.80) prepaid.

Mexican Chili Pepper This is a small, red, very pungent pepper used by the Mexicans in making chili.

(Pkt., 10c) (oz., 40c) (¼ lb., \$1.15) prepaid.

PEPPER—Continued



California Wonder 4 to 5 inches in Diameter. **Finest Quality.** A new and very valuable addition to the list of Peppers. It resembles Chinese Giant in the large size and blocky form of its fruit. In addition to a very striking appearance it has wonderfully thick flesh, often one-fourth to three-eighths inch thick, which is deliciously crisp, tender and sweet, like the finest pimientos. In color it is a brilliant dark green, changing to crimson when ripe, and is of uniform shape and smoothness. In season it is about the same as other large fruited sorts, but produces marketable sized green peppers nearly as early as the early varieties; very desirable for home garden and **exceptionally profitable for commercial growers**, especially those who ship to distant markets.

(Pkt., 10c) ($\frac{1}{4}$ oz., 25c) (oz., 75c) ($\frac{1}{4}$ lb., \$2.00) (lb., \$7.00) (5 lbs., \$30.80) prepaid.

Chinese Giant One of the very largest of the mild red varieties; plant of short, stocky growth, light green foliage, fruits pendant, thick, blocky and square ended, 4 to 5 inches in diameter and of equal length; color brilliant, glossy scarlet.

(Pkt., 10c) ($\frac{1}{4}$ oz., 20c) (oz., 55c) ($\frac{1}{4}$ lb., \$1.60) (lb., \$5.50) (5 lbs., \$24.20) prepaid.

Worldbeater This is a very large, thick walled pepper of excellent quality and a fine shipper. It is a cross between the Chinese Giant and Ruby King and grows often to four inches in diameter and five to six inches long. **Southern planters will find our stock of the best.**

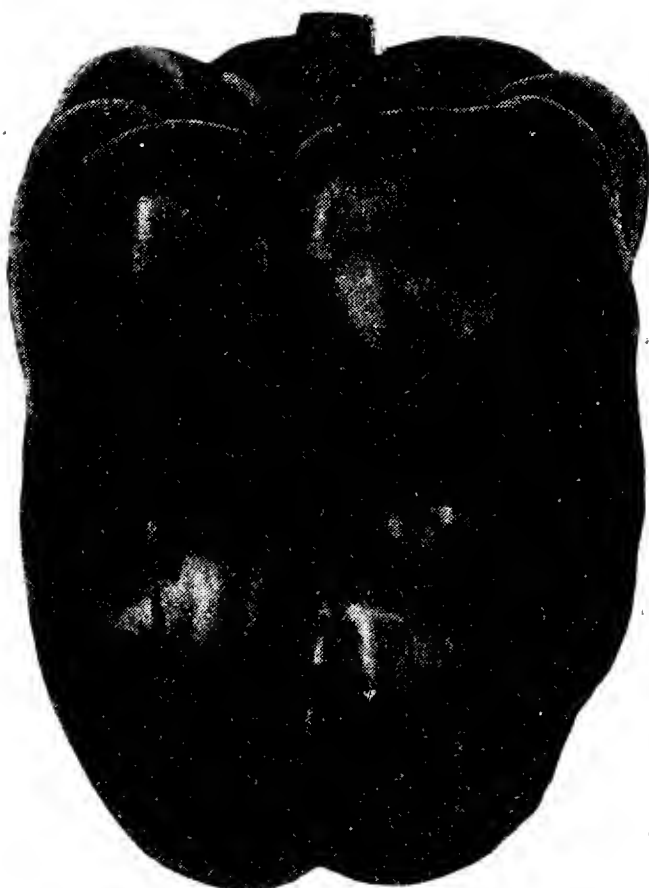
(Pkt., 10c) (oz., 40c) ($\frac{1}{4}$ lb., \$1.15) (lb., \$4.00) (5 lbs., \$17.60) prepaid.

Pimiento Pepper This is a real sweet pepper. Excellent for salads or canning. Round, pointed, very thick flesh and so mild many enjoy eating them from the hand. Cannery and market gardeners plant them extensively. Start the plants early to mature in the North.

(Pkt., 10c) (oz., 40c) ($\frac{1}{4}$ lb., \$1.10) (lb., \$3.75), (5 lbs., \$16.50) prepaid.

Sunnybrook Very sweet and prolific. Tomato shaped, smooth and red; 3 inches in diameter, $2\frac{1}{2}$ inches in depth; moderately early.

(Pkt., 10c) (oz., 40c) ($\frac{1}{4}$ lb., \$1.15) (lb., \$4.00) (5 lbs., \$17.60) prepaid.

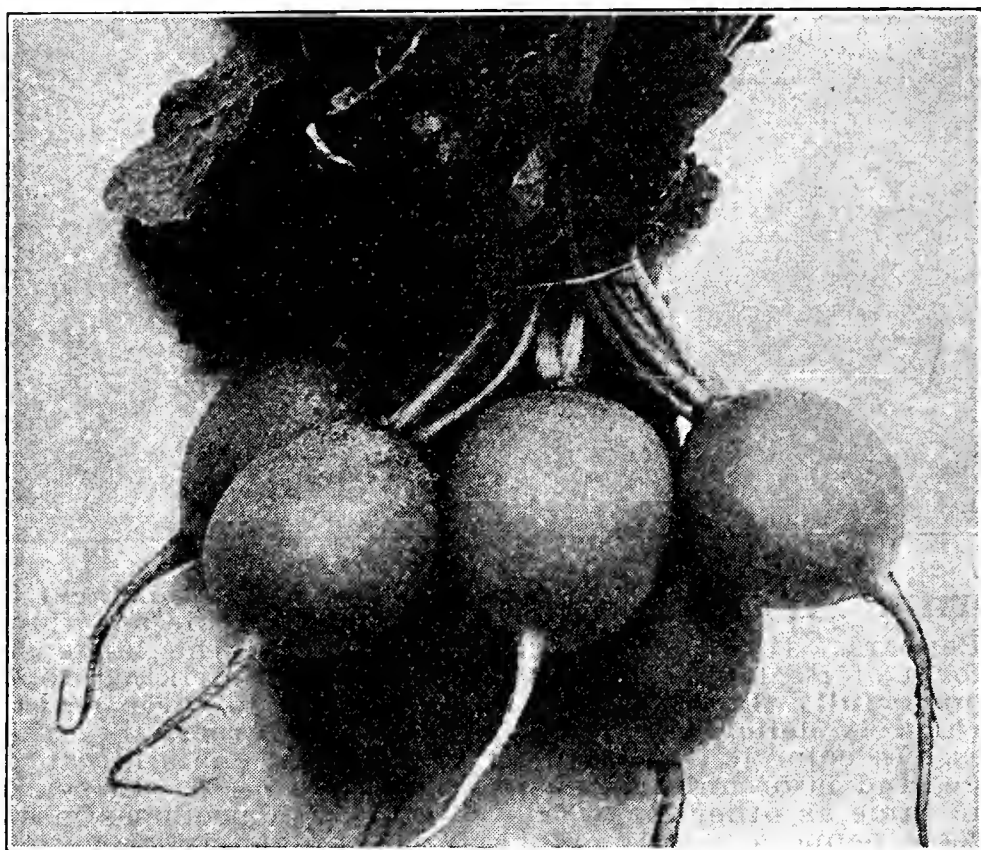


Worldbeater

The demand for peppers is increasing rapidly all over the country. You will enjoy them from your garden.

RADISHES

Plant 1 oz. per 100 ft. of drill, 10 to 12 lbs. per acre



Early Scarlet Globe

Crimson Giant This valuable early sort is one of the finest for extra early; color deep scarlet; very solid, slow to get pithy and desirable for the home garden or early home market. Excellent to grow under glass.

Price—See below.

Early Scarlet Globe (Vicks) This is the most popular, early, small radish. It is one of the very earliest of the forcing sorts. Does unusually well outside; roots are of fair size, globe shaped, and with a very small top, always crisp and tender, color bright scarlet.

Price—See below.

Early Scarlet Turnip A fine, quick-growing sort; small, round, crisp, tender, of good eating qualities.

Price—See below.

French Breakfast (Olive shaped) deep crimson with white tips. A well-known and equally well-liked variety. One of the best early radishes.

Price—See below.

Rosy Gem or White Tipped Forcing One of the quickest growing sorts and of excellent quality. Round, deep scarlet shading to white tip on bottom. Used extensively both as a forcing and out of door sort.

Price—See below.

Saxa The first strawberries of the season and the first piece of pumpkin pie, as well as the first radishes, always taste just a little bit better. Saxa is the earliest variety of radish. Its superb quality and appetizing appearance in addition to being the first of the season to reach your table (or market) will make Saxa one of your favorites. The roots are nearly as round as a ball, bright scarlet in color, and flesh snowy white. The tops and tap root are the smallest possible. Excellent for forcing and very slow to run to seed. In our trials Saxa reached table size ahead of all others.

Price—See below.

Sparkler Very early, somewhat like Rosy Gem but with more pronounced white area.

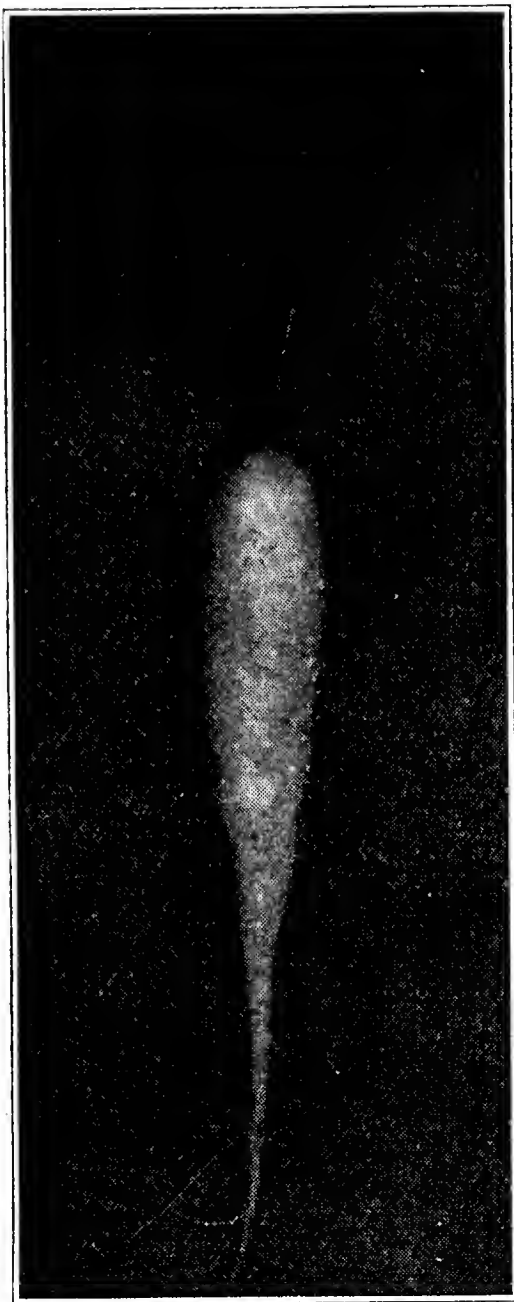
Price—See below.

Price on Any of the Above Radishes

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 25c) (lb., 75c) (5 lbs., \$3.30) (10 lbs., \$6.35) prepaid. Wholesale price, not prepaid—(25 lbs., 50 cents per lb.) (100 lbs., 45c per lb.).

This year especially—millions of persons should grow a good garden. Good seed is the first step.

RADISHES—Continued



Icicle White Icicle is the finest of all long white radishes. It is quite distinct from other sorts. The roots grow to a good size and are the shape as shown in cut. They are straight and free from any side roots. The flesh is crisp and tender even when fully developed and has an agreeable snappy flavor. Recommended for early spring or fall sowing.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 75c) (5 lbs., \$3.30) (10 lbs., \$6.35) prepaid. Wholesale price, not prepaid—(25 lbs., 50c per lb.) (100 lbs. or more, 45c per lb.).

Burrell's Long Cincinnati Market

Single market gardeners buy 50 to 100 lbs. of this seed from us at a time. The finest long, light scarlet radish, nearly transparent, small tops, will stand planting close together, slow to run to seed; grows straight and smooth, 6 to 8 inches long, tender, crisp and slow to become hollow and pithy. If you grow for market and plant only two long sorts they should be our Long Cincinnati Market and White Icicle.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 75c) (5 lbs., \$3.30) (10 lbs., \$6.35) prepaid. Wholesale price, not prepaid—(25 lbs., 50c per lb.) (100 lbs. or more, 45c per lb.).

Long Scarlet Short Top

The standard long variety. Well known for a long time. Good for home or market garden. Roots long, growing partly above ground, straight, smooth, rich red and of fine quality.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 70c) (5 lbs., \$3.10) (10 lbs., \$6.00) prepaid. Wholesale price, not prepaid—(25 lbs., 45c per lb.) (100 lbs., 40c per lb.).

Long Brightest Scarlet

This new sort much resembles Long Scarlet in shape, but is slightly shorter. It is a very bright scarlet with a white tip and very attractive in appearance. The quality is extra good and it matures quickly. It is a good seller, and fine for home gardens as well.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 70c) (5 lbs., \$3.10) (10 lbs., \$6.00) prepaid. Wholesale price, not prepaid—(25 lbs., 45c per lb.) (100 lbs., 40c per lb.).

Salsify (Vegetable Oysters)

Plant 1 oz. to 100 ft. of drill; 8 lbs. per acre. Many prefer salsify to oysters, the soup from which gives off an odor exactly the same as oysters, and by some liked better than oyster soup. Every garden should produce some of this easily grown plant. Plant very early in the spring. Prepare the soil as for beets; drill in rows 14 to 18 inches apart, so the plants stand 2 to 3 inches apart. The roots grow more nearly straight when close together.

Salsify, Mammoth Sandwich Island—(Pkt., 5c) (oz., 20c) (¼ lb., 55c) (lb., \$1.90) (5 lbs., \$8.40) (10 lbs., \$16.15) prepaid. Wholesale price, not prepaid—(25 lbs. and up, \$1.50 per lb.).

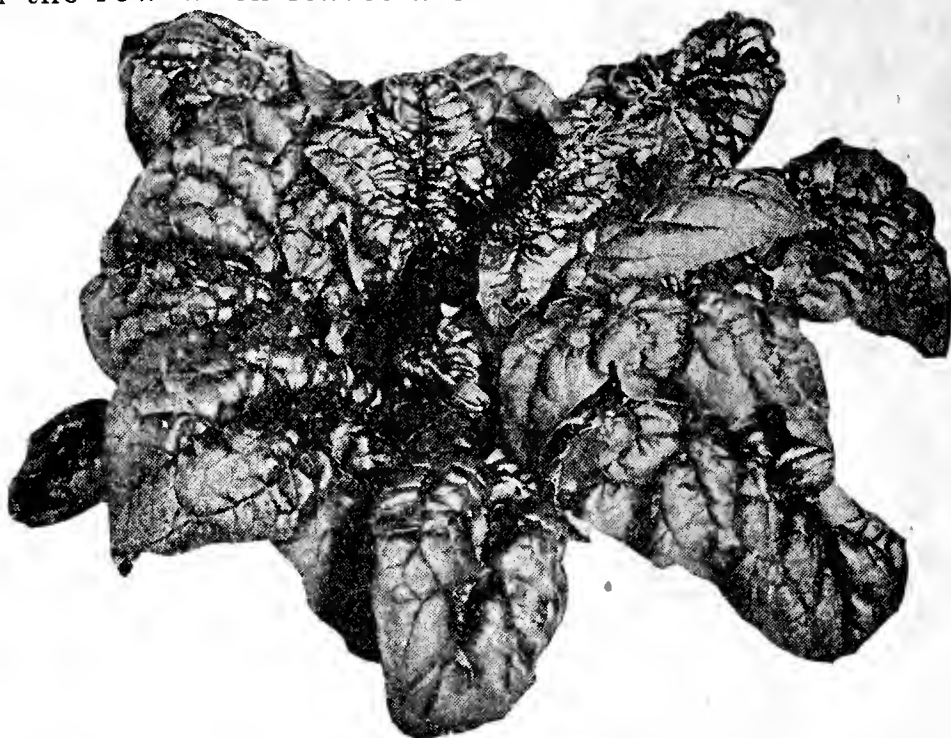
From Encinitas, Calif.—“Your Cocoselle Squash have caused lots of very favorable comments. The commission men like them very much and pay top prices for them.”

From Laredo, Mo.—“I never lose an opportunity to recommend your seed for I feel I am doing them a favor as well as you. I won first at our fair on Carrots, Beets and Valencia Onions grown from your seed.”

SPINACH

Plant 1 oz. to 100 ft. of drill, 8 pounds per acre.

No plant makes more palatable and nutritious greens when properly prepared. Seed should be planted in very rich soil, the richer the better. Sow in drills 16 to 20 inches apart, thin to about 6 inches apart in the row when leaves are one inch wide.



Bloomsdale Long Standing Stands two weeks longer than the old sort before running to seed. Leaves dark, glossy green. Crumpled and blistered.

Price—See below.

King of Denmark One of the slowest to bolt to seed. Plants vigorous and large spreading leaves, which are rounded, crumpled and blistered; dark green in color. A fine spring sort.

Price—See below.

Nobel (Giant Thick Leaved) The best of the Viroflay types; highly recommended for canning. A long standing, heavy yielding sort with large, smooth, thick, dark green leaves.

Price—See below.

Prickly Winter Plants large, vigorous and hardy. Leaves thick, medium sized, dark green. Usually planted in the fall.

Price—See below.

Princess Juliana Long standing, type uniform, very attractive in appearance. Plants compact with short stems. Leaves large, rounded, thick, blistered and crumpled; very dark green. Holds up well for shipping and is very slow to go to seed.

Virginia Blight Resistant Resists blight but is quick to go to seed.

Prices on All Above Varieties of Spinach

(Pkt., 5c) (oz., 10c) ($\frac{1}{4}$ lb., 15c) (lb., 40c) (5 lbs., \$1.75) (10 lbs., \$3.40) prepaid. Wholesale price, not prepaid—(25-lb. lots, 25c per lb.) (100 lb. lots, 20c per lb.).

SQUASH

Plant $\frac{1}{4}$ lb. to 100 hills, 4 lbs. per acre of Summer Squash.

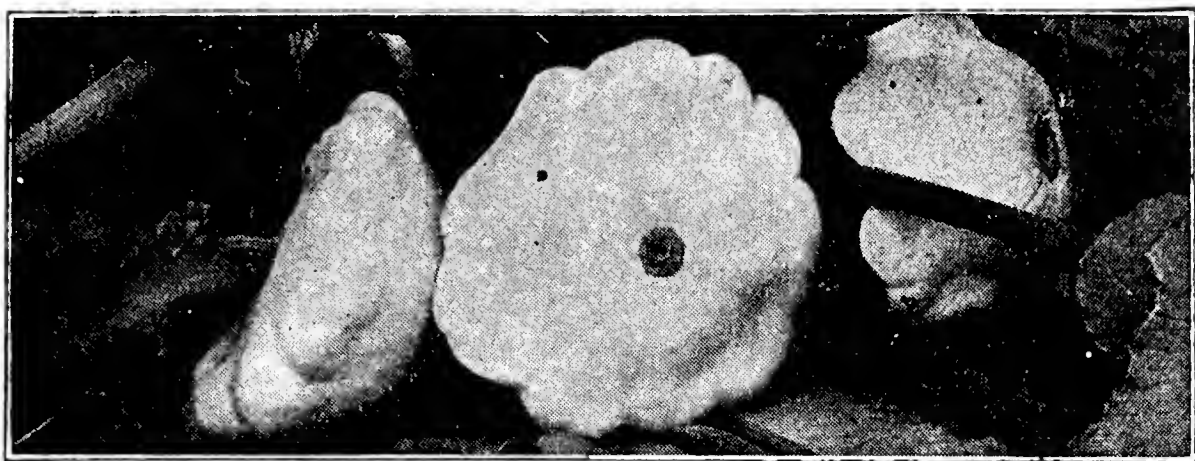
Plant $\frac{1}{2}$ lb. to 100 hills, 2 to 3 lbs. per acre of Winter Squash.

The cultural methods for melons and cucumbers will apply. Plant summer sorts 3 to 4 feet each way and thin to one plant when they have five or six leaves. Winter sorts 6 to 8 feet each way and thin to one plant. Make the soil rich. Handle very carefully when harvesting so as not to bruise them and injure the keeping qualities. Cut from the vine, leaving the stem on the squash; store where there is no danger from freezing. For insects, dust with Aphicide No. 15. This will not only kill the striped beetles but will kill the Black Squash Bug. See page 21.

Practically all Squash Seed crops are very short this year. We believe it will be best to order early.

From Waco, Tex.—“Please send me a catalog and price of your Superfecto Cantaloupe seed. I saw Mr. _____ of Milano, Tex., with a load in Waco and liked them very much.”

SQUASH—Continued



Early White Bush Scallop (Patty Pan) Our stock of this is meeting with great favor wherever grown. The fruits are smooth, greenish white when young, turning pure white when fully matured. Size 5 to 6 inches in diameter and shaped as shown in cut. Our crops are grown from very carefully selected stock seed and rogued true to type.

Price—Same as Mammoth White Bush.

Mammoth White Bush This sort grows large, very uniform and matures early; clear white, somewhat warted and of excellent quality. We have very fine stock of this variety and recommend it to market and home gardeners.

Price of Early White Bush and Mammoth White Bush Squash—
(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 90c) (5 lbs., \$4.00) (10 lbs., \$7.65) prepaid. Wholesale price, not prepaid—(25 lbs., 65c per lb.) (100 lbs., 60c per lb.).

Dwarf Bush Green (Green tinged.) Here is a new sort, the same shape and size as Early White Bush but showing more green when suitable to use changing to a mottled green then when fully matured a creamy yellow. This is a very desirable sort which answers the call from so many gardeners for a green bush squash. We grew only a small acreage and our supply of seed is short.

(Pkt., 10c) (oz., 15c) (¼ lb., 40c) (lb., \$1.35) (5 lbs., \$5.90) (10 lbs., \$11.45) prepaid. Wholesale price, not prepaid—(25 lbs., \$1.00 per lb.) (100 lbs., 95c per lb.).

Dwarf Summer Crookneck The old standard sort, early and very productive. Matures the bulk of its crop a little earlier than Mammoth Summer Crookneck. Fruits when well grown are about one foot long, neck slightly crooked; color bright yellow, surface is not so densely warted as the mammoth type.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 90c) (5 lbs., \$4.00) (10 lbs., \$7.65) prepaid. Wholesale price, not prepaid—(25 lbs., 65c per lb.) (100 lbs., 60c per lb.).

Mammoth Yellow Summer Crookneck The largest of the early Crookneck varieties. The plants are larger and more vigorous than the Dwarf Summer Crookneck. Squashes heavily warted; deep orange yellow in color. Makes a very attractive display.

Price—Same as Dwarf Summer Crookneck listed above.

Zucchini This is the favorite Italian Squash. It has won favor until it is replacing all other summer squashes with many customers and the demand for the seed is growing rapidly. California growers plant thousands of pounds of this seed. Zucchini Squash should be eaten when young and tender, at which time the squashes are about six inches long.

(Pkt., 5c) (oz., 15c) (¼ lb., 35c) (lb., \$1.10) (5 lbs., \$4.85) (10 lbs., \$9.35) prepaid. Wholesale price, not prepaid—(25 lbs., 80c per lb.) (100 lbs., 75c per lb.).

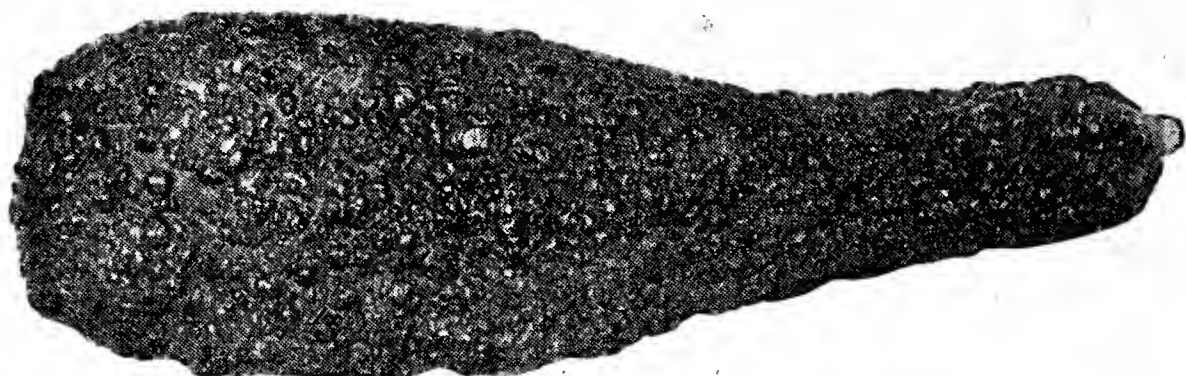
Cocozelle Very similar to Zucchini but fruits are longer, more slender, and become striped when mature instead of mottled.

(Pkt., 5c) (oz., 10c) (¼ lb., 25c) (lb., 85c) (5 lbs., \$3.70) (10 lbs., \$7.20) prepaid. Wholesale price, not prepaid—(25-lb. lots, 60c per lb.) (100-lb. lots, 55c per lb.).



Field of Cocozelle Squash

SUMMER SQUASH—Cont'd.



Giant Summer Straight Neck This variety just introduced is quite similar to the Mammoth Yellow Summer Crookneck with the exception that on about 90% of the fruits the necks are straight. This makes packing for shipment much easier and there is less breakage with the attendant loss. Market growers have been demanding this type of Squash for a number of years, and we are now able to offer this to you.

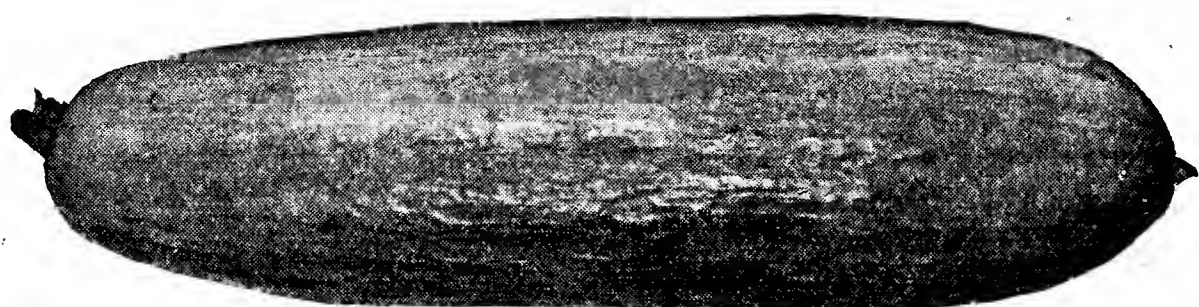
(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 90c) (5 lbs., \$4.00) (10 lbs., \$7.65) prepaid. Wholesale price, not prepaid—(25 lbs., 65c per lb.) (100 lbs., 60c per lb.).

Italian Rapid Bush A new, very quick growing bush squash resembling cocozelle but is longer and more slender. The young fruits quickly attain a length of 10 to 12 inches when they are most suitable to use. You will note this compares with 8 inches for Cocozelle and 6 inches for Zucchini. Later when fully matured Rapid Bush averages around 24 inches long, many longer.

The quality is excellent and we recommend it. Every squash grower should try this new sort this year.

(Pkt., 10c) (oz., 25c) (¼ lb., 75c) (lb., \$2.20) (5 lbs., \$9.70) (10 lbs., \$18.70) prepaid. Wholesale price, not prepaid—(25 lbs., \$1.75 per lb.).

AUTUMN-WINTER SQUASH



Banana A favorite wherever grown. Prolific, oblong, often two feet or more long and about 6 inches thick. Shell gray-green and hard. Flesh orange yellow, firm, solid, dry and of excellent quality. Matures late. A good keeper.

(Pkt., 5c) (oz., 15c) (¼ lb., 35c) (lb., \$1.20) (5 lbs., \$5.25) (10 lbs., \$10.20) prepaid. Wholesale price, not prepaid—(25 lbs., 90c per lb.) (100 lbs., 80c per lb.).

Pike's Peak This excellent sort is a favorite with all who have grown it. Shape rather long for its thickness; larger at the stem end, tapering toward the blossom end. Slate colored rind; flesh creamy yellow, of good flavor; a good keeper.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 90c) (5 lbs., \$4.00) (10 lbs., \$6.75) prepaid. Wholesale price, not prepaid—(25 lbs., 65c per lb.) (100 lbs., 60c per lb.).

Delicious This fall variety of medium size is of excellent quality and keeps well into the winter. The flesh is fine grained, very thick and bright yellow in color. Where quality is of first consideration this variety is recommended.

(Pkt., 5c) (oz., 15c) (¼ lb., 35c) (lb., \$1.20) (5 lbs., \$5.25) (10 lbs., \$10.20) prepaid. Wholesale price, not prepaid—(25 lbs., 90c per lb.) (100 lbs., 85c per lb.).

Fordhook This sort is the easiest grown and most resistant to insects and disease of all the winter squashes. It keeps a long time and the quality is so good it ought to be in every garden. Small, square-ended, ribbed, light yellow.

(Pkt., 5c) (oz., 10c) (¼ lb., 30c) (lb., 90c) (5 lbs., \$4.00) (10 lbs., \$7.65) prepaid. Wholesale price, not prepaid—(25 lbs., 65c per lb.) (100 lbs., 60c per lb.).

OUR SQUASH SEEDS ARE MORE OF THOSE FINE MOUNTAIN GROWN SEEDS

SQUASH—Continued

Plant $\frac{1}{2}$ lb. to 100 hills.

3 lbs. per acre.

Winter varieties of squash are a very short seed crop this year.

Table Queen or Des Moines A small, dark green, acorn-shaped, sharply ribbed sort of just the right size to bake and serve in halves. Vines are trailing and very productive. Increasing demand from market gardeners caused us to grow an acreage of this. A good early squash for home as well as market garden.

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 35c) (lb., \$1.10) (5 lbs., \$4.85) (10 lbs., \$9.35) prepaid. Wholesale price, not prepaid—(25 lbs., 80c per lb.) (100 lbs., 75c per lb.).



A Nice Pile of Our Chicago Warted Hubbard Ready to Cut for Seed.

Golden Hubbard This is an excellent variety. The fruits are of the typical Hubbard shape and heavily warted, size slightly smaller than Chicago Warted. The Golden Hubbard is rich golden orange colored. The flesh very deep orange, rich and fine flavored. It keeps well and the large vines produce several squashes. It is one of the surest croppers.

Price—See bottom of page.

Improved Hubbard This is the standard variety and has no superior. If you are planting but one variety for winter we would recommend that this be the Hubbard. It is a favorite both for market and home use. Good specimens are about equal to the sweet potato. The shell is hard and dry, and with some care can be kept until late in the spring. Our strain is very fine.

Price—See bottom of page.

Chicago Warted Hubbard Our crop of this variety grown for 1933 was grown in the mountains at a high altitude where the conditions are such that hardness is developed even more than where grown far north. This very fine variety much resembles the Original Hubbard, except that it is larger and more covered with warts. Can be kept until late spring. The shell is very hard and dry.

Price—See bottom of page.

Blue Hubbard This now is one of the leaders and many sections plant it more extensively than all others. Large, slate colored, long keepers—very fine quality. We grew a large acreage and have a fine lot of seed.

Price—See bottom of page.

Price of above varieties of Winter Squash

(Pkt., 5c) (oz., 15c) ($\frac{1}{4}$ lb., 40c) (lb., \$1.50) (5 lbs., \$6.60) (10 lbs., \$12.75) prepaid. Wholesale price, not prepaid—(25 lbs., \$1.20 per lb.) (100 lbs., \$1.15 per lb.).

TOMATOES

Everyone who plants a garden should reserve a part of it for tomatoes so that the family can have a fresh supply during a long season. No other cultivated plant bears so long and so abundantly and no other fruit carries with it greater health bearing elements.

Cultural Instructions

For early fruit, the seed should be sown in a hotbed about the first week in March in drills five inches apart; one and one-half inches deep. Later sowings may be made until the last of April. Sufficient plants for a small garden can be started by sowing a few seeds in a shallow box and placing in a sunny window in the house. When the young plants are three to four inches high, these should be set 4 to 5 inches apart in another hotbed or cold frame or transplanted into small pots, allowing a single plant to a pot. Expose to the air as much as possible to harden them before planting out. Water freely at the time of transplanting into the open ground. Shelter from the sun a few days until the plants are thoroughly established. Cultivate as long as the vines will permit. The last two or three workings of the soil should be very shallow.

If you wish information on the building and managing of hotbeds, let us know and we will send leaflet on this subject.

Burrell's Special Selection Bonny Best Our own growing above 4,000 feet elevation. We are now growing line bred stock of **Bonny Best** tomato and our records show that this is a great tomato for the market grower, the home grower, the CANNER. My yield from one acre net was 30 tons, 839 pounds. Expert tomato growers who inspected them after fifteen tons per acre had been picked stated the vines still held what they would consider a full crop. The fruits are medium large—just the right size—shape full from stem to blossom. Color deep red, quality unsurpassed. No cat faces or hard cores. **Very early** and one I recommend to the most critical grower. If you want early fine tomatoes to bring top prices, get some of this seed; start your hot bed early so you can set out large, hardy plants as early as the weather will permit, and you will



Threshing and washing tomato seed on one of our farms.

be a Bonny Best enthusiast when the crop matures. Don't fail to plant some of this seed, and if you grow for market, where earliness and best quality count, plant a large part of your acreage to it.

(Pkt., 10c) (¼ oz., 25c) (oz., 95c) (¼ lb., \$3.00) (lb., \$11.00) (5 lbs., \$48.40) (10 lbs., and up, \$9.35 per lb.) prepaid.

See page 82 for prices on Super Select Bonny Best Tomato Seed—also standard seed of this variety.

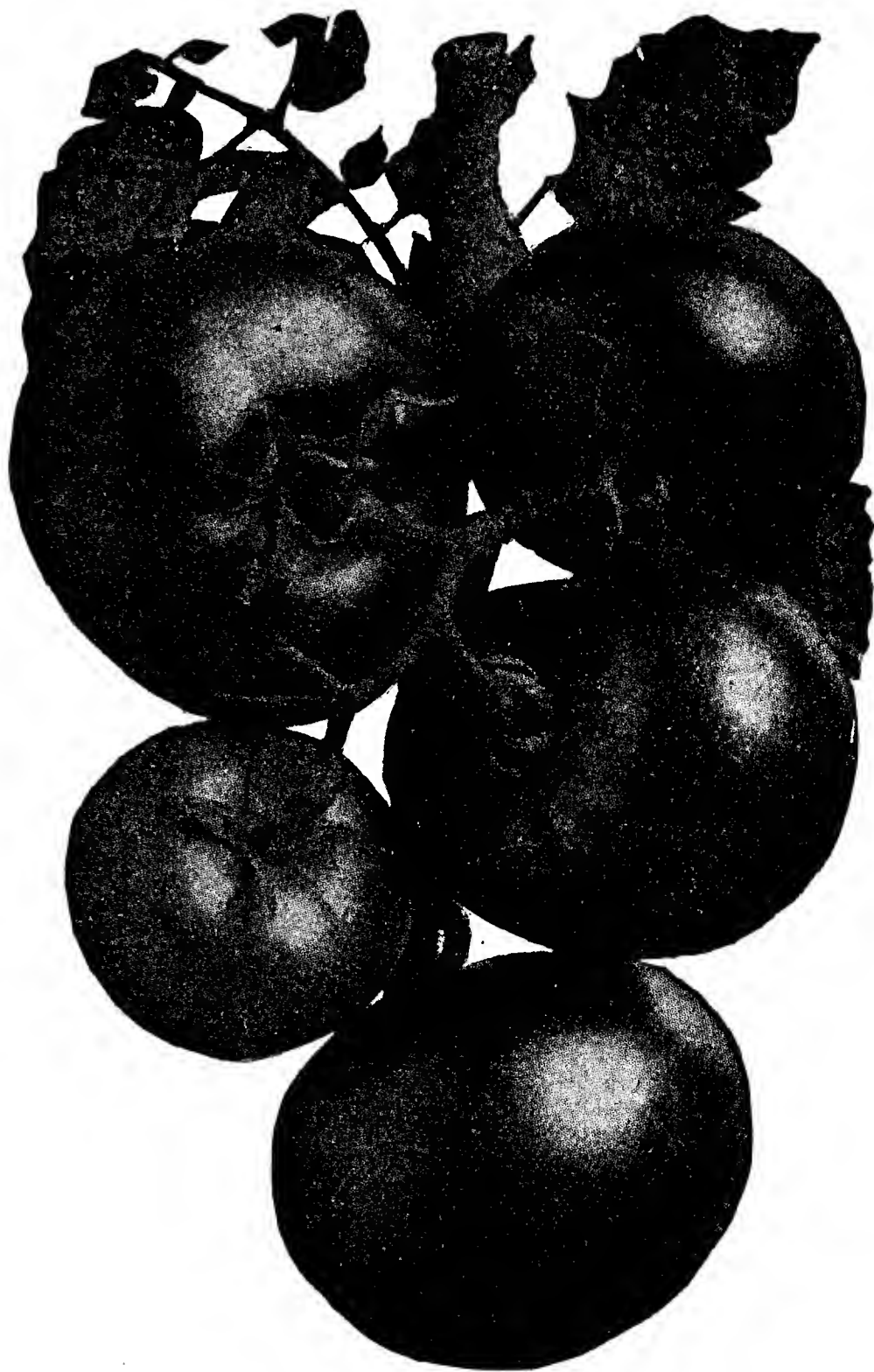
New Hummer The best flavored home canning tomato. This valuable variety is one of the mildest flavored sorts and may be eaten by many people who dislike tomatoes containing a large amount of acid. The fruits are round with practically no indentation at the stem; color bright red, flesh solid with very few seeds. No green core; fruits ripen all over clear through; the center cuts solid, bright red, flesh of extra quality; almost an extra early sort.

(Pkt., 10c) (oz., 40c) (¼ lb., \$1.15) (lb., \$4.00) (5 lbs., \$17.60) (10 lbs., \$34.00) prepaid.

PLANT SOME OF OUR BLOOD RED FLESHED JEWELL TOMATO—
YOU'LL LIKE IT

TOMATOES—Continued

1 oz. of seed will produce 2,000 to 3,000 plants.



Burrell's Special Selection Chalk's Early Jewell

Line bred stock, our own growing and selection. We grow this seed from the finest possible selection from individual plants which bear the heaviest crop of most uniform fruits. These plants produce 100 to 160 fruits each. This seed is grown above 4,000 feet elevation and is hardy and vigorous. This tomato is large, smooth, flattened globe shaped, solid, of good size for shipping, canning or home use. Color, a bright red. No hard cores or cat faces.

(Pkt., 10c) ($\frac{1}{4}$ oz., 25c) (oz., 95c) ($\frac{1}{4}$ lb., \$3.00) (lb., \$11.00)
(5 lbs., \$48.40) (10 lbs. or more, \$9.35 per lb.) prepaid.

See page 82 for Super Select, also standard seed of this variety.

Burrell's New Blood Red Jewell This new strain of Early Jewell tomato has the same qualities of Earliness and heavy yielding as our other Jewell, but the flesh is blood-red which gives it much more desirable color for canning. Very critical selection has resulted in a tomato we are pleased to recommend to you for shipping, canning or home use. The large smooth round solid fruits are of excellent quality.

(Pkt., 10c) ($\frac{1}{4}$ oz., 30c) (oz., \$1.00) ($\frac{1}{4}$ lb., \$3.50) (lb., \$12.00)
(5 lbs., \$52.80) (10 lbs. or more, \$10.00 per lb.) prepaid.

Write for prices on large lots.

TOMATOES — Continued



Earliana, Burrell's Special Strain This **Extra Early**, red tomato has been the source of large returns with many market tomato growers. The plants grow rather open and are loaded with fruits. Will grow best set about 3½ feet apart each way, and by starting the plants early in hot beds you will have tomatoes about sixty days after setting out the plants. The bright red fruits are quite uniform in shape, good marketable size and very smooth for so early a sort. They are borne in large clusters and the yield is heavy.

(Pkt., 10c) (¼ oz., 25c) (oz., 95c) (¼ lb., \$3.00) (lb., \$11.00) (10 lbs., and up, \$10.00 per lb.).

See page 82 for Super select, also standard seed of this variety.

Early Avon A superior variety of the Earliana class. Same as Earliana in season. Fruits smooth, globular, deep scarlet, flesh solid.

(Pkt., 10c) (oz., 45c) (¼ lb., \$1.25) (lb., \$4.75) (10 lbs., or more, \$4.00 per lb.) prepaid.

Speed—New—Very Early This variety was commented upon considerably in the Market Growers Journal so we obtained seed of the originator at \$640.00 per lb. and grew a small crop. The name Speed was given because of its extreme earliness in Montana where developed. Reports are that it is as early or earlier than Earliana. Much resembles Early Avon; fruits medium, solid, smooth, red and globular. A heavy-yielding sort.

Price—Same as Burrell's Special Strain Earliana listed above.

Burrell's Select June Pink This is an **Extra Early Pink** Tomato well known by market growers and in some sections planted very extensively for shipping. June Pink has the habits of Earliana as to earliness and plant growth, the plants being small and the set of fruits very heavy. The shape of the fruits is same as Earliana but the color pink instead of red and the skin much tougher, which accounts for it being a good shipper. We sell June Pink in hundred pound lots to customers in some of the leading southern tomato growing sections. Our crop this year was extra good.

Burrell's Select June Pink saved from crown fruits:

(Pkt., 10c) (oz., 60c) (¼ lb., \$1.85) (lb., \$6.50) (10-lb. lots, \$5.55 per lb.) prepaid. Wholesale price, not prepaid—(100 lbs., \$5.40 per lb.).

Standard seed of June Pink listed on page 82.

Market Gardeners Strain Beauty Our private stock. **Large, Attractive, Excellent.** One of the best sorts for home garden or shipping; hardy, strong grower, productive; fruits large, smooth and of excellent quality. Color a glossy crimson tinged with purple. Grows in clusters of four to six large fruits and retains its large size late in the season. The flesh is firm, skin tough and it seldom rots or cracks after it rains. They can be picked as soon as there is a slight change in color from green, and ripen up nicely, look well and keep a long time after ripe.

(Pkt., 10c) (¼ oz., 25c) (oz., 95c) (¼ lb., \$3.00) (lb., \$11.00) (10 lbs., and up, \$9.35 per lb.) prepaid.

This strain, Market Gardeners Beauty, outsells other varieties on the Chicago market when the locally grown tomatoes are in and also on the Denver market they often sell for 50 percent more.

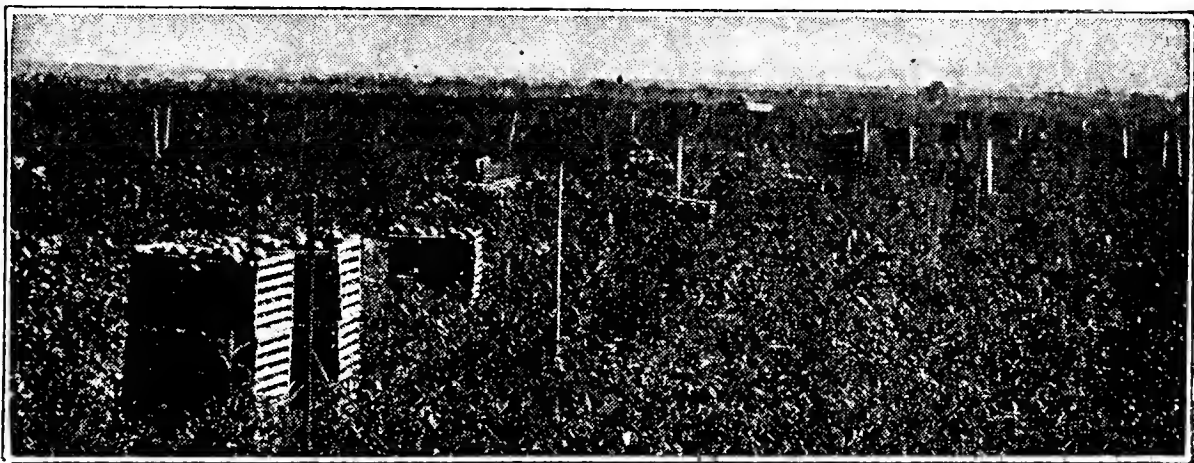
TOMATOES — Continued



Burrell's Special Gulf State Market The premier shipping sort for Southern States. We have been selecting Special Planting Stocks of Gulf State Market from individual plants of outstanding merit, considering earliness, yield, size, shape, color and quality, since first introduced, and the results have been highly satisfactory. Many of the leading growers and associations of growers are now planting this seed of our growing, and the demand is increasing rapidly. In Tennessee our strain was reported to have withstood the drouth and outyielded all others. Reports from many other states were practically the same. Texas growers find this sort unequalled for shipping. The fruits are almost true globe shaped and entirely free from cracks and blemishes around the blossom end. The fruits on the same cluster ripen uniformly, making it economical to pick. The fruits color a rich purplish pink, clear to the stem after picking.

Burrell's Special Gulf State Market. Crown set from the finest fruits. (Pkt., 10c) ($\frac{1}{2}$ oz., 60c) (oz., \$1.00) ($\frac{1}{4}$ lb., \$3.75) (lb., \$13.50) (\$11.50 per lb. in 10 lb. lots) prepaid.

Burrell's Gulf State Market. Standard Seed. (Pkt., 5c) (oz., 50c) ($\frac{1}{4}$ lb., \$1.40) (lb., \$5.00) (5 lbs., \$22.00) (10 lbs., \$42.50) prepaid. Wholesale price, not prepaid—(25 lbs. or more, \$4.20 per lb.).



Harvesting one of our fields of Gulf State Market Tomato for seed. Note special staked plants from which our select seed is saved.

A REPORT ON OUR GULF STATE MARKET FROM HALLETTSVILLE, TEXAS:

I am sending a list of names of my friends who saw my tomatoes growing the past season and thought that they were as fine as ever grown here.

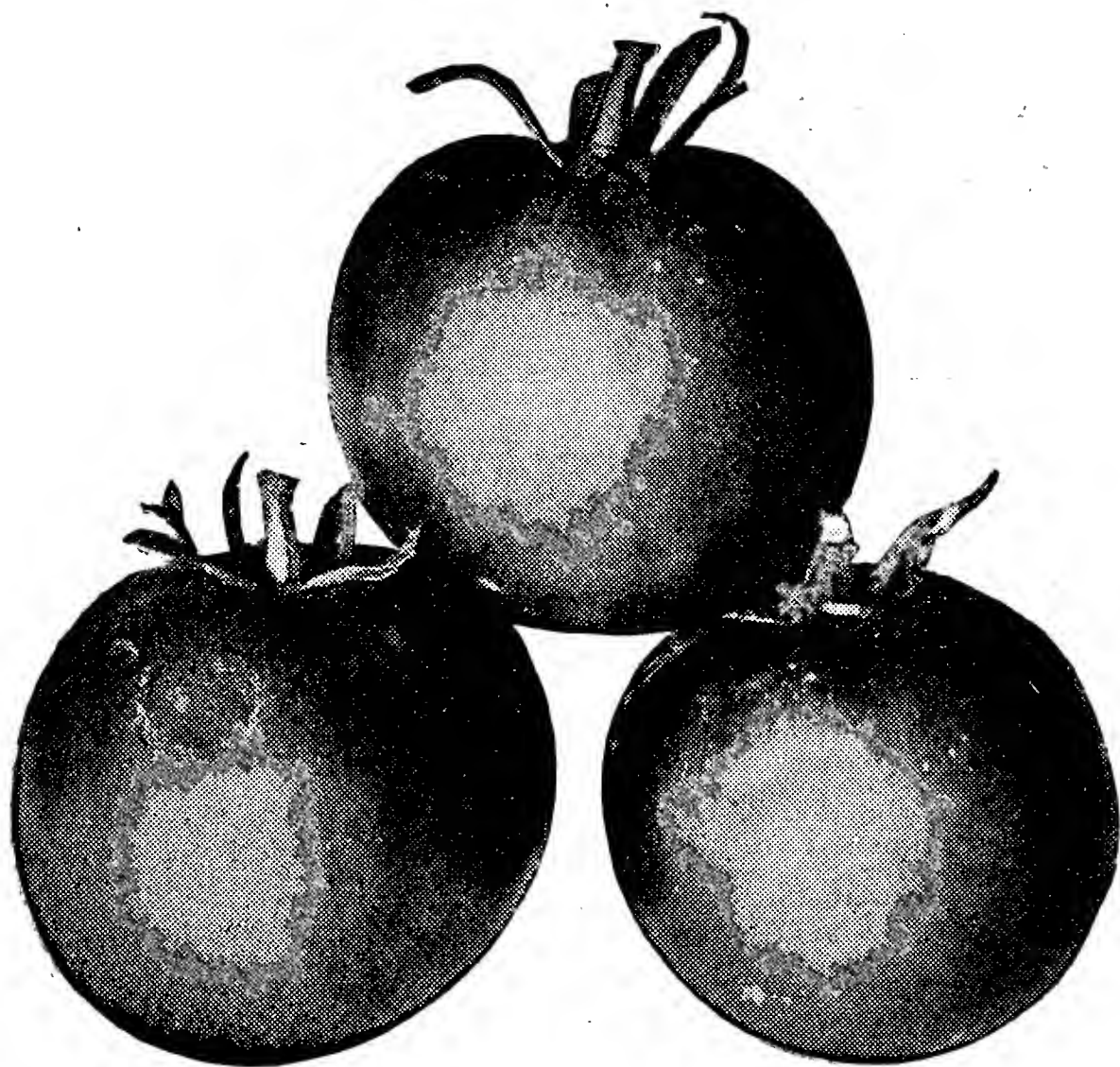
I planted other seed too, but they did not make one-half as much as the seed I purchased of you and they were about one week later.

TOMATOES — Continued

Norton Wilt Resistant (An improved selection of New Stone) One of the very best sorts for canning. We believe it unsurpassed for flavor and use this sort for our own home canning. Catsup made from it cannot be beaten. The fruits are large, bright scarlet, slightly flattened, and very solid. Vines vigorous, tall, and are prolific bearers. A main crop sort. Super Select seed of this variety saved from ideal fruits from special staked plants is listed on page 82.

Burrell's Special Selection of Norton Wilt Resistant. (Pkt., 10c) (¼ oz., 25c) (oz., 95c) (¼ lb., \$3.00) (lb., \$11.00) (10 lbs. and up, \$10.00 per lb.) prepaid.

Standard Seed Norton Wilt Resistant. (Pkt., 5c) (oz., 50c) (¼ lb., \$1.40) (lb., \$5.00) (5 lbs., \$22.00) (10 lbs., \$42.50) prepaid. Wholesale price, not prepaid—(25 lbs. and up, \$4.20 per lb.).



Livingston's Globe Tomato This is one of the finest market sorts. The fruits are large, and a good marketable size is retained throughout the season; always smooth, firm-fleshed and with few seeds; ripens evenly; color a fine glossy rose, tinged with purple, and without the slightest hint of yellow at any stage of ripening. Fruit clusters spring from the main stem much closer together than in most sorts. It is a remarkably good keeper, none of the many varieties we grow surpassing it in this respect. In quality there is nothing more to be desired, being mild, pleasant and of delicate flavor, and the beautiful and attractive globe-shaped fruits will find ready sale.

(Pkt., 10c) (oz., 45c) (¼ lb., \$1.25) (lb., \$4.75) (10 lbs., \$40.35) prepaid. Wholesale price, not prepaid—(25 lbs. or more, \$3.90 per lb.).

Ponderosa Sometimes called Beefsteak. Very large, purple fruited, meaty tomato of excellent quality. Recommended for home gardens and home markets.

(Pkt., 10c) (oz., 60c) (¼ lb., \$1.85) (lb., \$6.50) (5 lbs., \$28.60) (10 lbs., \$5.25) prepaid.

Dwarf Champion Also known as Tree Tomato. Dwarf plants of compact upright growth. Fruits pink, round, smooth, early and medium sized.

(Pkt., 10c) (oz., 50c) (¼ lb., \$1.50) (lb., \$5.25) (5 lbs., \$23.10) (10 lbs., \$45.50) prepaid.

TOMATOES—Continued

Our Own Growing and Selection.



The New Break O'Day Introduced in 1931 and gained wide-spread popularity. One of the late Dr. Pritchard's developments obtained by crossing Marglobe and Marvana. Plants are rather open in growth and leaf is somewhat like Earliana. Fruits—large, globe-shaped, red, thick walled and meaty, closely approaching Marglobe. **A good shipper and quite early**, although inclined to sun-scauld in some sections. Flavor is excellent. Wilt-resistant.

(Pkt., 10c) (oz., 45c) ($\frac{1}{4}$ lb., \$1.25) (lb., \$4.75) (5 lbs., \$20.90) (10 lbs., \$40.35) prepaid. Wholesale price, not prepaid—(25 lbs. or more, \$3.90 per lb.).

Marglobe This new variety has quickly become a favorite with market growers because it is not only a large, globe-shaped red tomato which has excellent quality and is a good shipper, but also because it is highly resistant to Fusarium Wilt and Nail Head Rust. We have been growing it here at over 4,000 feet elevation, where a vigor and hardiness is developed which shows up to the advantage of market growers in other sections who plant our tomato seeds.

BURRELL'S SELECT MARGLOBE from special plants which were heavily loaded with large, true-to-type fruits—an excellent selection. (Pkt., 10c) ($\frac{1}{2}$ oz., 50c) (oz., 95c) ($\frac{1}{4}$ lb., \$3.00) (lb., \$11.00) (\$9.35 per lb. in 10-lb. lots) prepaid.

MARGLOBE, STANDARD SEED, GENERAL CROP. (Pkt., 5c) (oz., 50c) ($\frac{1}{4}$ lb., \$1.40) (\$5.00 per lb.) (5 lbs., \$22.00) (10 lbs., \$42.50) prepaid. Wholesale price, not prepaid—(25 lbs. or more, \$4.20 per lb.).

The Pritchard—(Scarlet Topper) This is the last introduction by the late Dr. Pritchard. It is regarded as one of the outstanding varieties of recent years. Wilt resistant, and of the type known as self pruning or self topping. A midseason sort which changes to a pale whitish green at which stage it may be picked for shipping and its color will change to a rich, deep scarlet.

The fruits are globe-shaped, smooth and solid. Excellent for both home and market. Every Southern market grower should plant some of this variety, as it may prove to be the best money-maker. Many who planted it last year were well pleased.

Burrell's Select Pritchard saved from special plants which produced very heavy yields of true-to-type fruits: (Pkt., 10c) ($\frac{1}{2}$ oz., 60c) (oz., \$1.00) ($\frac{1}{4}$ lb., \$3.75) (lb., \$14.00) (\$12.50 per lb. in 10 lb. lots) prepaid.

Pritchard Standard Seed General Crop: (Pkt., 10c) (oz., 60c) ($\frac{1}{4}$ lb., \$1.85) (lb., \$6.50) (5 lbs., \$28.60) (10 lbs., \$55.25) prepaid. Wholesale price, not prepaid—(25 lbs. or more \$5.40 per lb.).

From Delmar, Del.—“Your Superfecto Melons did well on the New York market. In fact, the best we ever had. They brought us \$2.00 a crate while many others only brought 50c to 60c. When I can put in a good word for your seeds I will do so.”

Burrell's Super Select Tomato Seed

This Is a Special Grade Saved for Greenhouse and Critical Outside Growers

Our tomato seed grown here at Rocky Ford has won an excellent reputation all over the U. S. for quality and yield. Our elevation is over 4,000 feet and conditions ideal for the growing of fine tomato seeds. The demand for this grade of seed (Super Select) has grown, until now nearly every tomato grower is looking for and buying the best he can find.

To meet this demand we are planting the finest possible selection of stock seeds, saved from plots grown from line bred seeds and from this very finest of the product from the earliest fruits we are saving Super Select tomato seeds.

We offer this **Super Select Tomato seed** from seven varieties. The price of each is as follows: (Pkt., 50c) ($\frac{1}{4}$ oz., \$1.50) (oz., \$5.00) ($\frac{1}{4}$ lb., \$18.00) (lb., \$70.00.).

The varieties are as follows:

Burrell's Super Select Bonny Best Tomato.

Burrell's Super Select Early Jewell Tomato.

Burrell's Super Select Earliana Tomato.

Burrell's Super Select Gulf State Market Tomato.

Burrell's Super Select Marglobe Tomato.

Burrell's Super Select Norton Wilt Resistant Tomato.

Burrell's Super Select Pritchard Tomato.



Portion of a special staked plant with foliage removed. At the time this was taken there were 112 ripe fruits on this plant.

Standard Tomato Seed

This seed is saved from run of crop grown in an extensive way. It is good seed but can be supplied at low prices for above reason.

Grown from carefully selected stock seeds and much in demand by commercial plant growers.

Bonny Best. Early, large, very heavy yielder, smooth red.

Chalk's Early Jewell. Early, large, smooth, red.

John Baer. Early medium size, smooth, red.

June Pink. Early, smooth, thick, pink.

Earliana Sparks. Extra early, heaviest yielder, smooth, red.

Livingston's Beauty. Excellent canner, large, purple, smooth.

New Stone. Large, late, excellent shipper, red.

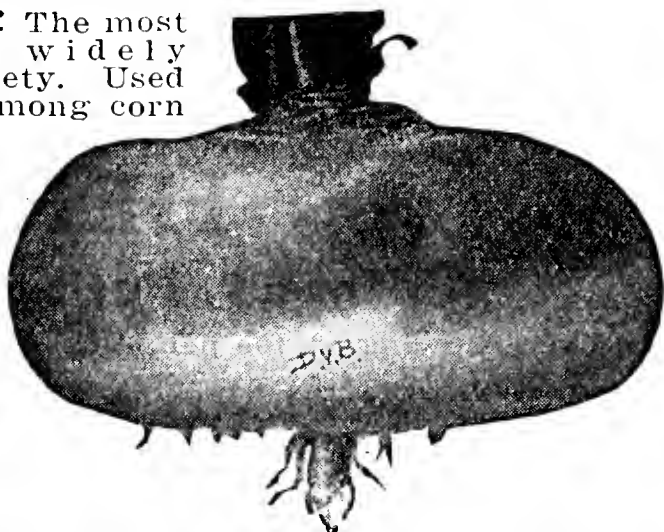
Yellow Plum. Plum shaped, yellow, fine for preserves.

Red Plum. A preserving tomato, red, plum shaped.

Price of above standard tomato seed—(Pkt., 5c) (oz., 35c) ($\frac{1}{4}$ lb., \$1.00) (lb., \$3.50) (\$3.00 per lb. in 10-lb. lots) prepaid. Wholesale price, not prepaid—(25 lbs., \$2.90 per lb.) (100 lbs., \$2.80 per lb.).

TURNIPS

Purple Top Strap Leaf The most widely cultivated and best-known variety. Used largely for sowing broadcast among corn and potatoes. It is round and flat, white on the bottom and a reddish purple above the ground, and a very quick grower. It is a fine variety, either for table or for stock feeding.



Purple Top White Globe

This excellent table variety is globular in shape, of good size and very attractive appearance. The roots are large, purple or dark red above ground, white below. The flesh is white, fine grained and tender. The roots, when in best condition for the table, are about 3 inches in diameter, but can be grown much larger for stock feeding. This sort keeps well for so early a variety and is one of the best for market use. Sometimes known as Red Top White Globe.

White Egg This variety belongs to the quick growing turnips which should be planted in the fall or late summer six weeks to two months before frosts are expected. **White Egg Turnip** is tender, crisp, sweet and one of the best for home or market garden. Many markets prefer it. Color, white;

shape, as in cut. A favorite with market growers for winter and early spring sales.

Early White Flat Dutch An excellent garden variety; the best for spring sowing.

Extra Early Purple Top Milan This is the earliest turnip in cultivation and a splendid variety; bulb white and flat, of medium size with a bright purple top. One of the sweetest and finest flavored of summer sorts.

Early White Milan One of the earliest turnips, possessing all of the good qualities of the Early Purple Top Milan. It is very smooth and entirely white. Its excellent qualities and fine appearance make it a valuable crop to grow, and it is ready for market a week earlier than any other white

variety; will produce a heavy crop.

Golden Ball or Orange Jelly A splendid early yellow-fleshed table variety. Roots globular and about 4 inches in diameter. Skin smooth and orange-yellow in color. Fine grained, firm flesh of good quality.

Prices of Turnip Seeds as Follows

TURNIP	Prepaid					Not
	Pkt.	Oz.	1/4 Lb.	Lb.	10 Lbs.	Prepaid 25 Lbs. or more @
Purple Top Strap Leaf.....	\$0.05	\$0.10	\$0.20	\$0.55	\$4.65	\$0.30
Purple Top White Globe.....	.05	.10	.20	.55	4.65	.30
White Egg05	.10	.20	.55	4.65	.30
Early White Flat Dutch.....	.05	.10	.20	.55	4.65	.30
Ex. Ey. Purple Top Milan....	.05	.10	.25	.80	6.80	.50
Early White Milan.....	.05	.10	.25	.80	6.80	.50
Golden Ball or Orange Jelly..	.05	.10	.25	.60	5.10	.35

Rutabaga—American Purple Top One of the best small top, short neck, globe shape. Large size. A good keeper and of fine quality.

(Pkt., 5c) (oz., 10c) (1/4 lb., 20c) (lb., 55c) (10 lbs., \$4.65) prepaid. Wholesale, not prepaid—(25 lbs. and up, 30c per lb.).

DILL

Dill is used extensively by Pickle Packers in putting up Dill Pickles. This plant is easily grown and should be in many more gardens than has been heretofore.

(Pkt., 10c) (oz., 15c) (¼ lb., 25c) (lb., 80c).

Write for special price on large lots.

HERBS

Sweet, Pot and Medical

The following at 10c per pkt., postpaid:

Caraway, used for flavoring.
Coriander, useful culinary plant.
Cumin, used for flavoring.
Fennel, for medicinal purposes.

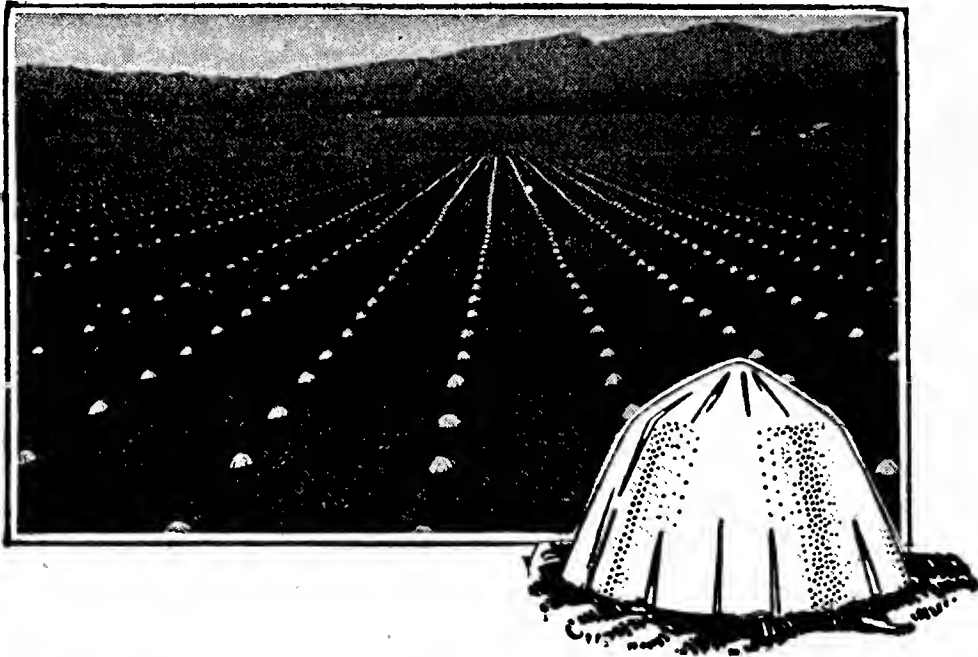
Sage, used for flavoring.
Lavender, popular aromatic.
Marjoram, used for seasoning.

HOTKAPS

Get Crops to Market

3 WEEKS EARLIER

Modern Invention Protects Plants From Frost



Germaco HotKaps—"individual hothouses for every plant"—are made of waxed paper in the form of a cone which completely covers the plants—the only way to fully protect them from frost. HotKaps also protect against rain, wind, ground-crusting and insects—your assurance of faster-growing, hardier plants, with larger yields and greater profits, because you market earlier.

HotKaps are inexpensive to use. One man can "set" over 2,500 of them per day. Write us now about this money-making crop necessity, or simply order your season's supply now.

Prices are as follows—Express or Postage Extra. But if your seed order amounts to as much as the HotKap order we will prepay the transportation charges on the HotKaps, or if you order seed and HotKaps for a certain number of acres we will pay transportation on the HotKaps. To get the advantage of the prepaid price your order for HotKaps must be placed at the same time seed order is placed.

1,000 lots, \$9.75 per M.
5,000 lots, \$9.60 per M.

10,000 lots, \$9.50 per M.
25,000 lots, \$9.35 per M.

250 HotKaps, One Setter and Tamper.....\$3.50
100 HotKaps, One Setter and Tamper..... 2.25
Standard Germaco Steel HotKap Setter..... 2.25
Germaco Garden Setter..... .50

Weight—Package of 1,000 HotKaps, 28 lbs.; package of 250, 9 lbs.; package of 100, 5 lbs.; Steel HotKap Setter, 3 lbs.

FLOWER SEEDS

We offer on the following pages a list of worthwhile flowers of the sorts that are grown from seed. You will enjoy a flower garden. Plant one.

New varieties have been added this year to give you a larger and still better selection. May we call your attention to a few new introductions?

Golden Gleam Nasturtium; sweet-scented, semi-double, and the most talked of novelty of the season.

Zinnia California Giant Daffodil.

Zinnia Dwarf Elegans Pinkie.

Zinnia Giant Dahlia Flowered Old Gold.

Zinnia Picotee Delight.

Be the first in your neighborhood to grow them.

The following symbols are used in connection with each item:

A—Annual: The plants live and bloom one season only.

B—Biennial: The plants live two seasons, often blooming only the second year.

P—Perennial: The plants usually live from year to year.

H—Hardy: Plants that are easily grown and resist average seasonal extremes of temperature.

H-H—Half-Hardy.

T—Tender.

Approximate height of each plant is also given.

FLOWERS BEST ADAPTED TO VARIOUS USES

For Cut Flowers

Antirrhinum (Snap Dragon)
Aster
Calendula
Candytuft
Carnation
Centurea Imperialis (Sweet Sultan)
Chrysanthemum
Clarkia
Columbine
Cosmos
Gaillardia
Gypsophila
Marigold
Nasturtium
Stock
Sweet Peas
Zinnia

For Fragrance

Alyssum
Candytuft
Carnation
Centaurea
Petunia
Stock
Sweet Peas
Sweet William

For Winter Bouquets

Chinese Wool Flower
Gypsophila

For Partial Shade

Balsam
Campanula
Centaurea
Clarkia
Columbine
Pansy
Sweet William

For Withstanding Drought

Candytuft
Cosmos
Four o'Clock
Hollyhock
Petunia
Portulacca
Verbena
Zinnia

For Early Bloom

Calendula
Columbine
Larkspur
Pansy
Sweet William

For Midsummer Bloom

Eschscholtzia
Hollyhock
Nasturtium
Petunia
Phlox
Poppy
Verbena
Zinnia

For Late Bloom

Alyssum Sweet
Antirrhinum (Snap Dragon)
Aster
Calendula
Chinese Wool Flower
Cosmos
Chrysanthemum
Gaillardia
Marigold
Pansy
Zinnia

For Foliage Effects

Amaranthus
Asparagus Sprengeri

For House Plants

Asparagus Sprengeri
Geranium
Stock

For Window Boxes

Antirrhinum
Asparagus Sprengeri
Geranium
Morning Glory
Nasturtium
Petunia
Phlox
Verbena

For Rock Gardens

Alyssum
Columbine
Carnation
Campanula
Candytuft
Dianthus
Gypsophila
Phlox
Portulacca
Verbena

For Climbing

Canary Bird Vine
Cypress Vine
Ipomoea
Morning Glory
Sweet Peas

Plants, other than climbers, given as being 3 feet or more in height may be used as backgrounds; 2 to 3 feet for borders; 10 to 20 inches for bedding and borders; less than 10 inches for edgings.

FLOWER SEEDS

ALYSSUM, Carpet of Snow. (HA-6 in.)

A favorite little annual because of its fragrance and abundance of bloom. Grows only 6 inches high, yet one plant will cover a space 12 to 20 inches in diameter and be a mass of the purest white from early summer until frost. One of the finest plants for beds, borders and rockwork.

(Pkt. 5c) (½ oz. 35c).

AMARANTHUS, Tricolor (Joseph's Coat). (HA-2½ ft.)

A showy annual foliage plant; leaves red, yellow and green.

(Pkt. 5c) (¼ oz. 25c).

ANTIRRHINUM—(See Snapdragon).

AQUILEGIA—(See Columbine).

ASPARAGUS FERN, Sprengeri (Emerald Feather). (TA-4 ft.)

Beautiful for either pot culture or hanging baskets. Grows freely all the year; a popular house plant.

(Pkt. 10c) (100 Seeds 40c).

ASTERS (HHA)



Giant Comet Asters

Asters are the Queen of Autumn Annuals and make a brilliant display in the garden. For early flowers sow early in the spring in boxes. Soil should be fine and boxes set in the greenhouse or sunny window. Transplant when up to three inches apart and set out of doors as soon as the ground is warm. For later blooming—and the late blooms are best—sow the seed in the open ground about time for the last frost and transplant.

ASTERS, Giant Crego. (2 ft.)

Plants robust and of branching habit, flowers large and have long shaggy, twisted petals. Giant Crego is of the Comet type, making it a fine variety for all purposes.

Azure Blue
Crimson
Dark Blue
Lavender
Purple
Rose Pink
Shell Pink
White
Mixed

(Pkt. 10c) (⅓ oz. 25c).

ASTERS, Semple's Branching. (2 ft.)

One of the finest asters grown. While not as early as some, it has size, vigor, fine stems, beauty of form and varied color to recommend it.

Crimson	Light Blue	Purple	White
Deep Rose	Peach Blossom	Shell Pink	Mixed

(Pkt. 10c) (⅓ oz. 25c).

ASTERS, Heart of France. (2 ft.)

A beautiful rich, dark red sort of branching habit, flowers of medium size.

(Pkt. 15c) (⅓ oz. 35c).

ASTERS, Truffaut's Perfection Peony Flowered. (2 ft.)

A mid-season class of upright growth, flowers large bell shaped; stems long curved inward, many shades.

(Pkt. 10c) (⅓ oz. 20c).

ASTERS, California Giants. (2½ ft.)

The long stems carry flowers with petals so curled and twisted and of such size as to resemble Chrysanthemums.

Dark Purple	Light Blue	White
Deep Rose	Peach Blossom	Mixed

(Pkt. 15c) (⅓ oz. 50c).

BALSAM, Double Camelia Flowered Mixed. (Lady's Slipper). (HA-18 in.)

The bushy plants are heavily laden with double blossoms borne on short stems. If the leaves hide the blossoms as they sometimes do, they may be trimmed back. Plants require plenty of moisture and will do well in semi-shade; will stand transplanting.

(Pkt. 5c) (oz. 40c).

CALENDULA (Pot Marigold). (HA-18-in.)

One of the easiest flowers to grow; quite showy, free flowering and desirable for cutting. Produces fine effects in beds or borders. Blooms throughout the season if flowers are kept picked.

Ball's Gold Improved (Florists' Strain). The full, double, golden flowers are borne on long stems. Because of its extreme vigor, it does well out doors in cool weather and is also ideal for forcing.

Ball's Orange Improved. Probably the most popular of all forcing varieties. Light orange, large flowers and long stems. (Florists' Strain.)

Ball's Supreme. Cadmium orange, darker center. (Florists' Strain.)

Camp Fire (Sensation). Large double orange flowers with scarlet sheen, long, strong stems.

Radio deep orange, quilled petals. Recommended for florists' use.

Price of any of above varieties of Calendula—(Pkt., 10c) (½ oz., 30c).

CALENDULA, Mixed. All varieties extra fine.

(Pkt. 5c) (oz. 35c).

CAMPANULA, Mixed (Canterbury Bells). (HB-2 ft.)

The branching plants are heavily laden with large pendant bell-like flowers. Colors: white, various shades of blue and some even pink.

(Pkt. 10c) (½ oz. 25c).

CANARY BIRD FLOWER. (HA-6 ft.)

A climber that bears unique, delicately cut, bird-like flowers. Blooms pure yellow and fringed. Allow to climb on a trellis in a sunny place.

(Pkt. 5c) (½ oz. 25c).

CANDYTUFT, Giant Hyacinth, White. (HA-1 ft.)

The finest white candy tuft. Immense pure white spikes resembling well formed hyacinths.

(Pkt. 10c) (¼ oz. 20c).

Umbellata Mixed—A handsome compact flowering border plant desirable for massing in beds and for cutting.

(Pkt. 5c) (½ oz. 20c).

CANNA, Crozy's Dwarf Mixed. (TP-3 ft.)

Produces plants of dwarf, luxuriant growth with gladiolus like flowers of the most brilliant colors. They will bloom freely the first year from seed if started about the middle of April. Before planting file through the shell at one end of the seed and soak in warm water over night. When plants are up to the second leaf, transplant singly into pots. Set out in the garden after all danger of frost is past; roots may be kept in a cellar over winter.

(Pkt. 10c) (½ oz. 20c).

CARNATION. (TP-18 in.)

Flowers do not grow large from seed as from cuttings, but are more fragrant. The long blue-green stems are stiff and slender; flowers double with thin waxy petals.

(Pkt. 10c) (½ oz. 40c).

CELOSIA CHILDSI (Chinese Woolflower). (HA-2 ft.)

The branches terminate in gay, vivid, crimson, pink and yellow flower cluster like balls of yarn.

(Pkt. 10c) (½ oz. 20c).

CENTAUREA CYANUS Mixed (Bachelor's Button). (HA-2 ft.)

The true old fashioned Bachelor's button of your grandmother's garden.

(Pkt. 5c) (¼ oz. 25c).

CENTAUREA IMPERIALIS Mixed (Sweet Sultan). (HA-2½ ft.)

The flowers are large, sweet scented and borne in great abundance on long, graceful stems; valuable for cutting.

(Pkt. 10c) (¼ oz. 25c) (oz. 60c).



Sweet Sultan

CHRYSANTHEMUM, Fordhook Early Flowering Mixed. (HA-2½ ft.)
Large single flowers three inches and more across which bloom during September and October; perfectly hardy, includes several colors. Grows best in rich soil.
(Pkt., 15c) (1/32 oz., 50c).

CHRYSANTHEMUM, Coronarium Double Mixed. (HA-2 ft.)
Double flowered variety, many bright colors.
(Pkt., 10c) (¼ oz., 25c).

CLARKIA, Finest Double Mixed. (HA-2 ft.)
Clarkia is one of the easiest grown annuals developing to perfection in a cool climate. Plants grow quickly and are in full bloom from 5 to 6 weeks after sowing. A fine garden flower and excellent for cutting.
(Pkt., 10c) (¼ oz., 25c).

COLUMBINE (Aquilegia), Mixed. (HP-2½ ft.)
Plants look frail but are strong and hardy and will thrive in most situations, preferring partial shade and considerable moisture.
(Pkt., 10c) (¼ oz., 25c).

COSMOS, Early Flowering, Mixed. (HA-4 ft.)
A favorite fall flower and may be had in bloom from July to November. Plants strong, vigorous growing and so free with their favors they can scarcely be spared from any garden.
(Pkt., 5c) (¼ oz., 25c).

CYPRESS VINE, Finest Mixed (Ipomea Quamoclit). (HA-8 ft.)
A rapidly growing climber with fern-like foliage and graceful star shaped flowers.
(Pkt., 10c) (¼ oz., 25c).



Dianthus

DIANTHUS, Double Mixed (Pinks). (HA-12 in.)

Few flowers can equal this in beauty and profusion of blooms. Gay blossoms on strong stems come in a variety of colors, their stripes and markings making them especially attractive. Easy to grow and suitable for cutting.

(Pkt. 5c) (¼ oz. 40c).

ESCHSCHOLTZIA, California Poppy. (HA-12 in.)

State flower of California. When planted in beds it is a brilliant mass of blooms all summer. Plants grow in tufts and the blue green foliage is very lacy, flowers a rich golden yellow.

(Pkt. 5c) (¼ oz. 20c).

ESCHSCHOLTZIA, Sunset Mixture.

A mixture of all colors known to California Poppies.

(Pkt., 10c) (¼ oz., 20c).

GAILLARDIA (Blanket Flower), Fine Mixed. (HA-18 in.)
Splendid, large, single composite flowers with rich maroon center and orange edges.
(Pkt. 5c) (¼ oz. 25c).

GERANIUM Zonale Mixed. (TP-2 ft.)
An excellent mixture of the largest and finest varieties. Geraniums are interesting plants to raise from seed as there is always a chance of securing something new and desirable. In fact propagation by seed is only way to obtain new varieties. Geraniums bloom better in small pots with the soil kept not too moist.
(Pkt. 10c).

GYPSOPHILA (Baby's Breath). (HA-2 ft.)
Elegant star shaped white flowers charming for massing with bouquets.
(Pkt. 10c) (¼ oz. 25c).

GYPSOPHILA PANICULATA, Double White. (HP-3 ft.)
Superior to the older hardy, sorts producing tiny double rose shaped flowers. Gives a mist like appearance in bouquets. Still unfixed but has a good portion of doubles.
(Pkt. 25c) (1/16 oz. 75c).

HOLLYHOCK, Chaters Best Mixed. (HP-5 ft.)
This tall stately flower should be used as a background for other flowers in your garden. Try planting a row along the back fence. Our mixture contains a beautiful range of colors.
(Pkt. 10c) (¼ oz. 30c).

GOLDEN GLEAM NASTURTIUM WON A GOLD MEDAL AND A PLACE ON THE "ALL AMERICAN" LIST OF OUTSTANDING NOVELTIES

IPOMEA, Grandiflora Alba (Moon Flower). (HA-12 ft.)

A vine that surpasses others in its class for its size and beauty of flowers. These are extremely large, pure white, sweet scented; a number of them open each evening to bloom until morning.

(Pkt., 10c) ($\frac{1}{2}$ oz., 25c).

LARKSPUR, Double Tall Stock Flowered. (HA-3 ft.)

The long slender spikes are very graceful and beautiful either as a border or a cut flower; thrive in almost any soil but a sunny situation suits them best. They are adorned with finely cut, feathery foliage of soft green which sets off to advantage the handsome long floral spikes of double blooms. Colors range from pure white to soft shades of lavender and pink.

(Pkt. 10c) ($\frac{1}{2}$ oz. 25c) (oz. 45c).

MARIGOLD, African Tall (Improved Type), Orange Prince. (HA-3 ft.)

Large very double beautiful orange.

MARIGOLD, Lemon Queen. Flowers lemon yellow, large double and attractive.

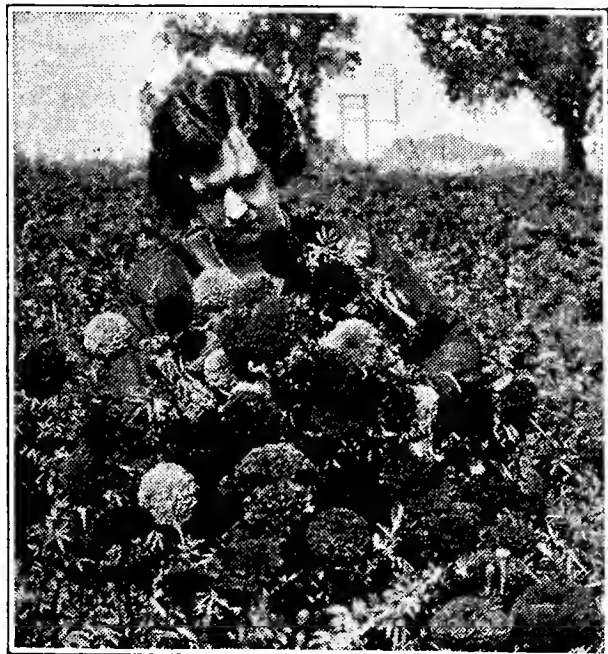
MARIGOLD, Mixed. See illustration.

(Pkt., 10c) ($\frac{1}{4}$ oz., 25c) (oz., 60c).

MARIGOLD, French Dwarf Mixed. (HA-20 in.)

A wonderful plant when properly grown. Resembles a dwarf evergreen; attractive covered with bright half double flowers about $\frac{3}{4}$ inch across. Growing period is long and the brilliant shades stand out strikingly against the dark foliage.

(Pkt., 10c) ($\frac{1}{4}$ oz., 30c) (oz., \$1.00).



Mrs. J. H. Burrell picks an armful of Marigolds

MARVEL OF PERU (Four o'Clock), Mixed. (HA-2 ft.)

An old-fashioned favorite. It is one of the easiest grown. Plants are bushy and covered all summer with showy very fragrant blooms.

(Pkt., 5c) (oz., 20c).



MORNING GLORY, Heavenly Blue. (HA-10 ft.)

Flowers measure from $3\frac{1}{2}$ to 4 inches across. In color they are very dark sky blue with white throat. They are profuse bloomers and during the long season the vines are a mass of beautiful blooms. Plants may be transplanted when young.

(Pkt., 10c) ($\frac{1}{4}$ oz., 30c) (oz., \$1.00).

MORNING GLORY, Major Mixed. (HA-10 ft.)

The old fashioned favorite.

(Pkt., 5c) (oz., 30c).

NASTURTIIUM, Golden Gleam. (HHA-24 in.)

The new sweet scented semi-double Nasturtium. It is the most talked of novelty of the season. Plant forms a vigorous, large bush, which throws out short runners averaging 18 inches. Flowers commence as soon as the plant nears complete development. At the time it is in full bloom the entire plant, including the runners, is a blaze of color. The large golden yellow flowers average 2½ inches across. They are borne on erect stiff stems 6 inches in length, consequently the flowers stand well above the foliage, an arrangement which adds immeasurably to the showy appearance of the plant.

(Pkt., 20c) (¼ oz., 30c) (oz., \$1.00).

NASTURTIIUM, Tall Mixed. (HHA-5 ft.)

Admirably adapted to covering a fence or trellis or droop over a retaining wall.

(Pkt., 5c) (oz., 15c) (¼ lb., 35c) (lb., \$1.20).

NASTURTIIUM, Dwarf Mixed. (HHA-1 ft.)

These low growing bushy kinds form symmetrical plants of uniform appearance well suited for edgings or borders.

(Pkt., 5c) (oz., 15c) (¼ lb., 35c) (lb., \$1.20).

PANSY. (HA-8 in.)

To succeed with pansies only the best seed should be sown. Have the bed where it will not receive the full heat of the sun. The east or north side of the house is generally a good location. Seed sown in the house or hotbed between January and April or in the open ground as soon as the soil can be worked in the spring will give flowers all summer and fall. For early spring blooms and for the largest and finest flowers sow between July and September and protect during the winter.

PANSY, Giant Trimardeau Mixed.

A showy class of robust and very compact growth and is a well balanced mixture. Will prove a delightful surprise because of the great size of the flowers, which are carried well above the leaves on the long stems.

(Pkt., 10c) (⅓ oz., 35c) (¼ oz., 60c).

PANSY, Giant Flowered.

Very desirable for bedding. Flowers are of good size and shape.

Giant Blue Black
Giant Golden Queen
Giant Navy Blue
Lord Beaconfield

(Pkt., 10c) (⅓ oz., 45c) (¼ oz., 80c).

PETUNIA. (HA)

Petunias are among the most popular annuals because of their ease of cultivation and freedom of blooming. They will stand drought and will give a constant supply of flowers from June to October. Seed can be sown in the open ground in the spring or in a hotbed or cold frame to transplant later to beds or borders.

HYBRIDA FINE MIXED. (2 ft.)

Fine bushy plants that are of great value for massing in beds. While the single flowers are not particularly large their great number makes a gorgeous showing.

(Pkt., 10c) (⅓ oz., 30c) (¼ oz., 50c).

PETUNIA, Giants of California Mixed. (12 in.)

These are of great beauty and luxuriance, including flanged and deep throated sorts in the endless variety of colors.

(Pkt., 20).

POPPY.

What a riot of color poppies bring to a garden; almost every shade of the rainbow is represented.

SHIRLEY FLOWERED SINGLE MIXED. (HA-18 in.)

Produce a new set of fresh gaily colored blooms every morning.

(Pkt., 5c) (½ oz., 25c).

DOUBLE PAEONY FLOWERED MIXED. (HA-3 ft.)

Showing double globular flowers almost equal to peonies. A good variety of colors.

(Pkt., 5c) (½ oz., 25c).

PORTULACCA (ROSE MOSS) DOUBLE MIXED. (HA-6 in.)

Will thrive in a dry, sunny spot, where most other plants would die of thirst. Sow in the garden as soon as it becomes warm and enjoy a dazzling display of beauty from July until frost. Can be transplanted while in full bloom. While not entirely fixed will produce a large percent of doubles.

(Pkt., 10c) (⅓ oz., 40c).



PHLOX, Drummondii Mixed. (HA-12 in.)

For variety and combination of bright, fresh colors Phlox are unequalled. They flower freely during the entire summer. You will be pleased with them in your garden border and for edgings and massings nothing can surpass them.

(Pkt., 10c) (1/4 oz., 30c) (1/2 oz., 50c).



Phlox Drummondii Mixed.

SNAPDRAGON. (HA)

Come in a wide range of colors and are well suited to cutting or for show in the garden. Spikes are borne well above the dark foliage and each flower is amazingly like a lion's head, with mouth that opens and closes. Keep the spikes picked as they start to fade and they will bloom over a long season.

SNAPDRAGON, Giant Mixed. (3 ft.)

Because of their height they require staking and should be used as the background of a border.

(Pkt., 10c) (1/8 oz., 30c).

SNAPDRAGON, Half Dwarf Mixed. (2 ft.)

Plants require no support.

(Pkt., 10c) (1/8 oz., 20c).

STOCK, Beauty of Nice. (HA-16 in.)

Sweet fragrance, combined with vivid tones and soft shades of color, make this flower well suited to every taste. Our seed will produce a large proportion of doubles.

(Pkt., 10c) (1/8 oz., 40c).

SWEET PEAS

SPENCER EARLY FLOWERING MIXED are valuable to florists for greenhouse culture and are valuable for outdoor planting in the south. They do well in many sections where summer-flowering varieties cannot be grown successfully. In cooler climates they bloom a week to ten days earlier than other varieties.

(Pkt., 10c) (oz., 25c) (1/4 lb., 75c) (lb., \$2.50) prepaid.

SPENCER LATE OR SUMMER FLOWERING SWEET PEAS

This type is recommended for general outdoor growing except in the extreme south, where sweet peas flower during the winter and where the Early Flowering Type gives best results.

BLUE, Heavenly Blue.

PINK SALMON, Illuminator.

CERISE, Royal Salute.

PURPLE, Royal Purple.

CREAM, Majestic.

SALMON, Barbara.

MAROON, Warrior.

SCARLET, Campfire.

ORANGE, Improved Tangerine.

WHITE, King White.

PINK, CREAM, Mary Pickford.

WHITE, Constance Hinton.

STRIPED AND FLAKED, Senator.

(Pkt., 10c) (oz., 25c) (1/4 lb., 75c) (lb., \$2.50).

SWEET PEAS, Spencer Late Flowering Mixed.

A superb mixture of unusual richness and brilliancy.

(Pkt., 10c) (oz., 20c) (1/4 lb., 60c) (lb., \$2.00).

SWEET WILLIAM, Double Mixed. (HP-1 1/2 ft.)

An attractive class of easily grown and most beautiful plants of extreme richness and diversity of colors. Deliciously sweet scented. For cut flowers they are not surpassed.

(Pkt., 5c) (1/8 oz., 25c).

VERBENA, Mammoth Mixed. (HA-8 in.)

Will thrive in any good garden soil. The low spreading growth forms a carpet of green foliage that makes a dense background for its brilliantly colored flowers. Colors range from snow white through the beautiful shades of pink and blue to the deepest red. Flower heads are large and borne on fairly long stems.

(Pkt., 10c) (1/8 oz., 25c).

ZINNIAS

More Popular Than Ever

Zinnias are now the most popular flowers and we are glad to say that, because of the high quality of the Zinnia seeds we produce as the result of the critical selections we have made and our very successful growing methods, our Zinnia seeds have the reputation as being of the finest produced. — Burrell's Zinnias are not only planted by hundreds of thousands of planters throughout the United States but in many foreign lands.

We grow all types from the very small, beautifully formed Lilliputs to the larger Dwarf Elegans—Cut and Come Again to the still larger Colossal, then the California Giants and the largest, the Dahlia Flowered.

Our Zinnia fields may be seen from the middle of July to October along the Santa Fe Trail—No. 50—both east and west of Rocky Ford, where for fifty miles one field is hardly out of sight until another is seen. The straight colors wonderfully true and the mixtures a blending of colors carefully balanced to give the most pleasing effect.

How to Grow Zinnias

To grow extra large Zinnias thin so the plants are twelve to fifteen inches apart in the row and place the rows three feet apart for the giant types and two feet apart for the small varieties. Plant the seed one-half inch deep, twenty to twenty-five seeds to the foot of row.

Do not plant until all danger from frost is past and **do not plant nearer any trees than the height of the tree.** Never plant where they will be shaded. They do the best on very rich soil. Cultivate and water frequently. Dust the ground with finely ground sulphur when the plants are beginning to bud at the rate of one-half pound to the square rod to avoid mildew.



View of a 30-acre field of Burrell's Superb Colossal Mixed Zinnias. A beautiful sight on the Santa Fe Trail between Rocky Ford and Pueblo; the rows were over one-half mile long. The plants grow to a height of 3 to 4 feet; colors bright, lively and all shades known to Zinnias. Flowers are borne on stems 12 to 15 inches long. Burrell's Superb Colossal, well grown, produces flowers 4 to 6 inches and larger across and are very double.

Burrell's Superb Colossal Zinnias. Giant Flowered

Apricot Yellow
Blood Red
Burnt Orange
Buttercup
Bright Rose
Crimson
Canary Yellow
Cream

Deep Flesh
Deep Rose
Deep Salmon
Flesh Pink
Golden Yellow
Lavender
Light Salmon
Orange

Rose King
Rose Queen
Royal Purple
Ruby
Scarlet
Salmon Shades
Violet
White

SPECIAL MIXTURE SUPERB COLOSSAL, A BLEND OF THESE COLORS AND MORE

Any of the above straight colors or mixed—(Pkt., 10c) ($\frac{1}{4}$ oz., 30c) (oz., \$1.00) ($\frac{1}{4}$ lb., \$3.50) (lb., \$12.00).

REPORT FROM FLORIDA: "ONE OF THE MOST DELIGHTFUL SIGHTS AT THAT LOVELY HOME WAS THE BEAUTIFUL BEDS OF ZINNIAS THAT HE HAD IN SEVERAL PLACES. THEY WERE THE MOST BEAUTIFUL FLOWERS OF THEIR KIND I HAD EVER SEEN, SO RECENTLY I WROTE TO MR. ———, WHO INFORMS ME THAT HE GETS HIS SEEDS FROM YOU."



Photograph taken in one of our fields of California Giants Purity. The flowers of the California Giant type are larger across but hardly as deep from top to bottom as the Superb Colossals. Purity is snow-white in color, selections having been made to get away from the greenish tinted flowers.

Zinnia California Giants

The flowers are borne on long strong stems. The plants grow large and vigorously. The petals are loosely placed, long and soft.

Orange King. Beautiful deep orange. Large, showy.

Orange Queen. Lighter orange than above.

Lemon Queen. Light canary on upper side of petals and cerise on the lower side. These shades blend as the flowers develop.

Cerise Queen. Beautifully formed. Very attractive.

Purity. Pure white. Very fine. See picture above.

Scarlet King. Large, glowing scarlet.

Rose Queen. Very large. Light rose with deep rose center.

Bright rose. A very fine bright rose.

Enchantress. Large Tyrian rose. One which you will enjoy.

Salmon King. A pleasing shade you will like.

Daffodil (New). Canary yellow; good.

California Giants Mixed.

Any of the above, straight colors or mixed—(10c per pkt.) (40c per ¼ oz.) (\$1.50 per oz.) (\$5.00 per ¼ lb.).

The California Giant type of Zinnias is winning a very prominent place with florists and with those who take great interest in the growing of a fine home flower garden.

The stems are long; petals long, soft and of the most pleasing colors. They are very attractive from the time they first open until in full bloom.

Many of the blooms when well grown attain a diameter of 6 to 8 inches.

Zinnia

The following varieties of Zinnia are quite different from the others we have listed. If you wish something distinct or unique we advise planting of the following: **Price on all varieties below (10c per pkt.) (25c per ¼ oz.) (75c per oz.).**

Achievement. The petals are quilled and slightly curved as though the flower had been whirled. Flowers are a rich golden yellow about 4 inches in diameter. Resemble a cactus dahlia.

Picotee. A distinct sort. The colors: orange, pink, flesh, lemon and others. The petals tipped with brown or dark. Very attractive.

Curled and Crested, Mixed. Plant 2 ft. petals twisted and curved. Flowers of bright colors and pleasing. Excellent for border.

Pompon. Mixed. Beautifully colored and shaped flowers. Very double and about one inch in diameter. Fine for cutting.

Black Knight or Warriors. Flowers a rich velvety black red—very double and beautifully formed. Medium size.

Giant Quilled. Mixed.

Little Red Riding Hood. Intense scarlet, very double flowers.

Zebra or Striped. Did you ever see striped zinnias? Here is your chance; plant some.

Any of the above eight lots—(10c per pkt.) (25c per ¼ oz.) (75c per oz.).

Zinnia Dwarf Elegans

(Or Cut and Come Again)

These are a small, very double, perfectly formed, medium sized flower having extra long stems, making them well suited for cut flowers. It is especially fine for massing in the garden and produces in continuous succession cut flowers throughout the summer.

Pinkie is a new addition to our list. It is an attractive rose pink which you will be pleased with.

(Pkt., 10c) (¼ oz., 30c) (oz., \$1.00) (¼ lb., \$3.50).

The following Dwarf Elegans Zinnias at price quoted below.

Fire Ball

Pink Ball

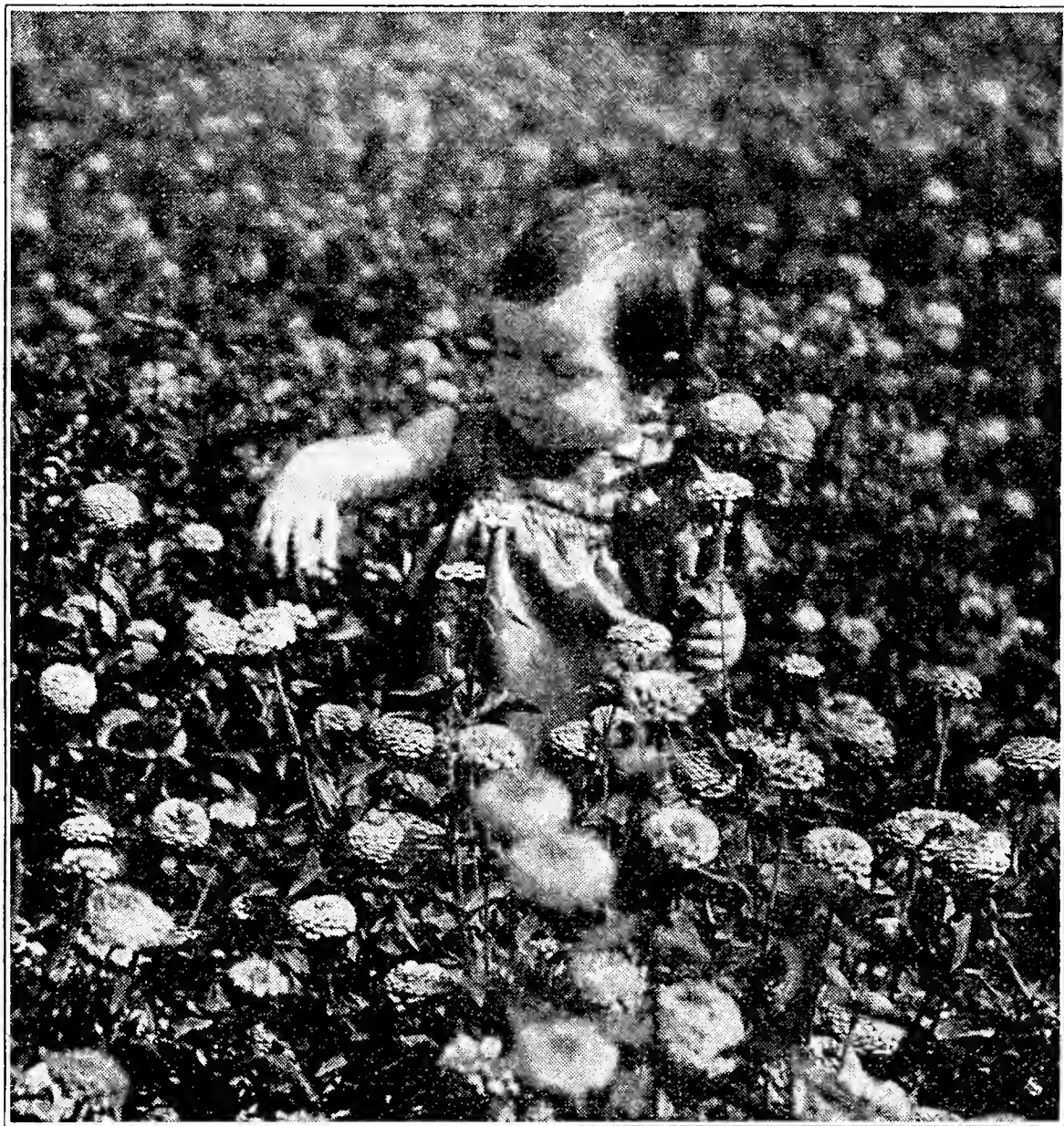
Snow Ball

Golden Ball

Salmon Rose

Mixed

Any color or mixed—(Pkt., 10c) (¼ oz., 20c) (oz., 60c) (¼ lb., \$2.00).



Barbara Burrell has her own ideas of how Lilliput Zinnias should be picked

Lilliput Zinnia

(Pompone)

These very double flowers are about one inch in diameter, beautifully formed and are excellent for cutting as the stems are 8 to 10 inches long. They start blooming early and last all summer. Very effective for borders.

Lilac Gem

Canary

Salmon Rose

White Gem

Scarlet Gem

Mixed

Any color or mixed—(Pkt., 10c) (¼ oz., 20c) (oz., 60c) (¼ lb., \$2.00).

Picotee Delight

An excellent strain. A large per cent are Picotee marked around the edges of the curved petals. The stems are long and the beautiful uniformly shaped flowers are borne in great abundance. This is one of the best florist's cut flowers. Color, deep salmon rose.

(Pkt., 10c) (¼ oz., 40c) (oz., \$1.50) (¼ lb., \$5.00).

Burrell's Giant Dahlia Flowered Zinnias



This beautiful new type of Zinnias is gaining great favor. Florists find them profitable. Home gardens are made attractive throughout the summer and the Zinnia enthusiast will find endless hours of enjoyment among these large, many colored flowers which rival the finest Dahlias.

DAHLIA FLOWERED ZINNIA

Buttercup—Deep creamy yellow.

Canary Bird—A delicate shade of primrose.

Crimson Monarch—Bright crimson, very large.

Dream—Deep lavender purple. An excellent flower.

Exquisite—Light rose with deeper rose center.

Golden Dawn—Golden yellow. A fine new selection.

Golden State—Yellow in bud, turning to a rich orange when in full bloom.

Illumination—A deep rose, soft color.

Lemon Beauty—Pastel shade of golden yellow on brown.

Luminosa—Attractive bright rose tinged with salmon.

Meteor—A rich glowing deep red and the darkest of all red shades. Good depth at petal.

Old Rose—A very fine flower, of beautiful rose shades.

Old Gold—A glowing, golden Zinnia. Deep and lighter shades of old gold. New.

Oriole—Immense flowers of orange and gold.

Polar Bear—A beautiful pure white flower.

Purple Prince—A fine deep purple. Large and well formed blooms.

Scarlet Flame—Large, beautiful bright scarlet, with a delightful blending of orange throughout the petal.

Youth—A very pleasing soft rose pink. New.

Special Dahlia Flowered Mixed—This contains all the above colors and many more in a well balanced mixture.

Any of the above Dahlia Flowered Zinnias—(Pkt., 10c) (¼ oz., 40c) (oz., \$1.50) (¼ lb., \$5.00).

Greatly Improved Strains. All the Zinnia seed we offer are our own growing from the most critically selected planting stocks and almost without exception they are great improvements over the original introductions. We are growing them better each year.

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Instructions to Purchasers

Please follow these instructions carefully. If any mistake occur or your order is delayed, let us hear from you promptly.

OUR TERMS ARE CASH WITH ORDER.—Send Postoffice or Express Money Order or Bank Draft. Cash should be well wrapped and sent by Registered Letter. Small amounts may be sent in postage stamps.

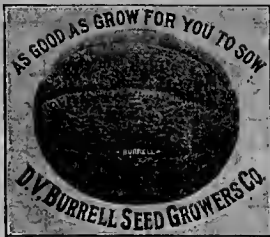
HOW TO ORDER.—Always write your name, postoffice, state and express office plainly, and, if possible use the order sheet. Always carry out the price of each item.

Make all orders or checks payable to D. V. BURRELL SEED GROWERS CO.

SAFE ARRIVAL GUARANTEED.—We guarantee safe arrival of all seeds sent by Mail or Express, but request all to have their addresses plainly written. If the seeds are not received in a reasonable time, send an exact copy of the order and state kind of remittance and same will be given immediate attention.

HOW TO SHIP.—Always state how to ship heavy seeds, if to go by Freight or Express.

GUARANTEE.—It is impractical to guarantee seeds, as under improper care the best of seeds will fail. Some may be sown too shallow or too deep, in too dry ground or too wet. Some hardy seeds will stand cool weather and grow when soil is too cold for others and will cause them to decay. Insects above or below the surface may attack and destroy them. D. V. Burrell Seed Growers Co. gives no warranty, either expressed or implied, as to description, quality, productiveness or any other matter of any seeds they send out, and will not in any way be responsible for the crop.



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D. V. BURRELL SEED GROWERS CO., Rocky Ford, Colo.

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T H I S						T H I S
I N						I N
W R I T E						W R I T E
N O T						N O T
D O						D O
P L E A S E						P L E A S E
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